

**MINUTES  
TRANSPORTATION COMMISSION  
CITY OF WEST HOLLYWOOD  
WEDNESDAY, JULY 20, 2011**

**WEST HOLLYWOOD CITY HALL,  
8300 SANTA MONICA BOULEVARD**

**I. CALL TO ORDER**

The meeting was called to order at 7:03 p.m. by Chair Eichman.

- A. Pledge of Allegiance  
Rich Johnson led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

**C. Roll Call**

Commissioners present:  
David Eichman, Leon Shparaga, David Warren, Steve Wayland

Commissioners absent:  
Steven Greene, Scott Schmidt

Staff present:  
Anne McIntosh, Director of Community Development Department  
Melissa Antol, Long Range and Mobility Planning Manager  
Bob Cheung, Senior Transportation Planner  
Walter Davis, Neighborhood Traffic Management Program Specialist  
Perri Sloane Goodman, Transportation Program Administrator  
Helen Collins, Senior Administrative Analyst  
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda  
Motion: Approve the Agenda of July 20, 2011, Transportation Commission meeting, adjourning in Memory of Kathy Page.  
Moved: Wayland      Second: Warren

All ayes.

Motion passed.

- E. Approval of Minutes with following change:  
*Page 4: add Commissioner Warren's comment about protected left turns at San Vicente and Santa Monica Blvd.*  
Motion: Approve minutes, Commission meeting of May 18, 2011.  
Moved: Warren Second: Wayland  
Ayes: David Eichman, David Warren, Steve Wayland  
Abstentions: Leon Shparaga,

Motion failed.

II. CONSENT CALENDAR

No items.

III. ITEMS FROM PUBLIC

No items.

IV. PUBLIC HEARING

No Items.

V. COMMISSION CONSIDERATION

A. Status Report on the Transit Evaluation

Staff report from Perri Sloane Goodman

Commissioner Wayland asked if it would be possible to post arrival times for the CityLine.

Perri Sloane Goodman said that the MTA implements that kind of application.

Commissioner Warren asked if staff will return with a cost analysis vs. ridership.

Perri Sloane Goodman replied that she would if that is what the Commission desires.

Commissioner Warren asked how CityLine fits in with Access Services.

Perri Sloane Goodman explained.

Commissioner Warren stated that he would like to see a financial comparison with other cities. He asked if the item would return to the commission before going to the City Council.

Perri Sloane Goodman said that it could, then pointed out that there are several time frames for different goals.

Commissioner Warren expressed concerns for the amount of time the busses run and the number of riders and the effects on greenhouse emissions.

Commissioner Eichman asked how often the CityLine runs.

Perri Sloane Goodman said there is one about every thirty minutes.

Commissioner Eichman asked if that was posted for riders.

Perri Sloane Goodman replied that it is, but that the challenge for riders is figuring out the route map.

Commissioner Eichman asked if the expanded Dial-A-Ride services would include grocery shopping.

Perri Sloane Goodman replied that, currently, there is an established weekly trip for riders.

Commissioner Eichman asked if trips would include retail shopping.

Perri Sloane Goodman replied that that is a goal.

Commissioner Eichman asked if there was a cap for usage.

Perri Sloane Goodman said that there isn't any need yet, expanding hours has helped.

Commissioner Eichman cautioned Staff against some survey traps.

Perri Sloane Goodman said that staff would be using several different methods, so a lot of data should provide a good picture, but not scientifically sound.

Commissioner Warren asked how riders choose between the taxi coupon program and Dial-A-Ride.

Perri Sloane Goodman pointed out the advantages of both programs.

**B. Transit Bench Installation Project.**

Staff report from Helen Collins

Commissioner Eichman asked if there was any problem with people not knowing it is a bench.

Helen Collins replied that people do use it; despite hesitation, they are catching on.

Commissioner Wayland asked is it has been mistaken for a bike station and if a bike has been locked to it.

Helen Collins said that that has not happened, yet.

Commissioner Shparaga asked if there is one with back support.

Helen Collins replied that staff has considered that and it would take up more space and encroach upon limited space.

