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Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
TUESDAY, JANUARY 19, 2016
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. **POSTING OF AGENDA:**

SUBJECT: The agenda for the meeting of Tuesday, January 19, 2016 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Tuesday, January 12, 2016.

RECOMMENDATION: Receive and file.

2.B. **APPROVAL OF MINUTES:**

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of December 21, 2015.

2.C. DEMAND REGISTER NO. 778, RESOLUTION NO. 16-4786:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 778 and adopt Resolution No. 16-4786, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 778".

2.D. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.

RECOMMENDATION: Deny the claims of Denise B. Butler, Jeffrey Karl Calhoun/Jeffrey Calhoun, David Maldoff, Cory Chambers and refer to the City's claims adjuster for action.

2.E. TREASURER'S REPORT FOR NOVEMBER 2015 [D. WILSON, L. QUIJANO, K. BARENG, N. CORONADO]:

SUBJECT: The City Council will receive the Treasurer's Report for the month ended November 2015 pursuant to Section 53646 of the Government Code of the State of California.

RECOMMENDATION: Receive and File.

2.F. ORDINANCE NO. 16-973 (2ND READING) AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO ADD CONDITIONS FOR EXISTING NON-RESIDENTIAL SURFACE PARKING IN RESIDENTIAL ZONES [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-973 amending Title 19 of the West Hollywood Municipal Code to add conditions for existing non-residential surface parking in residential zones.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 16-973, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO ADD CONDITIONS FOR EXISTING NON-RESIDENTIAL SURFACE PARKING IN RESIDENTIAL ZONES."

2.G. ORDINANCE NO. 16-974 (2ND READING) ADDING A NEW CHAPTER 9.30 TO THE WEST HOLLYWOOD MUNICIPAL CODE TO REGULATE DRONES, UNPILOTED AIRCRAFT AND MODEL AIRCRAFT [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-974 adding a new Chapter 9.30 to the West Hollywood Municipal Code to regulate drones, unpiloted aircraft and model aircraft.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 16-974, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF

WEST HOLLYWOOD ADDING A NEW CHAPTER 9.30 TO THE WEST HOLLYWOOD MUNICIPAL CODE TO REGULATE DRONES, UNPILOTED AIRCRAFT AND MODEL AIRCRAFT.”

2.H. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from various Commissions and Advisory Boards on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.I. ATTENDANCE REPORTS FOR CITY COMMISSIONS AND ADVISORY BOARDS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will receive the attendance reports for City Commission, and Advisory Board meetings convened between November 2014 and November 2015.

RECOMMENDATION: Receive and file the attendance reports.

2.J. UPDATE ON EL NIÑO RESPONSE MEASURES [L. MEISTER, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will receive an update on the City's proactive measures to prepare for and respond to the impacts of El Niño and direct staff to augment efforts to respond to impacts as they evolve.

RECOMMENDATIONS: 1) Continue the El Niño Working Group chaired by Public Safety Department staff which includes representatives from the Social Services, Facilities, and Recreation Divisions and add a liaison from the Public Safety Commission; 2) Direct the Communications Division to continue to work with Public Safety and Social Services to continually develop, update and disseminate El Niño preparedness, response, and recovery information; 3) Direct the Communications Division to promote the replays and on-demand video of the December 17, 2015 El Niño Town Hall; and 4) Direct staff to organize community meetings as needed to keep the community prepared and informed of El Niño related impacts.

2.K. CO-SPONSORSHIP OF CALIFORNIA CONTRACT CITIES ASSOCIATION BOARD OF DIRECTORS MEETING [P. AREVALO, B. SAFIKHANI]:

SUBJECT: The City Council will consider co-sponsoring the California Contract Cities Association Board of Directors Meeting on February 17, 2016 with County of Los Angeles Public Library and Animal Control at the West Hollywood Library.

