

**WEST HOLLYWOOD SENIOR ADVISORY BOARD  
MINUTES**

WEDNESDAY, October 28, 2015  
West Hollywood Library – Community Room  
625 N. San Vicente Blvd., West Hollywood, CA 90069

I. CALL TO ORDER

The meeting was called to order by Vice-Chair Bernice Levin at 2:00PM.

A. PLEDGE OF ALLEGIANCE

Joy Nuell led The Pledge of Allegiance.

B. ROLL CALL

Members present: John Allendorfer, Esther Baum, Richard Blons, Pat Dixon, Sophia Gelman, Bernice Levin, Joy Nuell, and Lee Walkup

Members absent: Barbara Krupa

Staff present: Corey Roskin, Leslie Isenberg, and Kim Patterson

C. POSTING OF THE AGENDA

Corey Roskin stated that the agenda was posted at all the usual places.

D. PROCEDURE FOR PUBLIC COMMENT

Vice-Chair Levin stated the procedure for public comment

E. APPROVAL OF AGENDA

The agenda was unanimously approved.

II. APPROVAL OF MINUTES

The approval of the minutes of the September 30, 2015 SAB meeting were postponed until the November meeting.

III. ITEMS FROM THE PUBLIC

Barbara Meltzer, West Hollywood, announced that she and Steven Davis are the liaisons to the SAB from the Human Services Commission.

IV. ITEMS FROM SENIOR CENTER ACTIVITY PROGRAM

Nancy Desser announced the West Hollywood Comprehensive Services Center (WHCSC) events, programs and classes and reported on the successful Health & Wellness Fair sponsored by the Disabilities Advisory Board.

V. NEW BUSINESS

A. WERLE BUILDING UPDATE

Steve Campbell, Facilities and Buildings Manager, and John Silver, from the IDS Group for Architectural Services, gave a presentation on the revised plans for the Werle Building Project (626 N. Robertson Boulevard). Several options are being explored to temporarily house the West Hollywood Recovery Center's meetings to provide continuity of service. The plan will be presented to the Public Facilities Commission meeting on November 5<sup>th</sup>, and to the City Council in December. Once approved, the project will take 6-9 months.

B. STREET MEDIA PROJECT

Kate Mayerson, Innovation Analyst, and Francisco Contreras, I&SI Manager, gave a presentation on the Street Media Project which will study public assets and wayfinding signage within the City's public right-of-way and open spaces. They requested that a representative from the Board serve on the Street Media Project Design Ad Hoc Committee, and Chair Pat Dixon was selected, with Esther Baum as the alternate. The meetings of the committee will be open to the public as well.

C. TUNSTALL AMERICA (Medical Alert System)

Yessica Ruiz, Community Relations Liaison for Tunstall America, gave an overview of the services that the company, which contracts with Cedars-Sinai Medical Center, provides. A medical alert system can potentially enable a senior or disabled community member to remain independent in their own home, which is a primary goal of the City's Aging in Place Initiative.

VI. UNFINISHED BUSINESS

There was no Unfinished Business.

VII. ITEMS FROM THE BOARD

John Allendorfer attended the Gay Men's Chorus "It Gets Better" event which he found very enlightening. He suggested placing an item on a future agenda about holding joint programs with seniors and youth.

Lee Walkup announced the following:

- Disabilities Advisory Board's annual awards presentation at 6 PM
- The Big Feast which assists homeless LGBT youth will be held on November 22 at the Hollywood Hotel
- Barney Frank will hold a book signing at the Hammer Museum on November 3 at 7:30 PM
- Annual homeless count on January 28 from 8-11 PM.

He also noted that on October 27 SSDI was guaranteed through 2022 and that 16 states have not signed on to the Affordable Care Act.

Esther Baum said that she can't be the Chamber of Commerce liaison because she doesn't have email and therefore does not receive meeting notices from the Chamber. John Allendorfer volunteered to become the liaison.

Vice-Chair Bernice Levin expressed interest in John Allendorfer's idea for joint programs with youth. She spoke about the Tele-Check Program offered by Jewish Family Service through which volunteers call homebound seniors on a daily basis. She also would like to invite Phillips, another medical alert system, to speak to the SAB.

Sophia Gelman would like an update of the Movietown Plaza development on a future SAB agenda.

Chair Dixon reported that an airline company recently treated her poorly because she was a senior, disabled, and alone.

#### VIII. ITEMS FROM CITY STAFF

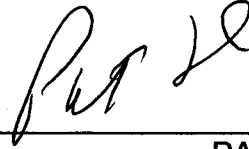
Leslie Isenberg asked for the Board's opinion on the next two meetings which may conflict with holiday plans. The Board decided to meet a week early on November 18, and will decide on the December meeting later.

#### IX. ITEMS FROM THE PUBLIC

Dan Morin, West Hollywood, suggested that the City's website should remove past agendas and should indicate the next meeting.

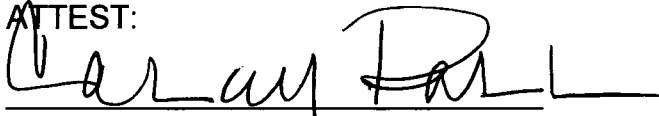
X. ADJOURNMENT

In lieu of the Thanksgiving holiday week, the meeting for the next Senior Advisory Board was adjourned at 4 PM to a meeting on the 3<sup>rd</sup> Wednesday of the month (November 18, 2015) instead of the usual 4<sup>th</sup> Wednesday of the month at 2:00 pm in the City Council Chambers. Approved by a unanimous motion of the Senior Advisory.



PAT DIXON,  
CHAIRPERSON

ATTEST:



COREY ROSKIN,  
STAFF LIAISON/SECRETARY

**A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.**

***(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes; therefore the recordings are not of commercial quality.)***