

**MINUTES
TRANSPORTATION COMMISSION
CITY OF WEST HOLLYWOOD
WEDNESDAY, APRIL 21, 2010**

**WEST HOLLYWOOD CITY HALL,
8300 SANTA MONICA BOULEVARD**

I. CALL TO ORDER

The meeting was called to order at 7:00 p.m. by Chair Schmidt.

- A. Pledge of Allegiance
Council Member Abbe Land led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:
David Eichman, Luis Marquez, Kathryn Page, Brian Pendleton,
Scott Schmidt, Steve Wayland

Commissioners absent:
Steven Greene,

Staff present:
Terri Slimmer, Transportation & Transit Manager
Jackie Rocco, Parking Operations Manager
Don Norte, Parking Services Officer
Rod Marquez, Jr., Parking Operations Officer
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda
Motion: Approve the Agenda of April 21, 2010, Transportation Commission meeting.
Moved: Eichman Second: Marquez
All ayes.

Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of March 17, 2010.

Moved: Wayland Second: Page

All Ayes:

Motion passed.

II. CONSENT CALENDAR

No items.

III. ITEMS FROM PUBLIC

Irwin Chodash, WEST HOLLYWOOD, spoke about La Brea/Santa Monica Blvd signal.

Lauren Meister, WEST HOLLYWOOD, spoke about Parking on Norwich Drive.

Abbe Land, WEST HOLLYWOOD, thanked the commission and Staff for their work.

IV. PUBLIC HEARING

No items.

V. COMMISSION CONSIDERATION

No items.

VI. SUBCOMMITTEE REPORTS

A. Taxi and Transit- No report.

B. Traffic Circulation & Access - No report.

C. Parking - No report.

D. Pedestrian and Bike - No report.

VII. OLD BUSINESS

No items.

VIII. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

IX. COMMISSION CHAIR'S REPORT

No report.

X. LIAISON REPORT

No report.

XI. ITEMS FROM STAFF

Permit Parking Process Presentation

Jackie Rocco and Don Norte explained the history of the Parking Permit Program process.

Commissioner Marquez asked why it is taking so long to fix the problem on Norwich Drive.

Rod Marquez stated that neighborhood meetings had taken place for all of District 1.

Jackie Rocco added that there have been no changes in Commercial parking in District 1. She continued to report that, as far as Norwich Drive, the Parking Division has been very proactive, but there have been no actual violations of current policies. Staff is active in identifying and rectifying problems.

Rod Marquez remarked that changing regulations would not stop abuse.

Commissioner Marquez asserted that a business owner on Melrose Avenue gives parking permits to employees to park in the neighborhood.

Commissioner Schmidt asked if permits are cross-checked with license plates when permits are issued.

Rod Marquez offered possibilities as to how that can be problematic.

Commissioner Schmidt asked if they are checked during renewal.

Rod Marquez said that they are not.

Commissioner Wayland asked why the number of daily permits that may be issued is so high.

Rod Marquez said that the current number offered will be looked at by staff.

Commissioner Wayland asked if persons must give a reason as to their need of daily passes.

Rod Marquez said that they do not, it is too intrusive.

Commissioner Wayland asked how "spill over" from district to district is determined.

Don Norte explained that observation occurs in the daytime.

Commissioner Wayland asked what if the area is affected in the night time.

Jackie Rocco stated that surrounding areas are considered in determining spill over effect during evaluation.

Commissioner Pendleton asked how one would get commercial parking permits.

Rod Marquez explained the process. He went on to explain previous problems and solutions. Further, there is a cap in place in the affected area.

Commissioner Pendleton asked if a business owner within District 9 could easily get commercial parking permits.

Rod Marquez replied that, currently, commercial parking only exists in a few districts.

Don Norte explained the criteria for implementing commercial parking districts.

Commissioner Eichman asked if parking on Norwich Drive was at 85%.

Don Norte explained how parking is dispersed in District 1.

Rod Marquez explained how commercial and residential parking share some streets.

Commissioner Eichman stated that the cost of commercial parking permits is much higher than residential permits, so that is a built-in disincentive.

Commissioner Marquez stated that the 2 hour parking restriction on Norwich takes parking away from residents. He also stated that he believes there should be a mechanism for stopping abuse of 10 day permits.

Rod Marquez replied that the computer used for permit parking processing keeps track of those permits.

Commissioner Schmidt pointed out that the number of daily permits that may be issued came before the commission. He then asked if it is possible to track and identify who is using 100 permits per month.

Rod Marquez replied that residents who do use the maximum of daily permits do so for legitimate reasons, such as for groups who meet weekly in homes such as support groups and so forth.

Jackie Rocco pointed out that, as they exist now, policies prevent staff from dwelling further into residents' reasons for permit use, but permits are revoked when abuse is identified.

Commissioner Schmidt asked if staff would investigate someone who constantly reaches the maximum.

Rod Marquez replied that that has never happened on a monthly basis. There have been some daily pass maximum issuances, which were event driven.

Don Norte stated that residents are the best police for the program. Call-in reports are accepted and investigated.

Commissioner Schmidt asked if residents are still required to get 51% approval from neighbors to get permit parking on their block.

Don Norte explained the process.

Commissioner Wayland clarified that, ultimately, the signed petition is still required.

Commissioner Schmidt asked how much it costs when a single resident initiates the permit parking process.

Jackie Rocco replied that it varies based on need of acquiring data to determine if the area meets the criteria.

Commissioner Schmidt asked if, perhaps the threshold of one resident is too low to begin the process.

Jackie Rocco responded that it wasn't necessarily so.

Commissioner Schmidt asked how the commission should proceed.

Terri Slimmer replied that starting at the subcommittee level would be appropriate.

- A. Terri Slimmer items:
- May Meeting- Circulation Element
 - No June meeting
 - Dial 511 for traffic information
 - Joyce Rooney

XII. ITEMS FROM COMMISSION

Eichman

- Multi-space meters.

XIII. ITEMS FROM PUBLIC

No items.

XIV. ADJOURNMENT

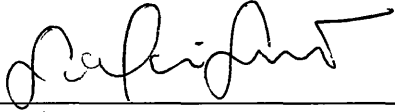
Action: The Transportation Commission adjourned at 8:05 p.m. until the next meeting on May 19, 2010, 7:00 p.m., at West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood, CA. 90069

Moved: Marquez Second: Page

All ayes.

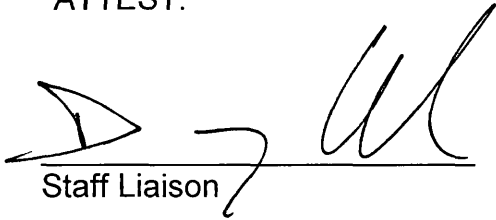
Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS
16TH DAY OF JUNE 2010.



Chair

ATTEST:



Staff Liaison