RECOMMENDATIONS: 1) Authorize the City's co-sponsorship of the California Contract Cities Association Board of Directors Meeting to take place at West Hollywood Library on February 17, 2016 and the use of the City's logo on printed materials advertising the event; 2) Approve the use of City venues for this event and authorize validated parking for event participants at the 5-story West Hollywood Park garage for a total of 3

hours; 3) Allow the consumption of food, wine and beer in City-owned property and buildings for the meeting on February 17, 2016; and 4) Allow the meeting organizers to collect an attendance fee not to exceed \$35 per person to cover the costs of providing food and beverages.

2.L. AMENDMENT TO AGREEMENT FOR SERVICES WITH HOWROYD-WRIGHT EMPLOYMENT AGENCY, INC. DBA APPLEONE EMPLOYMENT SERVICES [C. SCHROEDER, S. SCHUMACHER, Y. MAURIS]:

SUBJECT: The City Council will consider amending the Agreement with AppleOne Employment Services to increase the not-to-exceed amount of the agreement for citywide temporary staffing services.

RECOMMENDATIONS: 1) Approve Amendment No. 1 to Agreement for Services with AppleOne Employment Services, to increase the amount of the agreement by \$175,000 (one hundred and seventy-five thousand dollars and no/cents) for a total not-to-exceed amount of 500,000 in order to provide temporary staffing services for the duration of the agreement; and 2) Authorize the City Manager or designee to execute the first amendment to the agreement.

2.M. AGREEMENT FOR CONSTRUCTION MANAGEMENT SERVICES FOR THE WERLE BUILDING IMPROVEMENTS PROJECT C.I.P. 55-2015/2016-02 (626 N. ROBERTSON BOULEVARD) [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider an Agreement with Heery International, Inc. for Construction Management Services for the Werle Building Improvement Project C.I.P. 55-2015/16-02.

RECOMMENDATIONS: 1) Accept the proposal submitted by Heery International, Inc. and award an Agreement in the amount of \$94,733.60 plus a 15% contingency (\$14,210.04) for unforeseen work for a total not to exceed amount of \$108,943.64; 2) Authorize the City Manager or designee to execute documents incident to the Agreement with Heery International, Inc. for Construction Management Services for the Werle Building Improvement Project C.I.P. 55-2015/16-02; 3) Reject all remaining proposals.

2.N. AGREEMENT WITH DUKES ROOT CONTROL, INC. [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approval of an agreement for services with Dukes Root Control, Inc. for sewer root control services.

RECOMMENDATION: 1) Approve an agreement for services with Dukes Root Control, Inc. in the amount of \$75,000 for sewer root control services for fiscal year 2015-2016; and 2) Authorize the City Manager or designee to execute documents incident to the agreement.

2.O. AGREEMENT FOR SERVICES WITH AMANDA CARLSON [P. AREVALO, M. LOUIE, A. CAMPBELL]:

SUBJECT: The City Council will consider approval of an agreement for services with Amanda Carlson to support logistics and cultural planning services through the end of fiscal year 2016.

RECOMMENDATIONS: 1) Approve an agreement for services with Amanda Carlson in an amount not to exceed \$20,000 to provide logistics support and cultural planning services; 2) Authorize the City Manager or designee to execute documents incident to the agreement.

2.P. PARTICIPATION IN THE INSTITUTE FOR LOCAL GOVERNMENT'S BEACON PROGRAM [S. DEWOLFE, J. KEHO, B. SIEGL, C. CORRAO]:

SUBJECT: The City Council will consider a statement of support and participation in the Institute for Local Government's Beacon Program for recognition of the City's Climate Action Plan and other policies and programs that reduce greenhouse gas emissions and save energy.

RECOMMENDATIONS: Staff recommends that the City Council adopt Resolution No. 16-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING PARTICIPATION IN THE INSTITUTE FOR LOCAL GOVERNMENT'S BEACON PROGRAM".

