

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

Thursday, March 24, 2016 – 3:30 p.m.

Location: Community Meeting Room – West Hollywood Library
625 N. San Vicente Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the February 25, 2016 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (3:35 P.M.) The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Art on the Outside Current, Upcoming and Potential Projects Status Update

The Subcommittee will receive and file a status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and file.

C. Electronic Billboard – 9039 Sunset Boulevard – May 2016 “Adam Mars”

The Subcommittee will review and consider recommending approval of images by artist Adam Mars, provided by curator Jessica Reich, LA><ART, for the month of May 2016 for exhibition on the electronic billboard at 9039 Sunset Boulevard.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve images by artist Adam Mars for the month of May 2016 for exhibition on the electronic billboard at 9039 Sunset Boulevard.

D. WeHo Muralist Roster Application The Subcommittee will review and consider recommending approval of artist Milena Ilina (Blikeme).

RECOMMENDATION: Recommend approval of the muralist application from Milena Ilina (Blikeme) to the Arts and Cultural Affairs Commission for inclusion on the WeHo Muralist Roster.

E. Commercial Business Mural Application – 8500 Santa Monica Boulevard

The Subcommittee will review a Commercial Business Mural Application submitted by Al & Ed’s Auto Sound at 8500 Santa Monica Boulevard and consider recommending approval of the mural, “Freddy Mercury,” by artist Milena Ilina (Blikeme) to the Arts and Cultural Affairs Commission as art and not creative signage.

RECOMMENDATION: Recommend approval of the mural, “Freddy Mercury” by artist Milena Ilina (Blikeme) to the Arts and Cultural Affairs Commission as art and not creative signage for installation at 8500 Santa Monica Boulevard.

F. Commercial Business Mural Application – 7750 Santa Monica Boulevard

The Subcommittee will review a Commercial Business Mural Application submitted by Yev’s Jewelry & Loan at 7750 Santa Monica Boulevard and consider recommending approval of the mural, “David Bowie,” by artist Milena Ilina (Blikeme) to the Arts and Cultural Affairs Commission as art and not creative signage.

RECOMMENDATION: Consider recommending approval of the mural, “David Bowie,” by artist Milena Ilina (Blikeme) to the Arts and Cultural Affairs Commission as art and not creative signage for installation at 7750 Santa Monica Boulevard.

III. UNFINISHED BUSINESS (3:40 P.M.)

A. City Hall Parking Structure – Murals in the Parking Bays (3:40 P.M.)

The Subcommittee will receive presentations from artists Bron, Kim West, Chase and MONCHO1929 and consider recommending to the Arts and Cultural Affairs Commission approval of the mural concept proposals for the City Hall Parking Structure parking bays.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the artists' mural concept proposals for the City Hall Parking Structure parking bays.

B. West Hollywood Mural Program – Art on Construction Fences (3:50 P.M.)

The Subcommittee will receive an update from staff on the Council-directed item for an Art on Construction Fence program.

RECOMMENDATION: Provide direction to staff regarding the West Hollywood Mural Program – Art on Construction Fence documents.

C. Art on the Outside Subcommittee 2016-2018 Work Plan (4:00 P.M.)

The Subcommittee will review and discuss its proposed Work Plan for 2016-2018 and provide additional input and direction to staff as applicable.

RECOMMENDATION: Provide direction to staff regrading Art on the Outside 2016-2018 Work Plan.

IV. NEW BUSINESS (4:10 P.M.)

A. 8120 Santa Monica Boulevard – Temporary Art Opportunity (4:10 P.M.)

The Subcommittee will receive a report from staff on an art opportunity at 8120 Santa Monica Boulevard.

RECOMMENDATION: Provide direction to staff regrading an art opportunity at 8120 Santa Monica Boulevard.

B. Temporary Art Project Proposal – Community Arts Resources (CARS) (4:20 P.M.)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary art project “Flavors of the Eastside: A Community Bread Bake in West Hollywood” proposed by Community Arts Resources.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary art project “Flavors of the Eastside: A Community Bread Bake in West Hollywood” by Community Arts Resources and funding in the amount not to exceed \$7,350.

V. EXCLUDED CONSENT CALENDAR (4:30 P.M.)

VI. PUBLIC COMMENT (4:35 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of April 28, 2016 meeting agenda.

X. ADJOURNMENT (4:40 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, April 28, 2016 at 3:30 p.m. in the Community Meeting Room of the West Hollywood Library at 625 N. San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: March 17, 2016

Signature: 
Office of the City Clerk