

# Board of Directors Meeting

Date/Time: Wednesday, May 4, 2016, at 4:00 pm

Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood

## WEST HOLLYWOOD DESIGN DISTRICT

### AGENDA

- 1) CALL TO ORDER 4:00pm - Darren Gold
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm - Karen H.

RECOMMENDATION: Approve Agenda and Minutes
- 3) EXECUTIVE COMMITTEE ANNOUNCEMENTS
- 4) CURRENT FINANCIALS 4:10pm - Sara Sugarman

RECOMMENDATION: Receive and Approve Budget Updates and Revisions
- 5) PRESENTATION 4:15pm

Chris Classen, President LA Pride 2016
- 6) NEW BUSINESS 4:15pm

No new business
- 7) UNFINISHED BUSINESS 4:25pm
  - a) FY 15/16 Annual Report & 16/17 Work Plan Update
  - b) PR Update
    - i) Food Blogger Event (June/July)
  - c) Update: Design on a Dime
  - d) Update: Street Media Committee – Karen Kuo
  - e) City Council Meeting Updates
  - f) EVENTS
    - i) A Street Af(fair) – Post Event Recap
    - ii) Miami Design District
    - iii) Creative Council – 5/17
    - iv) WestEdge - 11/3-11/6
    - v) DIEM – 11/11, Opening Party – 11/10, Film Screening 11/9
    - vi) WHDD Supper Club (TBD)
- 8) EXECUTIVE DIRECTOR REPORT 4:55pm - Ryan Farber
  - a) Partnerships
  - b) BID Restructure
  - c) New District Businesses Report/Decal Distribution Update
  - d) Website/Stats
- 9) CITY / VWH / CHAMBER REPORTS 5:05pm

Maribel Louie, Genevieve Morrill
- 10) BOARD MEMBER / PUBLIC COMMENTS 5:15pm
- 11) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

#### AFFIDAVIT OF POSTING

State of California )

County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: April 27, 2016

Signature: Alyson J. Pollock