

CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
SPECIAL MEETING MINUTES

Thursday, November 19, 2015 – 5:00 P.M.

*Location: Community Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood*

I. CALL TO ORDER

The meeting was called to order at 5:00 p.m. by Commission Vice Chair Madeleine Rackley.

A. Pledge of Allegiance: Vice Chair Rackley led the Pledge of Allegiance

B. Roll Call:

Present: Commissioner Candice Beroukhim, Commissioner J. Dallas Dishman, Commissioner Catherine Lee, Commissioner Madeleine Rackley, Commissioner Rogerio Carvalheiro

Also Present: Administrative Specialist IV Prentis Bonds, Jr.
Arts Coordinator Michael Che
Public Art Coordinator Rebecca Ehemann

Absent: Commissioner Todd Williamson
Commissioner Yelena Zhelezov
Arts Administrator Andrew Campbell

C. Approval of the Agenda:

Commissioner Dishman requested removal of Consent Calendar Item IIC – Arts on the Outside Current, Upcoming and Potential Projects Status Update to Excluded Consent.

Motion by Commissioner Dishman seconded by Commissioner Beroukhim and approved as amended.

D. Approval of the of the October 22, 2015 meeting minutes

Motion by Commissioner Beroukhim seconded by Commissioner Carvalheiro and approved.

E. Public Comment:

None.

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion noting removal of Consent Calendar Item IIC – Art on the Outside Current, Upcoming and Potential Projects Status Update.

Motion by Commissioner Dishman, seconded by Commissioner Beroukhim and approved as amended.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

ACTION: Receive and file.

B. Staff Attendance and Presentation at 5th Annual SXSW Eco Conference

The Commission received and filed a report from Rebecca Ehemann, Public Art Coordinator, about her attendance and presentation to the 5th Annual SXSW Eco Conference in Austin, TX.

ACTION: Receive and file.

C. Art on the Outside Current, Upcoming and Potential Projects Status Update

ACTION: Moved to Excluded Consent.

III. UNFINISHED BUSINESS

A. Aging in Place/Aging in Community Five-year Strategic Plan

The Commission received a presentation from Human Services Director Elizabeth Savage on the draft report "Aging in Place/Aging in Community Five-year Strategic Plan and discussed its role with regards to the strategic plan and how arts play a powerful role in enhancing the quality of life of older adults.

Ms. Savage spoke that the Aging in Place Strategic Plan is being developed in line with the City's guiding policies. The Community Study and the Housing Element are documents that highlight the goals of addressing the current and future needs of the senior population aging in place in West Hollywood. The Strategic Plan was included in the 2014-2016 Operating Budget as an ongoing objective. The plan is meant to merge the findings and goals from these guiding policies to create a citywide strategy to help seniors age in place in West Hollywood.

ACTION: Receive and file Aging in Place/Aging in Community Five-year Strategic Plan. Provide feedback to Elizabeth Savage if needed or desired.

B. Art on the Outside Subcommittee Report

The Commission received a report from Art on the Outside Subcommittee Chair Dishman on its special meetings held November 10 and November 19, 2015

At the November 10, 2015 special meeting the Subcommittee including two members of the City's Public Facility Commission reviewed concept proposals submitted by selected artists including: Team: Aurora Tang and Steven Chodoriwsky; Team: Brett Snyder, Edward Morris and Sussanah Sayler; Doron Gazit; Isabelle Garbani; Miki Iwasaki; Team: Nina Preisendorfer and Emily Sevier; Tattfoo Tan and Tim Murdoch; for the "Can You Dig It?" exhibition. As a result, the Subcommittee expressed preferred interest in concepts by artists Miki Iwasaki and Tim Murdoch. Should funding allow, the Subcommittee also expressed interest in artist team Brett Snyder, Edward Morris and Sussanah Sayler and artist Doron Gazit.

The current budget allows for two projects. However, staff will forward an item to the Subcommittee with a request for additional funding to accommodate projects by artist team Brett Snyder, Edward Morris and Sussanah Sayler and artist Doron Gazit.

Commissioner Dishman requested that the Commission ratify the Subcommittee's recommendation and approve artist concepts "Aqueous Skin" by artist Miki Iwasaki and "And the Tree was Happy" by artist Tim Murdoch and noting the Subcommittee's interest in concepts by artist team Brett Snyder, Edward Morris and Sussanah Sayler and artist Doren Gazit.

Motion by Commissioner Beroukhim seconded by Carvalho and approved.

