

**SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD
MEETING AGENDA**

Wednesday, December 9, 2015 – 3:00 p.m.

Location: BOA Steakhouse

9200 Sunset Boulevard, West Hollywood

Written materials submitted to the Sunset Strip Business Improvement District Advisory Board members within 72 hours of the Sunset Strip Business Improvement District Advisory Board meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Sunset Strip Business Improvement District Advisory Board meeting at the staff liaison's table. For a complete listing of the Sunset Strip Business Improvement District Agenda, please visit www.weho.org/bids.

I. CALL TO ORDER

- A. Roll Call
- B. Approval of the Agenda
- C. Approval of the November 10, 2015 Meeting Minutes
- D. Public Comment

The public is given the opportunity to address the Board on any item within its responsibility. At the discretion of the Board, speakers may be limited to three minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Board for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Block by Block Monthly Report

The Board will receive the Block by Block Monthly Activity Summary Report for the past month.

RECOMMENDATION: Receive and file.

C. Social Vocational Services Update

The Board will receive the requested map for the Social Vocational Services area contract for cleaning and maintenance on The Sunset Strip.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. Sponsorship

The Board will discuss sponsorship ideas, including advertising on the Block By Block uniforms, to supplement funding for the BID and the creation/formation of an ad-hoc committee to set sponsorship levels, benefits, and pursue sponsors.

RECOMMENDATION: Discuss, create a sponsorship ad-hoc committee, select two members to serve on the committee, and provide direction as applicable.

IV. NEW BUSINESS

A. Board Nominations

The Board will discuss nominations to replace Board Member Bowers and Board Member Schatz.

RECOMMENDATION: Discuss nominations, schedule a vote to approve Board Member replacements at the January 13, 2016 meeting, and provide direction as applicable.

V. EXCLUDED CONSENT

VI. PUBLIC COMMENT

The public is given the opportunity to address the Board on any item within its responsibility. At the discretion of the Board, speakers may be limited to three minutes each.

VII. ITEMS FROM BOARD MEMBERS

VIII. ITEMS FROM THE STAFF

- A. Merchandising call with Enabler Media
- B. Letter from Mark Montgomery regarding traffic impacts on Sunset

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Board will advise staff on development of the January 13, 2016 meeting agenda.

X. ADJOURNMENT

The Sunset Strip BID Advisory Board will adjourn to its next meeting scheduled Wednesday, January 13, 2016 at 3:00 p.m., BOA Steakhouse, 9200 Sunset Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the
City of West Hollywood in the Office of the City Clerk and that I
posted this agenda on:

Date: 12/3/15

Signature: B. Theria