2.Q. SOLAR TECHNICAL ASSISTANCE PROGRAMS [S. DEWOLFE, J. KEHO, B. SIEGL, C. CORRAO, G. SRAPYAN]:

SUBJECT: The City Council will receive an update regarding an implementation plan for a citywide solar technical assistance program.

RECOMMENDATIONS: 1.) Direct staff to engage with EnergySage to launch a customized West Hollywood solar technical assistance website for residents and businesses, pending successful negotiation of a no-cost agreement between the City and EnergySage; and 2) Direct staff to report back to City Council with an implementation plan for a Solarize WeHo campaign.

2.R. REVIEW AND APPROVAL OF COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM PLANNING SUMMARY AND BUDGET FOR FISCAL YEAR 2016-2017 [D. WILSON, J. LEONARD, C. DUNCAN]:

SUBJECT: The City Council will review and consider approving the Community Development Block Grant Program (CDBG) Program Planning Summary and budget for fiscal year 2016-17.

RECOMMENDATIONS: 1) Approve the fiscal year 2016-17 CDBG program budget and instruct staff to submit the CDBG Program Planning Summary for approval to the Los Angeles County Community Development Commission, by February 1, 2016.; 2) Authorize staff to adjust the fiscal-year 2016-17 program budget as necessary to take into account the final CDBG allocation from the U.S. Department of Housing and Urban Development (HUD) and any amounts remaining unspent at the close of the current fiscal year; 3) Authorize the City Manager (or

designee) to execute all documents necessary to receive the CDBG allocation; and 4) Adopt Resolution No. 16-_____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING THE PROGRAM PLANNING SUMMARY FOR COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS FOR FISCAL YEAR 2016-2017."

2.S. HISTORIC SURVEY OF CRAFTSMAN HOMES ON EASTSIDE [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to perform a survey of the Craftsman homes on the eastside of West Hollywood to determine if any existing structures warrant designation as a cultural resource.

RECOMMENDATIONS: 1) Direct staff to survey the Craftsman homes on Lexington Avenue between Genesee Avenue and Curson Avenue to determine if designation as a cultural resource is warranted; and 2) Present results of the survey to the Historic Preservation Commission before returning to City Council with recommendations.

2.T. STUDY OF INNOVATIVE HOUSING TYPES AND POLICIES [L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will receive a report on housing types and will consider directing staff to study the feasibility of such housing in West Hollywood.

RECOMMENDATIONS: 1) Receive a report on innovative housing types and policies; and 2) Direct staff to study the short- and long-term feasibility of the housing types, policies and programs addressed in this report in West Hollywood. The two categories for study should include: a) Innovative Housing Types – including an analysis of the advantages or challenges of each related to West Hollywood's particular needs, barriers and goals, i.e., parking, density, transportation, jobs, demographic flexibility, with an emphasis on avoiding displacement of current residents; and b) Funding – including an analysis of the various funding sources and restrictions imposed by each (such as non-priority for West Hollywood residents), what is available in the Affordable Housing Trust Fund, including the \$5+ million returned from redevelopment agency, CDBG (block grants), City-owned property, examples of funding coordination and incentives to private developers to participate.

2.U. STATUS UPDATE FOR THE PROPOSED MIXED-USE PROJECT LOCATED AT 8150 SUNSET BOULEVARD [S. DEWOLFE, J. KEHO, D. DEGRAZIA, R. DIMOND, S. LUNCEFORD]:

SUBJECT: The City Council will receive a project status update regarding the mixed-use project (Project) located within the City of Los Angeles at 8150 Sunset Boulevard.

RECOMMENDATION: Receive and file.

2.V. IMPLEMENTATION OF DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON SWEETZER AVENUE BETWEEN ROMAINE STREET AND WILLOUGHBY AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on the 900 block of Sweetzer Avenue, between Romaine Street and Willoughby Avenue.

