

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING AGENDA**

REVISED

THURSDAY, MARCH 24, 2016 – 5:00 P.M.

*Location: Community Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood*

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance
- B. Approval of the Agenda
- C. Approval of the February 25, 2016 Special Meeting Minutes
- D. Presentation on the Brown Act by the Office of the City Clerk
- E. Public Comment

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (5:20 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Performing Arts and Cultural Affairs Subcommittee Actions Report

The Commission will receive and file the Performing Arts and Cultural Affairs Subcommittee's Actions of February 11, 2016 and March 10, 2016, and consider ratifying recommendations proposed by the Subcommittee:

RECOMMENDATIONS:

1. Approval of a grant in the amount of \$1,000 to Pony Box Theatre under the category Arts Participation Grant to support a free dance workshop for boys ages 5-12 from July 11-15, 2016 at Fiesta Hall in Plummer Park, culminating in a community performance with members of the Pony Box Dance Theatre as recommended by the Performing Arts and Cultural Affairs Subcommittee at its February 11, 2016 meeting.
2. Approval of five (5) artists (*Arohi Ensemble; California String Quartet; Other Mother Brother Band; Solmaaz Adeli performs with Bill Cantos; and The Alex Snyderman Quartet*) and five (5) alternates (*K8 Stewart Experience Jazz Band; Kathleen Grace; Cynthia Jones; Alison Lewis and Graham Dechter*) for the City's 2016-2017 Winter Sounds concert series as recommended by the Performing Arts and Cultural Affairs Subcommittee at its March 10, 2016 meeting.

C. ACAC Subcommittees and Ad hoc Committee Structure

The Commission will review and consider approval of its revised subcommittee and ad hoc committee structure to include the Art on the Outside, Performing Arts and Cultural Affairs, and Urban Art Subcommittees and ad hoc membership on the Library Programming Committee and Laurel House Task Force.

RECOMMENDATION: Approve the revised ACAC subcommittee and ad hoc committee structure.

D. Street Media Update

The Commission will receive and file an update compiled by Selbert Perkins Design Collaborative on the West Hollywood Street Media (gateways and wayfinding) meeting held March 1, 2016.

RECOMMENDATION: Receive and file report.

E. Art on the Outside Current, Upcoming and Potential Projects Status Update

The Commission will receive and file a status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and file report.

F. West Hollywood Park Mural Program

The Commission will receive and file an update from staff on the West Hollywood Park Mural Program.

RECOMMENDATION: Receive and file.

G. West Hollywood Mural Program – Art on Construction Fences (3:50 P.M.)

The Commission will receive an update from staff on the Council-directed item for an Art on Construction Fence program.

RECOMMENDATION: Receive and file.

H. Electronic Billboard – 9039 Sunset Boulevard – May 2016 “Adam Mars”

The Commission will review and consider recommending approval of images by artist Adam Mars, provided by curator Jessica Reich, LA><ART, for the month of May 2016 for exhibition on the electronic billboard at 9039 Sunset Boulevard.

RECOMMENDATION: Approve images by artist Adam Mars for the month of May 2016 for exhibition on the electronic billboard at 9039 Sunset Boulevard.

I. WeHo Muralist Roster Application

The Commission will review and consider approval of artist Milena Ilina (Blikeme) for inclusion on the WeHo Muralist Roster.

RECOMMENDATION: Approve the muralist application from Milena Ilina (Blikeme) for inclusion on the WeHo Muralist Roster.

J. Commercial Business Mural Application – 8500 Santa Monica Boulevard

The Commission will review a Commercial Business Mural Application submitted by Al & Ed's Auto Sound at 8500 Santa Monica Boulevard and consider approval of the mural, "Freddy Mercury," by artist Milena Ilina (Blikeme).

RECOMMENDATION: Approve the mural, "Freddy Mercury" by artist Milena Ilina (Blikeme) as art and not creative signage for installation at 8500 Santa Monica Boulevard.

