

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE
MEETING AGENDA
THURSDAY, JANUARY 14, 2016
5:00 P.M.
COMMUNITY MEETING ROOM – WEST HOLLYWOOD LIBRARY
625 N. SAN VICENTE BOULEVARD

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323/466-3876) or go to www.metro.net.

Written materials distributed to the Performing Arts and Cultural Affairs Subcommittee within 72 hours of the Performing Arts and Cultural Affairs Subcommittee meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/art.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the Minutes of the December 3, 2015 special meeting.
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Free Theatre in the Parks

The Subcommittee will receive and file a report on the 2015 Free Theatre in the Parks program.

RECOMMENDATION: Receive and file.

C. Community Enrichment Grant – American Russian Business Council

The Subcommittee will review and consider recommending approval of a Community Enrichment Grant to the Arts and Cultural Affairs Commission in the amount of \$1,000 to support arts programming in conjunction with International Women’s Day to be held March 8, 2016 at Plummer Park Fiesta Hall

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approves a Community Enrichment Grant in the amount of \$1,000 to support arts programming in conjunction with International Women’s Day to be held March 8, 2016 at Plummer Park Fiesta Hall.

D. 2017 Winter Sounds Application

The Subcommittee will review the 2017 Winter Sounds Application.

RECOMMENDATION: Receive and file, or provide direction as needed.

E. Community Enrichment Grant – Association of Russian WWII Veterans

The Subcommittee will review and consider recommending approval of a Community Enrichment Grant to the Arts and Cultural Affairs Commission in the amount of \$1,000 to support arts programming in conjunction with the 71st Anniversary of the Victory in Europe over the Nazi regime to be held May 7, 2016 at Plummer Park Fiesta Hall.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approves a Community Enrichment Grant in the amount of \$1,000 to support arts programming in conjunction with the 71st Anniversary of the Victor in Europe to be held May 7, 2016 at Plummer Park Fiesta Hall.

III. NEW BUSINESS

A. One City One Pride Arts Festival Design Competition (5:10 P.M.)

The Subcommittee will review applications received in response to the 2016 One City One Pride Arts Festival Design Competition and consider selecting a design/image that best represents the One City One Pride 2016 theme, “Into the Streets” for marketing and promotional purposes.

RECOMMENDATION: Select a design/image that best represents the One City One Pride 2016 theme “Into the Streets” for marketing and promotional purposes and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

B. Summer Sounds Concert Series 2016 (5:30 P.M.)

The Subcommittee will review and consider recommending five artists and three alternates for the City’s 2016 Summer Sounds Concert Series and discuss strategy and funding for summer programming.

RECOMMENDATION: Recommend five artists and three alternates and forward decision to the Arts and Cultural Affairs Commission for ratification and provide staff direction on strategy and funding as appropriate.

C. 2017 Arts Grant Program (5:50 P.M.)

The Subcommittee will discuss the City's 2017 Arts Grant Program including the Arts Participation, City Arts Project, Community Enrichment, Cultural Resource Development Grant and One City One Pride Grants in addition to suggestions and recommendations concerning general eligibility requirements, funding strategies and community benefit.

RECOMMENDATION: Provide direction as applicable.

IV. UNFINISHED BUSINESS (6:05 P.M.)

A. West Hollywood Cultural/Creative Plan (6:05 P.M.)

The Subcommittee will discuss strategies and next steps for moving forward with the cultural/creative planning process for West Hollywood.

RECOMMENDATION: Discuss and provide direction as applicable.

B. Performing Arts and Cultural Affairs Projects (6:15 P.M.)

The Subcommittee will discuss as needed Performing Arts and Cultural Affairs projects under the Subcommittee's oversight:

- Arts Grant Program 2016
- Arts Grant Program 2017
- Free Theatre in the Parks 2016
- Laurel House Project
- One City One Pride 2016
- Performing Arts and Cultural Affairs Subcommittee Work Plan
- Plummer Park Fiesta Hall
- Summer Sounds 2016
- West Hollywood Cultural/Creative Plan
- Winter Sounds 2016

RECOMMENDATION: Discuss and provide direction as applicable.

V. EXCLUDED CONSENT CALENDAR (6:20 P.M.)

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM STAFF

VIII. PUBLIC COMMENT (6:30 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the February 11, 2016 meeting agenda.

X. ADJOURNMENT (6:35 P.M.)

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its meeting scheduled for Thursday, February 11, 2016 at 5 p.m. in the West Hollywood Library – Community Meeting Room located at 625 San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 01/08/16
Signature: Melissa Crowder