At the November 19, 2015 special meeting, the Subcommittee reviewed and provided input on the draft West Hollywood Process and Guidelines and two temporary art/mural projects as well as arts programming on the large screen video sign at 8410 Sunset Boulevard recommended the Arts and Cultural Affairs Commission ratify the following recommendations proposed by the Subcommittee including:

- Approval of the temporary art/mural "Happy Wall" by artist Thomas Dambo as "art" and not creative signage for installation along the construction fence at Shake Shack, 8520 Santa Monica Boulevard.
- Approval of the temporary art/mural project "101 from the 101 No. 70 (Pink Sunset)" by artist Kim West for installation at south east corner at Shake Shack, 8520 Santa Monica Boulevard in accordance with the temporary art proposal review criteria.
- Approval of arts programming by artist Nikhil Murthy for installation on the large screen video sign at 8410 Sunset Boulevard from January 1 through March 31, 2016 in accordance with the development agreement and/or provide direction as applicable.

Motion by Commissioner Beroukhim seconded by Carvalho and approved.

C. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee Chair Madeleine Rackley on its special meeting held November 5, 2015 and will considered ratifying recommendations proposed by Subcommittee.

At the meeting, the Subcommittee received an update on the Gay Men's Chorus of Los Angeles (GMCLA) grant funded project "Alive Music Project" and reviewed a revised project proposal to support the formation of the Trans Chorus of Los Angeles and two events at which the Trans Chorus of Los Angeles and members of the Gay Men's Chorus would perform in commemoration of Transgender Day of Remembrance and Transgender Day of Visibility in 2015 and 2016.

The Subcommittee also discussed its role in assisting the Arts and Cultural Affairs Commission with the development a cultural/creative plan for West Hollywood and reviewed Revised Year II (2016 City Arts and Cultural Resource Development grants)

and recommended that the Arts and Cultural Affairs Commission ratify the following recommendations proposed by the Subcommittee including:

- Approval of the Gay Men’s Chorus of Los Angeles new project proposal to support the formation of the Trans Chorus of Los Angeles and support two events at which the Trans Chorus of Los Angeles and members of the Gay Men’s Chorus will perform in honor of Transgender Day of Remembrance and Transgender Day of Visibility in 2015 and 2016.
- Year II Grant Awards in the total amount of \$86,800 to City Arts Project Grant recipients: California LGBT Arts Alliance; Gay Men’s Chorus of Los Angeles; Heidi Duckler Dance Theatre; Les Fignes Press; Los Angeles Art Association; Los Angeles Doctors Symphony Orchestra; MAK Center for Art and Architecture at the Schindler House; Metropolitan Master Chorale (MMC); ONE Archives Foundation; Outfest; Society for the Activation of Social Space through Art and Sound (SASSAS); South East European Film Festival (SEEFest); SST Productions (*conditioned upon the receipt of additional information*); and Vox Femina Los Angeles; and in the total amount of \$8,000 to Cultural Resource Development Grant recipients: Saturday Night Bath Concert Fund (*conditioned upon a more concise description of the project and staff’s conversation with the organization*); and Unity in Diversity Arts Foundation.

Motion by Commissioner Beroukhim seconded by Commissioner Carvalheiro and approved.

D. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee Chair Candice Beroukhim on its special meeting held November 17, 2015 and considered ratifying recommendations proposed by the Subcommittee.

At the meeting, the Subcommittee received presentations on urban art projects for 1035 N. Vista (Stage III Final Art Plan); 8350 Santa Monica Boulevard (Stage I Artist approval) and 8017-8029 Norton Street (Stage 1 Artist Approval) and recommended that the Arts and Cultural Affairs Commission ratify the following recommendations proposed by the Subcommittee including:

- Approval of Stage III Final Art Plan by NONdesigns (Miao Miao and Scott Franklin) for the urban art project at 1035 N. Vista Avenue,
- Approval of Stage I Artist Approval of artist Monique Van Genderen for the urban art project at 8350 Santa Monica Boulevard, and
- Approval of Stage I Artist Approval of artist Heath Satow for the urban art project at 8017-8029 Norton Street noting the Subcommittee’s interest in viewing at least one proposed schematic design where the art is integrated into the building design.

Motion by Commissioner Dishman seconded by Commissioner Lee and approved.

E. West Hollywood Cultural/Creative Plan

The Commission received a report from PACA Subcommittee Chair Madeleine Rackley on the development of the West Hollywood Cultural/Creative Plan.

