

Visit West Hollywood
Board of Directors Meeting
November 18, 2015 – 12:00pm
Pacific Design Center, Conference Room B259

AGENDA

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|---|-------------------------------------|
| I. Call to Order/Chair's Report: Personnel Update | Lin Schatz
12:00pm-12:10pm |
| II. Meeting Minutes | Norbert Relecker
12:10pm-12:15pm |
| 1. September 16, 2015 meeting minutes | |
| III. Financial Reports | Ira Kleinrock
12:15pm-12:20pm |
| 1. August 2015 | |
| 2. September 2015 | |
| IV. CEO Report | Brad Burlingame
12:20pm-1:05pm |
| 1. Hotel Performance Update | |
| 2. Travel Guide/Annual Report | |
| 3. Brazil Recap | |
| 4. DKC Performance Update | |
| 5. Tourism Summit Recap | |
| 6. Air B&B | |
| 7. Video Summary | |
| V. New Business | |
| VI. Unfinished Business | 1:05pm-1:20pm |
| 1. WH Food & Film Festival – Herb Karlitz | |
| VII. Board Member Comments | 1:20pm-1:25pm |
| VIII. Community Comments | 1:25pm-1:30pm |
| IX. Adjournment | 1:30pm |

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AFFIDAVIT OF POSTING

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City of West Hollywood)

I declare under penalty of perjury that I am employed by the
City of West Hollywood in the Office of the City Clerk and that I
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Date: 11/12/15
Signature: B. Pheral