RECOMMENDATION: Introduce for first reading Ordinance No. 16-_____, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.240 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 900 BLOCK OF SWEETZER AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

2.W. SEXUAL ASSAULT AWARENESS CAMPAIGN [J. D'AMICO, A. LOVANO, C. HARDY]:

SUBJECT: The City Council will consider directing staff to develop and implement a sexual assault awareness campaign focused on outreach in West Hollywood's restaurants and bars.

RECOMMENDATIONS: 1) Direct the Public Safety Department and the Communications Division to develop a sexual assault awareness campaign that includes the creation of coasters and posters to be distributed in West Hollywood restaurants and bars; 2) Initiate the public awareness campaign to coincide with Women's History Month, March 2016; and 3) Authorize the Director of Finance and Technology Services to allocate \$10,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the awareness campaign.

2.X. SPONSORSHIP OF THE GAY MEN'S DISCUSSION GROUP AND SPEAKER SERIES [J. D'AMICO, L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will consider continued sponsorship of a series of moderated group discussions on topics relevant to gay men and sponsorship of a lecture series arranged by the Thrive Tribe Foundation.

RECOMMENDATIONS: 1) Approve continued sponsorship of the monthly TRIBE - Gay Men's Discussion Group, and add a new monthly speaker series, both of which will be facilitated by Thrive Tribe Foundation; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials for both programs; 3) Approve the use of a City venue for such events and a waiver of event permits and associated fees; 4) Authorize the Director of Finance & Technology Services to allocate \$10,000 from the allocated funds in the City Council budget for Special Council Programs: 100-1-01-00-531001 for expenses related to the discussion group and lecture series; and 5) Direct the Communications Division to utilize all appropriate communication tools to

promote the event including, but not limited to, the City's website and social media tools.

2.Y. CO-SPONSORSHIP OF PANEL ON COMING OUT LGBT IN THE PERSIAN COMMUNITY [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring a panel on coming out LGBT in the Persian Community on Wednesday, January 27, 2016 from 7pm to 9 pm at City Council Chambers.

RECOMMENDATIONS: 1) Approve co-sponsorship of the panel discussion on coming out LGBT in the Persian Community; 2) Approve the use of City venues for this event and waive the room usage fee, and authorize validated parking for event participants at the 5-story West Hollywood Park garage for a total of 3 hours; 3) Authorize the use of the City name and logo on promotional and collateral materials; and 4) Direct the Communications Division to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.

2.Z. CO-SPONSORSHIP OF THE WOMEN MANIFEST INITIATIVE AS PART OF NATIONAL WOMEN'S HISTORY MONTH [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsorship of Women Manifest, an initiative to take place during Women's History Month to celebrate and make visible the accomplishments of women in the community.

RECOMMENDATIONS: 1) Approve the co-sponsorship of the Women Manifest Initiative and authorize the use of the city's logo on promotional materials; 2) Direct staff to assist with the coordination and promotion of specific co-sponsored activities in conjunction with Women Manifest and integrate with the City's Women's History Month programming; 3) Authorize the Director of Finance and Technology Services to allocate \$25,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001; 4) Approve the use of City facilities for event programming and waiver of facility fees and special event permit fees; and 5) Direct the Communications Division to utilize all appropriate communication tools to promote the Women Manifest events including, but not limited to, the City's website and social media tools.

2.AA. ELTON JOHN AIDS FOUNDATION 2016 ACADEMY AWARDS VIEWING PARTY STREET CLOSURE REQUEST [E. SAVAGE, C. SMITH]:

SUBJECT: The City Council will consider a street closure request from Elton John AIDS Foundation, for the 2016 Academy Awards Viewing Party scheduled for Sunday, February 28, 2016.

