

CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES
July 23, 2015

I. CALL TO ORDER:

The Arts and Cultural Affairs Commission meeting was called to order by Commission Vice-Chair Todd Williamson at 5:02 p.m.

A. Pledge of Allegiance

Commission Vice-Chair Williamson led the pledge of allegiance

B. Oath of Office

Mayor Lindsay Horvath administered the Oath of Office to the newly appointed Arts and Cultural Affairs Commissioners Rogerio Carvalho and Candice Illoulia-Beroukhim.

Following, Commissioner Carvalho and Commissioner Beroukhim took their places at the dais.

C. Roll Call

Present: Commissioners, Todd Williamson, J. Dallas Dishman, Yelena Zhelezov, Madeleine Rackley, Catherine Lee, Rogerio Carvalho and Candice Beroukhim.

Absent: None.

Also Present: Arts Administrator Andrew Campbell, Public Art Coordinator Rebecca Ehemann and Cultural Affairs Intern Moya Marquez.

D. Approval of the Agenda

Motioned by Commissioner Dishman, seconded by Commissioner Beroukhim and unanimously approved.

E. Approval of the of the June 25, 2015 Meeting Minutes

Motioned by Commissioner Zhelezov, seconded by Commissioner Williamson and unanimously approved.

F. Public Comment

There were no items from the public.

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. There were no individual items removed by the Commission for separate discussion under Excluded Consent.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

ACTION: Receive and file.

B. Art on the Outside Current, Upcoming and Potential Projects Status Update

The Commission received and filed a status update of Art on the Outside current, upcoming and potential projects.

ACTION: Receive and file.

III. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee Report (5:25 P.M.)

The Commission received a report from the Art on the Outside Subcommittee on its meeting held July 23, 2015 and considered ratifying recommendations proposed by the Subcommittee.

Subcommittee chair Commissioner Dishman reported that the Subcommittee had:

- Approved the existing mural “#WEHOWings” by artist Colette Miller as art.
- Approved the mural proposal of “It’s Only For Now” by artist Clinton Bopp as art.
- Reviewed the proposal for “Old Route 66” project by artist Jeremy Thomas and referred it to staff with a suggestion to work with the artist to cap the work at \$12,500.
- Reviewed the proposal for “Get Framed” by artist Nino Alicea and referred it to staff for future opportunities with a suggestion to work on the logistics of space. One recommended suggestion was for the artist to seek opportunities with One City One Pride grants or with CSW.
- Reviewed the proposal for “Bus Stop” by artist Yi Hwan Kwon and referred it to staff to review structural and economic feasibility.
- Heard staff comments regarding a new art banner project in conjunction with the City Hall Automated Parking Structure which staff will bring to the Subcommittee’s August meeting for discussion.
- Received a presentation from the Art Goes Electronic group for the art programming on the electronic billboard. The Subcommittee approved the art with a suggestion from Commissioner Dishman to agendize a discussion on programming alternatives to the Art Goes Electronic billboards from the full ACAC Commission.
- Denied approval of the “Greta Garbo Riding a Horse” sculpture due to lack of information.

ACTIONS: Approve the proposed murals, “#WEHOWings” and “It’s Only For Now,” as art and not creative signage. Approve the proposed images for the Arts Goes Electronic billboards as art. Deny the sculpture “Greta Garbo Riding a

Horse” due to lack of information. **Motioned by Commissioner Rackley, seconded by Commissioner Beroukhim, and unanimously approved.**

B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held July 16, 2015 and considered ratifying recommendations proposed by the Subcommittee.

Staff reported on the following:

- 1013 Genesee Stage II – Schematic Art Plan
- 1250 North Fairfax Stage III – Final Art Plan

ACTIONS: Approve the 1013 Genesee Stage II. **Motioned by Commissioner Dishman, seconded by Commissioner Carvalho, and unanimously approved.**

Approve the 1250 North Fairfax Stage II Final Art Plan. **Motioned by Commissioner Rackley. The motion failed for lack of a second.** The Commission expressed recommendations for the project to resubmit the Stage III Final Art Plan presentation to include:

- an artwork concept with significantly larger art elements,
- a material sample with the proposed finish, and
- a mockup of the art element(s) to scale (if the final proposed art material is cost prohibitive a lesser expensive material is acceptable)

Due to the change in Arts Commissioners and restructuring of the subcommittees the Commission expressed a recommendation that the project be brought forward to the subcommittee again in September.

C. Arts and Cultural Affairs Commission Projects

The Commission will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission’s oversight:

<ul style="list-style-type: none"> ▪ Art on the Outside <ul style="list-style-type: none"> - Temporary Art Projects - Electronic Billboard – 9039 Sunset Blvd. - West Hollywood Mural Program 	<ul style="list-style-type: none"> ▪ Performing Arts and Cultural Affairs <ul style="list-style-type: none"> - Arts Grant Program - Free Theatre in the Parks - One City One Pride - Winter & Summer Sounds
<ul style="list-style-type: none"> ▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel; City Hall Parking Structure 	<ul style="list-style-type: none"> ▪ City of West Hollywood 30th Anniversary of Cityhood ▪ Art/AIDS/America ▪ WeHo@30 Festival & Archive of Film and Digital Media Art
<ul style="list-style-type: none"> ▪ WeHo East Arts (Eastside Arts Initiative) ▪ Marketing & Community Outreach 	<ul style="list-style-type: none"> ▪ Urban Art <ul style="list-style-type: none"> - % for Art Ordinance Modification - % for Art/Urban Art Program

	- Public Art Conservation
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IV. EXCLUDED CONSENT

None.

V. ITEMS FROM THE PUBLIC

None.

VI. ITEMS FROM COMMISSIONERS

Commissioner Zhelezov announced that she will be headed to Austria for a few weeks to attend a curatorial workshop.

Commissioner Rackley announced that the Metropolitan Master Chorale is holding auditions.

Commissioner Carvalho announced he is attending the Monterrey Design Festival in October in Monterrey, CA.

Commissioner Williamson announced that his show in Italy might be taken to New York and exhibited at St. John the Divine.

VII. ITEMS FROM THE STAF

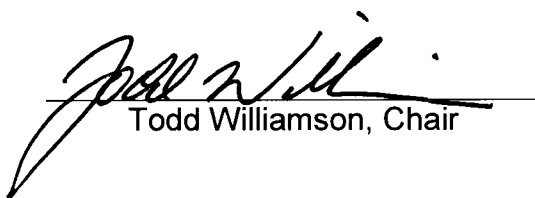
Arts Administrator Andrew Campbell announced that the November/December meetings will be moved up one week due to Thanksgiving and Christmas holidays. He also mentioned that the next Arts and Cultural Affairs Commission meeting will involve the nomination and election of the chair and vice-chair.

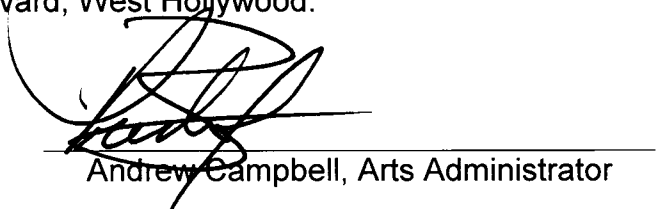
VIII. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission advised staff to develop the August 27, 2015 meeting agenda as appropriate.

IX. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:32 p.m. to its next meeting scheduled August 27, 2015 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.


Todd Williamson, Chair


Andrew Campbell, Arts Administrator