

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING AGENDA**

Thursday, October 22, 2015 – 5:00 P.M.
*Location: Community Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood*

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the of the September 24, 2015 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (5:10 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Art Participation Grant - Los Angeles LGBT Center

The Commission will review and consider approval of an Arts Participation Grant in the amount of \$1,000 to the Los Angeles LGBT Center to support the Senior Youth Photo Project.

RECOMMENDATION: Approve an Arts Participation Grant in the amount of \$1,000 to the Los Angeles LGBT Center to support the Senior Youth Photo Project.

C. Performing Arts and Cultural Affairs Subcommittee Actions Report

The Commission will receive and file the Performing Arts and Cultural Affairs Subcommittee's Actions of October 8, 2015, and will consider ratifying recommendations proposed by the Subcommittee:

RECOMMENDATIONS:

1. Receive and file report
2. Approve the award of an Arts Participation Grant in the amount of \$1,000 to Ecos de Espana to support an interactive multicultural presentation of Spanish classical and flamenco music and dance for grade K-12 at West Hollywood Elementary School.
3. Approve eight (8) musicians/bands including: 1) Blue-Eyed Son; 2) Dawn Norfleet; 3) Garretson & Gorodetsky; 4) Honey Whiskey Trio; 5) Ireesh Lal; 6) Jack's Cats; 7) Logan Hone's Similar Fashion; and 8) Zetz Klezmer Ensemble to perform during the City's 2016 Winter Sounds concert series and authorize staff to program the concert series based on budget and artist availability.
4. Approve the award of grant funds totaling \$63,000 to the following City Art Project and Cultural Resource Development Grants: City Art Project Grants – Greenway Arts Alliance; Pen Center USA West (conditioned upon a public presentation of works by WeHo Writing Craft Scholarship recipients); Los Angeles Women's Theatre Festival; Hatchery Arts (dba Hollywood Fringe); Rogue Artists Ensemble; Macha Theatre and Film; and Women in Film (conditioned upon providing a more significant art component in conjunction with its lecture series); and Cultural Resource Development Grants – Classical Theatre Lab, Chad Michael Hall Dance, Inc./Multiplex Dance; IAMA Theatre Company; and Critical Mass Dance Company; and forward its recommendation to City Council for approval.

D. Art on the Outside Current, Upcoming and Potential Projects Status Update

The Commission will receive and file status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and file report.

III. NEW BUSINESS

A. Street Media Needs Assessment Project (5:15 P.M.)

The Commission will receive a presentation from Francisco Contreras, Innovation and Strategic Initiatives Manager, on Street Media Needs Assessment Project and consider appointing a member of the Arts and Cultural Affairs Commissioner to serve on the ad hoc Committee.

RECOMMENDATION: Receive presentation and appoint of member of the Arts and Cultural Affairs Commission to serve on the Street Media Needs Assessment Project.

IV. **UNFINISHED BUSINESS (5:25 P.M.)**

A. **2016 Arts Grant Funding Recommendations – One City One Pride** (5:25 P.M.)

The Commission will review scores provided by the peer review panel for One City One Pride Grant Applications and recommend to City Council funding allocations based on those scores.

RECOMMENDATION: Approve the award of One City One Pride Grants to various arts organizations and individual artists and forward recommendations to City Council.

B. **Art on the Outside Subcommittee Report** (5:45 P.M.)

The Commission will receive a report from the Art on the Outside Subcommittee on its meeting held October 22, 2015 and consider ratifying recommendations proposed by the Subcommittee.

RECOMMENDATION: Ratify recommendations proposed by the Subcommittee and/or provide direction as applicable.

C. **Urban Art Subcommittee Report** (5:55 P.M.)

The Commission will receive a report from the Urban Art Subcommittee on its meeting held October 15, 2015 and consider ratifying recommendations proposed by the Subcommittee.

RECOMMENDATION: Ratify recommendations proposed by the Subcommittee and/or provide direction as applicable.

D. **Arts and Cultural Affairs Commission Projects** (6:05 P.M.)

The Commission will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission's oversight:

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| <ul style="list-style-type: none"> ▪ Art on the Outside <ul style="list-style-type: none"> - Temporary Art Projects - Large Screen Electronic and Video Signs – 8410 Sunset Blvd. and 9039 Sunset Blvd. - West Hollywood Mural Program | <ul style="list-style-type: none"> ▪ Performing Arts and Cultural Affairs <ul style="list-style-type: none"> - Arts Grant Program - Free Theatre in the Parks - One City One Pride - Winter & Summer Sounds |
| <ul style="list-style-type: none"> ▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel; City Hall Parking Structure | <ul style="list-style-type: none"> ▪ City of West Hollywood 30th Anniversary of Cityhood ▪ Art/AIDS/America ▪ WeHo@30 Film Festival: A Digital Time Capsule |

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|---|---|
| <ul style="list-style-type: none"> ▪ WeHo East Arts (Eastside Arts Initiative) ▪ Marketing & Community Outreach | <ul style="list-style-type: none"> ▪ Urban Art <ul style="list-style-type: none"> - % for Art Ordinance Modification - % for Art/Urban Art Program - Public Art Conservation |
|---|---|

RECOMMENDATION: Provide direction as applicable.

V. **EXCLUDED CONSENT** (6:10 P.M.)

VI. **PUBLIC COMMENT** (6:15 P.M.)

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

VII. **ITEMS FROM COMMISSIONERS** (6:20 P.M.)

VIII. **ITEMS FROM THE STAFF**

IX. **DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission will advise staff on development of the November 19, 2015 special meeting agenda.

X. **ADJOURNMENT** (6:30 P.M.)

The Arts and Cultural Affairs Commission will adjourn to its special meeting scheduled November 19, 2015 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Human Resources, Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: 10/19/15

Signature: Beth Thorac
Office of the City Clerk