K. Commercial Business Mural Application – 7750 Santa Monica Boulevard

The Commission will review a Commercial Business Mural Application submitted by Yev's Jewelry & Loan at 7750 Santa Monica Boulevard and consider approval of the mural, "David Bowie," by artist Milena Ilina (Blikeme) as art and not creative signage.

RECOMMENDATION: Approve the mural, "David Bowie," by artist Milena Ilina (Blikeme) as art and not creative signage for installation at 7750 Santa Monica Boulevard.

III. UNFINISHED BUSINESS (5:25 P.M.)

A. City Hall Parking Structure – Murals in the Parking Bays (5:25 P.M.)

The Commission will receive presentations from artists Bron, Kim West, Chase and MONCHO1929 and consider recommending to the Arts and Cultural Affairs Commission approval of the mural concept proposals for the City Hall Parking Structure parking bays.

RECOMMENDATION: Approve the artists' mural concept proposals for the City Hall Parking Structure parking bays.

B. West Hollywood Cultural Plan (5:40 P.M.)

The Commission will receive a report from the Performing Arts and Cultural Affairs Subcommittee (PACA), art consultant Amanda Carlson and staff on the development of a cultural plan for the City of West Hollywood and authorize the PACA Subcommittee to approve specific documents related to the Cultural Plan to be submitted to City Council.

RECOMMENDATIONS:

1. Receive report and provide staff direction on the West Hollywood Cultural Plan.

2. Authorize the PACA Subcommittee to approve specific documents related to the Cultural Plan to be submitted to City Council.

C. 2016-2018 Arts and Cultural Affairs Commission Work Plan (5:50 P.M.)

The Commission will discuss its 2016-2018 Work Plan.

RECOMMENDATION: Provide staff direction on the ACAC 2016-2018 Work Plan.

D. Arts and Cultural Affairs Commission Projects (6:00 P.M.)

The Commission will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission’s oversight:

<ul style="list-style-type: none"> ▪ Art on the Outside <ul style="list-style-type: none"> - CAN YOU DIG IT? - Temporary Art Projects - Large Screen Electronic and Video Signs – 8410 Sunset Blvd. and 9039 Sunset Blvd. - West Hollywood Mural Program - Bullwinkle 	<ul style="list-style-type: none"> ▪ Performing Arts and Cultural Affairs <ul style="list-style-type: none"> - Arts Grant Program - Free Theatre in the Parks - One City One Pride - Winter and Summer Sounds
<ul style="list-style-type: none"> ▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel; City Hall Parking Structure 	<ul style="list-style-type: none"> ▪ Urban Art <ul style="list-style-type: none"> - % for Art Ordinance Modification - % for Art/Urban Art Program ▪ Public Art Conservation

RECOMMENDATION: Provide staff direction on ACAC Commission projects.

IV. NEW BUSINESS (6:05 P.M.)

A. 8120 Santa Monica Boulevard – Temporary Art Opportunity (6:05 P.M.)

The Commission will receive a report from staff on an art opportunity at 8120 Santa Monica Boulevard.

RECOMMENDATION: Provide direction to staff regarding the art opportunity at 8120 Santa Monica Boulevard.

B. Temporary Art Project Proposal – Community Arts Resources (CARS) (6:15 P.M.)

The Commission will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary art project “Flavors of the Eastside: A Community Bread Bake in West Hollywood” proposed by Community Arts Resources.

RECOMMENDATION: Approve the temporary art project “Flavors of the Eastside: A Community Bread Bake in West Hollywood” by Community Arts Resources and funding in the amount not to exceed \$7,350.

V. **EXCLUDED CONSENT** (6:25 P.M.)

VI. **PUBLIC COMMENT** (6:30 P.M.)

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

VII. **ITEMS FROM COMMISSIONERS** (6:35 P.M.)

VIII. **ITEMS FROM THE STAFF**

IX. **DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission will advise staff on development of the April 28, 2016 meeting agenda.

X. **ADJOURNMENT** (6:40 P.M.)

The Arts and Cultural Affairs Commission will adjourn to its meeting scheduled April 28, 2016 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library, 625 San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: March 21, 2016

Signature: *Faydra Portada*