

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
Meeting Agenda

Thursday, September 24, 2015 – 3:30 P.M.

Location: Community Meeting Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood

I. **CALL TO ORDER (3:30 P.M.)**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the September 8, 2015 Special Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. **CONSENT CALENDAR (3:35 P.M.)** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. **Art on the Outside Current, Upcoming and Potential Projects Status Update**

The Subcommittee will receive and file a status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and File.

III. **NEW BUSINESS (3:40 P.M.)**

A. **Temporary Art Proposal – “For a Moment it Scraped then Cooled the Skin” by Cole Sternberg (3:40 P.M.)**

The Subcommittee will review, discuss and consider recommending approval of the Temporary Art/Mural Project Proposal, “*For a Moment it Scraped then Cooled the Skin*” by Cole Sternberg as “art” and not creative signage for installation on the front facade at Woven Accents, 8574 Melrose Avenue in accordance with the temporary art proposal review criteria to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend the Arts and Cultural Affairs Commission approve the Temporary Art Project Proposal, “*For a Moment it Scraped then Cooled the Skin*” by Cole Sternberg, as “art” and not creative signage for installation on the front facade at Woven Accents, 8574 Melrose Avenue in accordance with the temporary art proposal review criteria.

B. Temporary Art Proposal – “Tribute to Jax” by Alex Monopoly (3:50 P.M.)

The Subcommittee will review, discuss and consider recommending approval to the Arts and Cultural Affairs Commission of the Temporary Art/Mural Project Proposal, “*Tribute to Jax*” by Alex Monopoly as “art” and not creative signage for installation on the east facing facade at Maia, 8768 Sunset Boulevard as in accordance with the temporary art proposal review criteria.

RECOMMENDATION: Recommend the Arts and Cultural Affairs Commission approve the Temporary Art Project Proposal, “*Tribute to Jax*” by Alex Monopoly as “art” and not creative signage for installation on the east facing facade at Maia, 8768 Sunset Boulevard and/or provide direction as applicable.

IV. UNFINISHED BUSINESS (4:00 P.M.)

A. Large Screen Video Sign 8410 Sunset Boulevard – (4:00 P.M.)

The Commission will review and discuss a proposal submitted by LA><ART to provide art on large screen video sign at 8410 Sunset Boulevard in accordance with the development agreement and consider recommending approval to the Arts and Cultural Commission of art work for the months of October 1, 2015 through January 1, 2016.

RECOMMENDATION: Recommend the Arts and Cultural Commission approves art work for the months of October 1, 2015 through January 1, 2015 and/or provide direction as applicable.

B. Supplemental Funding Request “Let a Thousand Flowers Bloom” by Mei Xian Qiu – (4:15 P.M.)

The Subcommittee will review and consider recommending approval of an installation plan and additional funding request for the temporary art/mural project “Let a Thousand Flowers Bloom” by Mei Xian Qiu to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend the Arts and Cultural Commission approves supplemental funding not to exceed \$3,500 for the proposed fabrication, installation and contingency and/or provide direction as applicable.

C. City Hall Community Plaza Banners Artwork Proposal – (4:25 P.M.)

The Subcommittee will review, discuss and consider recommending approval of a concept art proposal by Dan Monteavaro and Steven Reigns for temporary art banners in the City Hall Community Plaza.

RECOMMENDATION: Recommend the Arts and Cultural Commission approve the concept proposal by Dan Monteavaro and Steven Reigns for temporary art banners in the City Hall Community Plaza and/or provide direction, modifications and recommendations as applicable.

V. EXCLUDED CONSENT CALENDAR (4:35 P.M.)

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the October 22, 2015 meeting agenda.

X. ADJOURNMENT (4:55 P.M.)

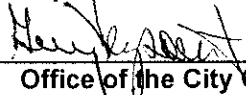
The Art on the Outside Subcommittee will adjourn to its next meeting scheduled October 22, 2015, in the Community Meeting Room – West Hollywood Library 625 N San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **September 17, 2015**

Signature: 
Office of the City Clerk