RECOMMENDATIONS: 1) Approve the closure of San Vicente Boulevard between Melrose Avenue and Santa Monica Boulevard from 2:00 p.m. on Sunday, February 28, 2016 to 5:00 a.m. on Monday, February 29, 2016

with the specific hours being adjusted dependent on public safety requirements; 2) Approve the temporary closure of the southbound number one and number two lanes of San Vicente Boulevard for the safe load-in and load-out of oversized elements. Closure times are intermittent during the hours of 6:00 a.m. and 10:00 p.m. for build and strike of the event; 3) Approve the following fee-waivers related to the Elton John AIDS Foundation Academy Awards Viewing Party Event: a Special Event Permit Fee of \$1250.00, Street Closure Fees of \$8,000.00, an Encroachment Fee of \$100.00, a Temporary Valet Fee of \$105.00, Parking Meter Fees of \$1,680.00, Intermittent Traffic Control Fees not to exceed \$2000.00 and Building and Safety Fees not to exceed \$3,000.00. The total requested fee-waivers are not to exceed \$16,135.00; and 4) Authorize the City Manager or his designee to negotiate with Elton John AIDS Foundation regarding additional requests.

2.BB. WEST HOLLYWOOD V-DAY AND SUPPORT FOR ONE BILLION RISING 2016 [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider programming for West Hollywood V-Day and One Billion Rising, a campaign organized around a day of global awareness to end violence against women.

RECOMMENDATIONS: 1) Approve sponsorship of West Hollywood V-Day/One Billion Rising 2016 and direct staff to coordinate the programming; 2) Approve a street closure on Holloway between Santa Monica Blvd and La Cienega Blvd on Saturday, February 13, 2016 and authorize the use of \$2,500 for public safety personnel costs associated with the street closure from FY 2015-16 budgeted funds in the Public Safety Department; 3) Direct staff to promote and publicize West Hollywood V Day/One Billion Rising 2016; and 4) Waive fees for special events, encroachment, parking meters, and street closures in the total amount of \$2,680.00.

2.CC. WAIVE FEES ASSOCIATED WITH AIDS PROJECT LOS ANGELES (APLA) OSCAR VIEWING FUNDRAISING EVENT AT THE ABBEY [E. SAVAGE, C. SMITH]:

SUBJECT: The City Council will consider waiving fees associated with AIDS Project Los Angeles (APLA) Oscar viewing fundraiser event on February 28, 2016 at the Abbey.

RECOMMENDATION: Waive fees in the amount of \$360.00, which includes the Special Event Permit fee of \$100.00, an encroachment fee of \$100.00, and parking meter fees of \$160.00.

2.DD. ACCEPTANCE OF ASSETS OF WEST HOLLYWOOD LIBRARY FOUNDATION AND CONSIDERATION OF RELATED ASSIGNMENT AND ASSUMPTION AGREEMENT [M. JENKINS, D. WILSON]:

SUBJECT: This item recommends that the City Council accept the transfer of assets of the West Hollywood Library Foundation ("WHLF") remaining at the time of its dissolution and liquidation, and approve a

related assignment and assumption agreement whereby the WHLF assigns and the City assumes the rights and obligations of the WHLF and the City indemnifies the Directors of the WHLF from future claims related to the dissolution.

RECOMMENDATIONS: 1) Staff recommends that the City Council accept the assets of the WHLF pursuant to Resolution No. 16-_____, attached hereto as Exhibit 1; 2) Approve the Assignment and Assumption Agreement attached hereto as Exhibit 2 as drafted; 3) Authorize the City Manager and the Director of Finance and Technology Services to take any additional actions needed to receive the assets and implement the Agreement; and 4) Authorize the Director of Finance and Technology Services to budget \$805,719 in revenue in the Debt Funded Capital Projects Fund account 301-464001 for cash and cash equivalents transferred from the WHLF and donations received in FY 2015-16.

3. PUBLIC HEARINGS:

3.A. INTERIM TWO (2) HOUR TIME LIMIT ON EDINBURGH AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council shall consider implementing a two (2) hour time limit on the 1000 block of Edinburgh Avenue from 7 a.m. to 7 p.m., every day as a six (6) month pilot program.

