

**Visit West Hollywood**  
Special Meeting  
April 20, 2016 – 12:00pm  
Pacific Design Center, Conference Room B259

AGENDA

- |                                   |                                     |
|-----------------------------------|-------------------------------------|
| I. Call to Order/Chair's Report   | Greg Harless<br>12:00pm – 12:05pm   |
| II. Meeting Minutes               | Norbert Relecker<br>12:05pm-12:10pm |
| 1. March 16, 2016 meeting minutes |                                     |
| III. Financial Reports            | Ira Kleinrock<br>12:10pm-12:30pm    |
| 1. January 2016                   |                                     |
| 2. February 2016                  |                                     |
| 3. March 2016                     |                                     |
| IV. Research                      | Lauren Schlau<br>12:30pm-12:50pm    |
| V. Consultant Report              | Rick Wright<br>12:50pm-1:05pm       |
| VI. New Business                  | 1:05pm-1:50pm                       |
| 1. Financial Committee Report     |                                     |
| 2. Marketing Committee Report     |                                     |
| 3. Digital Committee Report       |                                     |
| 4. Search Committee Report        |                                     |
| VII. Board Member Comments        | 1:50pm-1:55pm                       |
| VIII. Community Comments          | 1:55pm-2:00pm                       |
| IX. Adjournment                   | 2:00pm                              |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M60, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.

**AFFIDAVIT OF POSTING**

State of California       )  
County of Los Angeles   )  
City of West Hollywood   )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: APRIL 14, 2016  
Signature: Alyson J. Klein