

Board of Directors Meeting

Date/Time: Wednesday, April 6, 2016, at 4:00 pm

Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood

WEST HOLLYWOOD DESIGN DISTRICT

AGENDA

- 1) CALL TO ORDER 4:00pm - Darren Gold
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm - Karen H.
RECOMMENDATION: Approve Agenda and Minutes
- 3) EXECUTIVE COMMITTEE ANNOUNCEMENTS
- 4) CURRENT FINANCIALS 4:10pm - Sara Sugarman
RECOMMENDATION: Receive and Approve Budget Updates and Revisions
- 5) PRESENTATION 4:15pm – Jackie Rocco
Pilot program for designated passenger loading zones
- 6) NEW BUSINESS 4:25pm
 - a) Fiscal Year 16/17 WHDD Work Plan Direction
RECOMMENDATION: Approve FY 16/17 Work Plan Direction & Authorize Executive Committee to Approve Final Draft
- 7) UNFINISHED BUSINESS 4:35pm
 - a) PR Update
 - b) Update: Design on a Dime
 - c) Update: Street Media Committee – Karen Kuo
 - d) City Council Meeting Updates
 - e) EVENTS
 - i) A Street Af(fair) – 4/30
 - ii) Miami Design District - Maison Objet - 5/10-5/13
 - iii) Creative Council – 5/17 or 5/18
 - iv) Food Blogger Event (June/July)
 - v) WestEdge - 11/3-11/6
 - vi) DIEM – 11/11, Opening Party – 11/10, Film Screening 11/9
 - vii) WHDD Supper Club (TBD)
- 8) EXECUTIVE DIRECTOR REPORT 4:55pm - Ryan Farber
 - a) Partnerships
 - b) BID Restructure
 - c) New District Businesses Report/Decal Distribution Update
 - d) Website/Stats
- 9) CITY / VWH / CHAMBER REPORTS 5:05pm
Maribel Louie, Genevieve Morrill
- 10) BOARD MEMBER / PUBLIC COMMENTS 5:15pm
- 11) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: March 31, 2016
Signature: [Handwritten Signature]