RECOMMENDATIONS: 1) Authorize staff to implement an interim two (2) hour time limit on the 1000 block of Edinburgh Avenue as a six (6) month pilot program to be in effect between the hours of 7 a.m. to 7 p.m., seven (7) days a week, with an exemption for residents displaying 9R parking passes; and 2) Provide the City Council with a report after the six (6) month pilot program that includes an analysis to determine the feasibility of making the trial regulations permanent.

3.B. ZONE TEXT AND SUNSET SPECIFIC PLAN AMENDMENT FOR CREATIVE TEMPORARY OFF-SITE SIGNAGE WITHIN THE SUNSET SPECIFIC PLAN AREA [S. DEWOLFE, J. KEHO, B. SIEGL, S. GERHARDT]:

SUBJECT: The City Council will consider amendments to the Zoning Ordinance and Sunset Specific Plan regarding creative temporary off-site signage within the Sunset Specific Plan area and receive an update regarding the comprehensive Sunset Off-Site Signage study.

RECOMMENDATIONS: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and introduce on first reading Ordinance 16-_____, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AMENDMENTS TO THE ZONING ORDINANCE AND SUNSET SPECIFIC PLAN RELATED TO TEMPORARY CREATIVE OFF-SITE SIGNAGE" (ATTACHMENT A).

3.C. APPEAL OF THE PLANNING COMMISSION'S APPROVAL OF A FOUR AND FIVE-STORY, 34-UNIT CONDOMINIUM DEVELOPMENT AT 8017 – 8029 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA [S. DEWOLFE, J. KEHO, D. DEGRAZIA, A. GALLO]:

SUBJECT: The City Council will hold a public hearing to consider an appeal filed by Victor Omelczenko, regarding the Planning Commission's decision to approve the demolition of 21 rental units within five structures on three lots and construct a four and five-story, 34-unit condominium development at 8017 – 8029 Norton Avenue.

RECOMMENDATIONS: Staff has found that the information brought forth in the appeal document does not provide new evidence or documentation of errors or identified unsupported findings that would justify overturning the Planning Commission's action. Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, affirm the Planning Commission's decision and adopt the following resolutions: 1) Resolution No. 16-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING THE APPEAL OF VICTOR OMELCZENKO AND UPHOLDING THE PLANNING COMMISSION'S DECISION TO CONDITIONALLY APPROVE A DEMOLITION PERMIT, DEVELOPMENT PERMIT, AND TWO MODIFICIATIONS TO DEMOLISH ALL STRUCTURES ON THE SITE AND CONSTRUCT A FOUR AND FIVE-STORY, THIRTY-FOUR-UNIT CONDOMINIUM DEVELOPMENT WITH FIVE UNITS OF AFFORDABLE HOUSING, LOCATED AT 8017 – 8029 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA" (ATTACHMENT 1); and 2) Resolution No. 16-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING THE APPEAL OF VICTOR OMELCZENKO AND UPHOLDING THE PLANNING COMMISSION'S DECISION TO CONDITIONALLY APPROVE A TENTATIVE TRACT MAP (MAJOR LAND DIVISION NO. 73346), FOR THE PROPERTY LOCATED AT 8017 – 8029 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA" (ATTACHMENT 2).

4. UNFINISHED BUSINESS:

4.A. AMEND POLICY REGARDING SUNSET STRIP STREET LIGHT POLE BANNER SPONSORSHIP [P. AREVALO, M. LOUIE, L. MINNICH]:

SUBJECT: The City Council will consider amending the existing Sunset Strip Street Light Pole Banner Policy to withdraw authority of the Sunset Strip Business Association (SSBA) to manage the street light pole banners along Sunset Boulevard and retain revenue generated from banner sponsorships, effective 90 days from approval of the new policy.

