



ONE CITY ONE PRIDE ARTS FESTIVAL GRANT

The City of West Hollywood, through its Arts and Cultural Affairs Commission and in collaboration with its Lesbian and Gay Advisory Board and Transgender Advisory Board, is pleased to offer One City One Pride Arts Festival Grants intended to support a variety of programs, projects and events developed/produced by nonprofit organizations and individual artists and artist groups, to expand the celebration of June Pride Month through meaningful arts and cultural activities. The maximum amount that will be awarded through this grant is \$7,500. The objectives identified to be achieved with these grants are:

- To engage residents and visitors with a deeper understanding of the LGBTQ experience through arts, culture, history and educational activities.
- To attract cultural tourists to the City during Pride season.
- To recognize and champion local cultural resources.
- To provide arts programming that is accessible for residents and visitors to West Hollywood.
- To encourage artists and organizations to create innovative programming that enhances the reputation of West Hollywood as an “Arts City.”

For 2016, One City One Pride Arts Festival Grants will focus on the theme “Into the Streets” and applications will be reviewed with a curatorial eye toward the creative and innovative use of this theme in proposed projects.

2016 One City One Pride Arts Festival Theme “Into the Streets.”

“Out of the Closets and Into the Streets” was a rallying cry for early LGBTQ rights protesters. To celebrate West Hollywood as a place of LGBTQ history, activism and art, the 2016 theme for One City One Pride is “Into the Streets.” Proposals are being solicited from artists, artist groups and organizations that consider the impact of the geographic locations and psychographics of a community on

fomenting the LGBTQ rights movement. Proposed projects should literally take the art into the streets and outdoors. Projects should re-examine the history of West Hollywood as the Creative City and through economic, political, social justice and artistic lenses, create connections with businesses, public spaces, artists, and the creative communities to reimagine the City as a 1.9 square mile regional art experience.

The One City One Pride Arts Festival provides programming for specific events and dates within the May 22 through June 30 time frame. These include Harvey Milk Day, a special day of theatre and performance, and programming in conjunction with Christopher Street West (CSW) and the LA Pride Festival that takes place in West Hollywood during the second weekend of June. As a result, preference will be given to proposals that can work in conjunction with these dates and events:

- May 22 or 23: Harvey Milk Day Celebration – programming that celebrates or honors the memory and/or political struggles of Harvey Milk, or demonstrates the impact of Harvey Milk on LGBTQ history.
- June 4 and/or 5: Into the Streets – theatre, performative, and social engagement projects that relate to the theme “Into the Streets” such as historical walks and outdoor performances.
- June 9 - 26: Hollywood Fringe Festival – theatrical productions that can take place in venues in West Hollywood approved as Hollywood Fringe Festival venues and that follow Hollywood Fringe Festival guidelines.
- June 10 - 12: LA Pride Festival – art installations and exhibits that can be integrated into Christopher Street West/LA Pride's Art and Heritage Pavilion, on the Festival grounds, and/or the outside fencing surrounding the Festival grounds.

[Please note that the One City One Pride Arts Festival is a City of West Hollywood program that spans 40 days. A separate nonprofit organization, Christopher Street West (CSW), produces the LA Pride Festival and Parade in West Hollywood. One City One Pride and CSW intersect and collaborate during the weekend LA Pride Festival.]

If you are considering a proposal for One City One Pride to take place during the CSW/LA Pride Festival, here are some important details and considerations:

Arts & Heritage Pavilion

Applicants may submit proposals for installations or performances to be included in the 4th Annual CSW/LA Pride Art Exhibit. Proposals should pertain to queer history, culture and/or current events and may be comprised of physical media, performative elements or both. Installations must be interactive and those selected should plan on maintaining a presence at all times while the exhibit is open. Approved installations will be given a space of no less than 13'x13' and up to 26'x26'. The installation would begin on Friday, June 10 at 8 AM. The exhibit is open on Saturday, June 11 and Sunday, June 12 from 12-8 PM. De-installation would begin on Sunday, June 12 at 8 PM.

Festival Front Gate Entry Design

Proposals should provide a concept and demonstrate an ability to create an artistic and impactful structure that is part of the LA Pride Festival front gate. The elements can be freestanding or secured to the existing truss structure provided by the Festival. Parameters are:

- Installation begins Thursday, June 9th at 8:00PM and must be complete by Friday, June 10th at 2:00PM
- De-installation/removal would begin Sunday, June 12th at 11:00PM and must be complete by Monday, June 13th at 3:00AM
- The entrance structure stretches over San Vicente Blvd at Santa Monica Blvd. The width of the street is 40 feet. Any part of the structure that Festival attendees would walk beneath must be a minimum of 16.5 feet high. The Festival can provide truss and lighting elements at no cost to the artist if incorporated into the artist's design.

Festival Sculptures

Applicants may also propose the creation of unique sculptures that can be placed within the Festival. Ideally, the sculptures would have a minimal footprint, not obstruct views at stages and other points of interest within the Festival, and be sturdy enough for event guest interaction. Lighting and basic infrastructure materials can be provided by the Festival at no cost to the artist.

Fence Art and Graphics

Other proposals for 2-dimensional visual art projects could be for banners, graphics or screens that can be hung on the fence wall surrounding the LA Pride Festival grounds. The height of the fence varies between 6 feet and 8 feet. With more than 15,000 feet of fencing, proposals could be for works of any horizontal size.

Beside the specific projects noted above, other projects may be proposed and considered outside of these specific dates and events should they be particularly meritorious, creative or innovative in commenting on the theme “Into the Streets” and celebrating the LGBTQ experience.

General Requirements

To be eligible for consideration, organizations must meet **all** of the following requirements:

1. Organizations/artists must be able to demonstrate significant commitment to and involvement with the West Hollywood community and/or LGBTQ community.

2. Projects must take place in West Hollywood or in the immediate West Hollywood adjacent area and serve West Hollywood residents in the proposed activities.
3. Projects must take place during One City One Pride Arts Festival (scheduled for May 22, 2016 - June 30, 2016).
4. If the scope of the project requires it, organizations must provide proof in the form of a Certificate of General Liability Insurance in an amount not less than two hundred thousand dollars (\$200,000) per occurrence for bodily injury, personal injury, and property damage. (Please note: in some cases a larger liability amount may be required based upon the nature of the project, as required by the City's risk management office.)

Review Process

Due to the nature of One City One Pride as a cultural festival, the Review Process is administered as a curatorial function involving input and representation from the Arts and Cultural Affairs Commission, the Lesbian and Gay Advisory Board, the Transgender Advisory Board, community members, City staff, and discipline-specific curators using the following criteria:

- creative and innovative use of the 2016 theme "Into the Streets;"
- suitability of the project to work within the overall programming calendar;
- impact on community;
- audience served;
- artist's/organization's involvement in and service to the West Hollywood community;
- quality of artist's/organization's past and proposed programming;
- proposed collaborations and/or partnerships with artists and organizations;
- need for the proposed project to fulfill content or context of the Festival.

Grantees must submit a final report 30 days following the realization of the grant funded program, project or event.