Subcommittee Chair Rackley indicated Subcommittee discussed the West Hollywood Cultural/Creative Plan at its November 5, 2015 meeting. As a result, it was the consensus of the Subcommittee to take the lead on the development of the Cultural/Creative plan. The PACA would provide updates and request input from the Commission as the plan develops.

The Commission concurred.

F. Arts and Cultural Affairs Commission Projects

The Commission received an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission’s oversight:

Subcommittee/Project	Status Update
<ul style="list-style-type: none"> ▪ Art on the Outside <ul style="list-style-type: none"> - Temporary Art Projects - Large Screen Electronic and Video Signs – 8410 Sunset Blvd. and 9039 Sunset Blvd. - West Hollywood Mural Program 	<p>Refer to Consent Calendar Item II.C – Art on the Outside Current, Upcoming and Potential Projects and Unfinished Business Item II.B – Art on the Outside Subcommittee report.</p>
<ul style="list-style-type: none"> ▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel; City Hall Parking Structure 	<p>The West Hollywood City Hall Municipal Parking structure will open late January 2016.</p>
<ul style="list-style-type: none"> ▪ WeHo East Arts (Eastside Arts Initiative) ▪ Marketing & Community Outreach 	<p>Arts Coordinator Michael Che commented that the City continues to grow its online presence, subscribers and followers.</p>
<ul style="list-style-type: none"> ▪ Performing Arts and Cultural Affairs <ul style="list-style-type: none"> - Arts Grant Program - Free Theatre in the Parks - One City One Pride - Winter & Summer Sounds 	<p>Refer to Unfinished Business Item III.C.</p> <p>Free Theatre in the Parks application deadline is Tuesday, November 24, 2015.</p> <p>Winter Sounds 2016 begins on Saturday, January 9th with a concert featuring Ireesh Lal. Flyers have been distributed.</p>

	Applications for Summers Sounds 2016 and the One City One Pride Design Competition are open and will close on January 4, 2016.
<ul style="list-style-type: none"> ▪ City of West Hollywood 30th Anniversary of Cityhood ▪ Art/AIDS/America ▪ WeHo@30 Film Festival 	A large number of Arts and Culture programs and initiatives have been realized including Art/AIDS/America, In A New Land, WeHo@30: Young City, Vibrant Heritage, and WeHo@30 Film Festival.
<ul style="list-style-type: none"> ▪ Urban Art <ul style="list-style-type: none"> - % for Art Ordinance Modification - % for Art/Urban Art Program - Public Art Conservation 	Refer to Unfinished Business Item III.D – Urban Art Subcommittee Report

IV. EXCLUDED CONSENT

The Commission received and filed status update of Art on the Outside current, upcoming and potential projects.

Public Art Coordinator Rebeeca spoke of a potential gift to the City by artist Shana Mabari. She also spoke regarding Commission’s request that staff communicate with the artist Hacer concerning a secondary color to distinguish the coyote and rabbit works. As a result, Hacer clarified that the color of the coyote is a different shade of blue than the color of the rabbit.

V. PUBLIC COMMENT

None.

VI. ITEMS FROM COMMISSIONERS

Commissioner Rackley announced Metropolitan Master Chorale’s concert “Stars.” The concert will be held Saturday, December 12, 2015 at 7 p.m. at the Hollywood Lutheran Church in Los Angeles.

Commissioner Carvalheiro spoke concerning the documentary “Dragstrip 66 - The Frockumentary” and inquired about funding opportunities via the City. His inquiry was referred to staff.

VII. ITEMS FROM THE STAFF

Arts Coordinator Michael Che announced that Transgender Day of Remembrance will take place starting at 6 p.m., in the AutoCourt of West Hollywood Library and feature a performance by the newly formed Trans Chorus of LA.


VIII. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission advised staff on development of the December 17, 2015 special meeting agenda. Items for consideration by the Commission include:

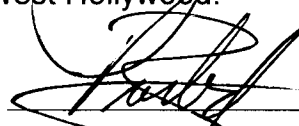
- Plummer Park/Fiesta Hall (letter of support)

IX. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:34 p.m. to its special meeting scheduled December 17, 2015 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library, 625 San Vicente Boulevard, West Hollywood.



Todd Williamson, Chair



Prentis Bonds, Staff Liaison/Recording Secretary

**A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.
(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes;
therefore the recordings are not of commercial quality.)**