RECOMMENDATIONS: 1) Amend the existing Sunset Strip Street Light Pole Banner Policy as follows: a) Withdraw authority of the SSBA to manage the street light pole banners along the Sunset Strip and retain revenue generated from banner sponsorships; b) Transfer the authority to manage the street light pole banners along the Sunset Strip and collect

revenue from the street light pole banner sponsorships along the Sunset Strip to the City of West Hollywood; c) Direct future revenue generated from the street light pole banner sponsorships on the Sunset Strip to supplement the Sunset Strip Business Improvement District (District) budget and review the amount of supplemental funding annually as part of the District renewal process; 2) Make the new policy (Attachment A) effective 90 days from its approval by City Council; 3) Authorize the City Manager or his designee to notify the SSBA of the amended policy and effective date; and 4) Authorize the City Manager or his designee to contact the existing Sunset Strip Street Light Pole Banner Program sponsor (Brown-Forman Corporation) to negotiate a new sponsor agreement for the Sunset Strip street light pole banners with the City and return to Council with an update and recommendations.

4.B. STREET MEDIA DESIGN AD HOC COMMITTEE [P. AREVALO, F. J. CONTRERAS, K. MAYERSON]:

SUBJECT: Staff will provide an overview of the Street Media Project and is seeking two representatives from the City Council to serve on the Street Media Design Ad Hoc Committee.

RECOMMENDATIONS: 1) Receive and file the composition of the Street Media Design Ad Hoc Committee; and 2) Select two council members to serve on the Street Media Design Ad Hoc Committee.

4.C. CONSTRUCTION FENCE ART PROGRAM IMPLEMENTATION PLAN [S. DEWOLFE, J. KEHO, B. SIEGL, G. SRAPYAN, M. LOUIE, A. CAMPBELL, R. EHEMANN]:

SUBJECT: The City Council will receive an update regarding (1) a timeline for drafting a Zone Text Amendment requiring temporary art installations on construction fencing on commercial development sites and (2) a suggested approval process for the artwork in the program.

RECOMMENDATION: Receive and file.

5. NEW BUSINESS:

5.A. UPDATE ON HOMELESS SERVICES AVAILABLE DURING WINTER MONTHS & AGREEMENT FOR SERVICES WITH PEOPLE ASSISTING THE HOMELESS [E. SAVAGE, D. GIUGNI, K. COOK]:

SUBJECT: The City Council will receive a summary report of services available to homeless community members during the winter months and will consider approving an Agreement for Services with PATH for the augmentation of these services.

RECOMMENDATIONS: 1) Approve an Agreement for Services with People Assisting the Homeless (PATH) in an amount not to exceed \$25,000 to augment the existing hotel voucher and emergency resource program; 2) Authorize the City Manager or designee to execute documents related to the agreement; and 3) Authorize the Director of Finance and Technology Services to allocate \$25,000 from unallocated

reserves in the General Fund to account 100-3-05-53-531019 for costs associated with emergency response services.

5.B. UPDATES TO THE RENT STABILIZATION ORDINANCE AND ZONING CODE [L. MEISTER, J. HEILMAN, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to update the Rent Stabilization Ordinance and Zoning Ordinance to provide added protections to displaced West Hollywood residents and to require the replacement of rent stabilized units in new construction.

RECOMMENDATIONS: 1) Direct the Rent Stabilization and Housing Division to work with the Legal Services and Legislative Affairs Division to update the City's Rent Stabilization Ordinance to include a provision for properties where rent-stabilized units are removed from the market and demolished, and new units constructed and offered for rent or lease, so that the newly constructed units are subject to the City's Rent Stabilization Ordinance; 2) Direct the Rent Stabilization and Housing Division to work with the Community Development Department to clarify the City's Zoning Ordinance to require that if an eligible tenant of an Ellised rent stabilized unit is not offered first right of refusal for a new inclusionary unit at the Ellised site being redeveloped (or the new inclusionary unit is a sales unit and the tenant cannot afford to purchase), the tenant must be given first right of refusal for the next available inclusionary unit, new or existing; a) Update Section 5 of Resolution No. 05-3299 so that eligible persons who have been displaced by removal of their unit from the rental market are given first priority in the West Hollywood Inclusionary Housing Program; and 3) Direct the City Attorney to research the legality of a Bona Fide Resident and Employee Preference clause that would allow any eligible West Hollywood resident or person employed in West Hollywood, who has signed up on West Hollywood's Affordable Housing Waiting List, to have the first right of refusal for affordable housing located in West Hollywood. Priority would be given to displaced tenants who have been Ellised out of a rent stabilized unit in West Hollywood.

