

Board of Directors Meeting

Date/Time: **Wednesday, February 3, 2016, at 4:00 pm**

Location: **Phyllis Morris, 655 N. Robertson Blvd, West Hollywood**

**WEST HOLLYWOOD
DESIGN DISTRICT**

WHDD Chair, Darren Gold will be participating via telephone from: 330 West End Ave, NY 10023

AGENDA

- 1) CALL TO ORDER 4:00pm - Darren Gold
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm - Karen H.
RECOMMENDATION: Approve Agenda and Minutes

- 3) EXECUTIVE COMMITTEE ANNOUNCEMENTS

- 4) CURRENT FINANCIALS 4:10pm - Sara Sugarman
RECOMMENDATION: Receive and Approve Budget Updates and Revisions

- 5) NEW BUSINESS 4:15pm
 - a) Design on a Dime: explore possibilities
RECOMMENDATION: Approve Executive Director & Executive Committee to explore bringing Design on a Dime to West Hollywood.

- 6) UNFINISHED BUSINESS 4:25pm
 - a) PR Update
 - b) Trade Show Committee: Maison Objet (5/10-5/13)/ WestEdge (TBD)
 - c) Street Media Committee Update – Karen Kuo
 - d) City Council Meeting Updates

 - e) EVENTS
 - i) Recap: Beauty Blogger Event – January 21
 - ii) A Street Af(fair) – April 30
 - iii) DIEM – November 11(TBD) , Opening Party – November 10
 - iv) WHDD Supper Club

- 7) EXECUTIVE DIRECTOR REPORT 4:55pm - Ryan Farber
 - a) Partnerships
 - b) BID Restructure
 - c) Update: Decals (Calendar for distribution)
 - d) Development Updates
 - e) New District Businesses Report
 - f) Website/Stats

- 8) CITY / WHH / CHAMBER REPORTS 5:05pm
Laura Minnich, Genevieve Morrill, Alex Stettinski

- 9) BOARD MEMBER / PUBLIC COMMENTS 5:15pm

- 10) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 1/29/16
Signature: Becky Thernia