

Visit West Hollywood
Board of Directors Meeting
September 16, 2015 – 12:00pm
Pacific Design Center, Conference Room B259

AGENDA

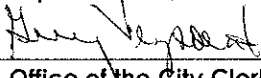
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| I. Call to Order/Chair's Report | Lin Schatz |
| 1. Nomination of new Secretary on the Executive Committee | 12:00pm-12:10pm |
| II. Meeting Minutes | Brad Burlingame |
| 1. July 22, 2015 meeting minutes | 12:10pm-12:15pm |
| III. Financial Reports | Ira Kleinrock |
| 1. June 2015 | 12:15pm-12:20pm |
| 2. July 2015 | |
| IV. CEO Report | Brad Burlingame |
| 1. Hotel Performance Update | 12:20pm-1:20pm |
| 2. AIDS Memorial Review | |
| 3. Change of Ex Officio Status to Honorary Director | |
| 4. New PR Firm Introduction | |
| 5. New Promotional Video – "WeHo" | |
| 6. Tourism Summit Update | |
| 7. WH Food & Film Festival – Herb Karlitz & Co. | |
| 8. Visit West Hollywood Video Summary | |
| V. New Business | |
| None | |
| VI. Unfinished Business | |
| None | |
| VII. Board Member Comments | 1:20pm-1:25pm |
| VIII. Community Comments | 1:25pm-1:30pm |
| IX. Adjournment | 1:30pm |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M60, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.

AFFIDAVIT OF POSTING
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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **September 11, 2015**

Signature: 
Office of the City Clerk