Commissioner Eichman commented that it seems easier to maintain and is less attractive to the homeless.

Commissioner Wayland expressed concern for seniors who need stability and support. He suggested a bench that has at least one seat, perhaps facing sideways.

Commissioner Shparaga suggested recessing the seats.

Commissioner Warren asked if there were other benches that worked better as sitting surfaces that were not in style with the Santa Monica Boulevard design.

Helen Collins replied that all the designs that fit the space had limited seating area and/or were cost prohibitive.

Commissioner Eichman asked in how many locations the benches would be placed.

Helen Collins said staff was looking at ten.

Commissioner Wayland asked how many people staff has seen sitting on the bench at once.

Helen Collins replied that it's mostly two at a time, which is consistent with the three-seater benches, since people rarely want to sit in the middle.

Commissioner Eichman asked Walter Davis for his opinion.

Walter Davis said that the benches presented are probably the best option, for now, considering the restrictions.

Commissioner Wayland commented that it would be nice to have some back support.

Commissioner Eichman asked if it would be possible to test five locations instead of ten.

Helen Collins said that it is.

Commissioner Eichman said that that is a good compromise.

Commissioner Wayland asked if the test market would be by invitation.

Bob Cheung asked how feed back would be gauged, since, in general, negative remarks are presented more.

Commissioner Warren suggested face-to-face surveying.

Helen Collins said that she has done that and it was a mixed bag of response, more negative.

Melissa Antol stated that the City's liability should be the main concern and that a middle ground should be found.

Helen Collins agreed and added that staff doesn't want to just remove the current offending benches and leave nothing in their place.

Walter Davis suggested testing both the benches and leaning posts.

Commissioner Warren stated that he thinks the benches are more appealing than leaning posts. He added that if it is a choice between the benches and nothing, he would prefer the benches.

Motion: Recommend that the City Council consider staff's recommendation for the alternative seating option as presented by staff and consider a 6 month test of the alternative seating option including leaning posts, if leaning posts are available.

Moved: Eichman Second: Wayland

All ayes.

Motion passed.

VI. SUBCOMMITTEE REPORTS

No reports.

VII. OLD BUSINESS

No items.

VIII. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

IX. COMMISSION CHAIR'S REPORT

No report.

X. LIAISON REPORT

Commissioner Eichman gave a summary of the meeting of the Committee for the parking structure behind City Hall.

XI. ITEMS FROM STAFF

Cheung

- Pedestrian Incident Report

Commissioner Warren asked if the numbers were considered high.

Bob Cheung replied that the numbers were about the same as last year at this time and that the Sheriff has said the numbers are small.

Commissioner Warren expressed concern for incidents at Santa Monica Boulevard/La Brea.

Bob Cheung said that staff did not have details of the report and could not surmise if there was a pattern.

Commissioner Eichman asked for a map indicating the locations of incidents.

Bob Cheung replied that one will be provided quarterly.

Commissioner Eichman said that would be fine.

- Introduction; Melissa Antol
- Parking Subcommittee – Commissioners Greene, Shparaga and Warren assigned.

## XII. ITEMS FROM COMMISSION

### Warren

- 4pm-6pm Gridlock Crescent Heights/Fountain
- Gridlock Santa Monica Boulevard/ La Cienega
- Striping at Robertson/Santa Monica Boulevard

### Wayland

- BTF Update

### Eichman

- Pedestrian activated vs. automatic crossing signals
- Audible countdown at crosswalks
- Frequency of crosswalk stings
- Zipcar
- Parking attendant response to assault

XIII. ITEMS FROM PUBLIC

Kevin Burton, WEST HOLLYWOOD, spoke about the Bicycles on Sidewalks Ordinance.

XIV. ADJOURNMENT

Action: The Transportation Commission adjourned in memory of Kathy Page at 8:30 p.m. until the next meeting on August 17, 2011, 7:00 p.m., at West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood, CA. 90069

Moved: Warren      Second: Wayland

All ayes.

Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS  
17TH DAY OF AUGUST 2011.

  
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Chair

ATTEST:

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Staff Liaison