

Board of Directors Meeting

Date/Time: Wednesday, March 2, 2016, at 4:00 pm

Location: Phyllis Morris, 655 N. Robertson Blvd, West Hollywood

**WEST HOLLYWOOD
DESIGN DISTRICT**

AGENDA

- 1) CALL TO ORDER 4:00pm - Darren Gold
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm - Karen H.
RECOMMENDATION: Approve Agenda and Minutes
- 3) EXECUTIVE COMMITTEE ANNOUNCEMENTS
- 4) CURRENT FINANCIALS 4:10pm - Sara Sugarman
RECOMMENDATION: Receive and Approve Budget Updates and Revisions
- 5) NEW BUSINESS 4:15pm
 - a) No New Business
- 6) UNFINISHED BUSINESS 4:25pm
 - a) Committee Assignments
 - b) PR Update
 - c) Marketing/Events Committee: Maison Objet (5/10-5/13)/ WestEdge (TBD)
 - d) Update: Design on a Dime
 - e) Update: Street Media Committee – Karen Kuo
 - f) City Council Meeting Updates
 - g) EVENTS
 - i) Maison Objet LA Event – March 15
 - ii) A Street Af(fair) – April 30
 - iii) DIEM – November 11(TBD) , Opening Party – November 10
 - iv) WHDD Supper Club
- 7) EXECUTIVE DIRECTOR REPORT 4:55pm - Ryan Farber
 - a) Partnerships
 - b) BID Restructure
 - c) Update: Decals (Calendar for distribution)
 - d) Development Updates
 - e) New District Businesses Report
 - f) Website/Stats
- 8) CITY / VWH / CHAMBER REPORTS 5:05pm
Maribel Louie, Genevieve Morrill, Alex Stettinski
- 9) BOARD MEMBER / PUBLIC COMMENTS 5:15pm
- 10) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: February 24, 2016
Signature: [Handwritten Signature]