5.C. RECOGNIZE ANNUAL END OF YEAR HOLIDAY CELEBRATIONS [L. HORVATH, J. D'AMICO, A. LOVANO]:

SUBJECT: The City Council will consider directing the City Attorney and Special Events staff to revise the City's practices regarding end of year holiday celebrations.

RECOMMENDATIONS: 1) Direct the Special Events staff to develop practices for menorah lighting & Christmas tree lighting in the City Hall lobby; 2) Direct staff to work with local artists and businesses to promote holiday celebrations and displays; and 3) Direct staff to include a budget of \$10,000 for costs associated with developing and implementing the holiday celebrations in the next two year budget process.

5.D. ARTS & CULTURAL AFFAIRS COMMISSION APPOINTMENT [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making an appointment to the Arts & Cultural Affairs Commission.

RECOMMENDATION: Councilmember D'Amico to make a direct appointment to the Arts & Cultural Affairs Commission.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

6. LEGISLATIVE:

6.A. TEMPORARY AND PERMANENT RELOCATION REQUIREMENTS AND FEES [E. SAVAGE, P. NOONAN, J. HOLUB]:

SUBJECT: The City Council will consider amending Section 17.52.110 and Section 17.52.020 of the West Hollywood Municipal Code.

RECOMMENDATIONS: Introduce on first reading the following ordinances: 1) ORDINANCE NO. 16-___, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 17.52.110 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO TEMPORARY REPOSSESSION OF A RENTAL UNIT BY A LANDLORD FOR AUTHORIZED CORRECTIONS (ATTACHMENT A)"; and 2) ORDINANCE NO. 16-___, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 17.52.020 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO MANDATORY RELOCATION FEES FOR TENANTS DISPLACED BY NO-FAULT EVICTIONS (ATTACHMENT B)".

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Monday, February 1 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

| UPCOMING MEETING SCHEDULE | | | | |
|---------------------------|---------|---------|-----------------|--|
| Date | Day | Time | Meeting Type | Location |
| February 1 | Monday | 6:30 PM | Regular Meeting | West Hollywood Park Council Chambers |
| February 16 | Tuesday | 6:30 PM | Regular Meeting | West Hollywood Park Council Chambers |
| March 7 | Monday | 6:30 PM | Regular Meeting | West Hollywood Park Council Chambers |
| March 21 | Monday | 6:30 PM | Regular Meeting | West Hollywood Park Council Chambers |

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are available on-line at

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**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA
TUESDAY, JANUARY 19, 2016
6:00 P.M.**

**COUNCIL CHAMBERS, CLOSED SESSION ROOM,
625 N. SAN VICENTE BLVD.**

- 1. PUBLIC COMMENT ON THE CLOSED SESSION AGENDA**

- 2. CONFERENCE WITH REAL PROPERTY NEGOTIATORS G.C. 54956.8**

| | |
|--------------------|---|
| Property: | 5554-021-010 8325 Santa Monica Boulevard (Coast Playhouse) |
| City Negotiator: | City Manager |
| Property Owner: | New Coast LLC |
| Under Negotiation: | Price and terms of payment |

AFFIDAVIT OF POSTING

State of California)
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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: January 12, 2016

Signature: *Christine Res*