

**CITY OF WEST HOLLYWOOD**  
**ARTS AND CULTURAL AFFAIRS COMMISSION**  
**MEETING AGENDA**  
**(REVISED)**

**Thursday, June 25, 2015 – 5:00 P.M.**

*Location: Community Room – West Hollywood Library  
625 San Vicente Boulevard, West Hollywood*

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net)

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit [weho.org/arts](http://weho.org/arts).

**I. CALL TO ORDER (5:00 P.M.)**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the of the April 23, 2015 Meeting Minutes
- E. Public Comment
- F. Presentation – The Commission will receive a presentation from Public Art Coordinator Rebecca Ehemann on the Americans for the Arts Conference – Public Art Network Year in Review held June 11, 2015 in Chicago.

**II. CONSENT CALENDAR (5:20 P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

**B. Art on the Outside Current, Upcoming and Potential Projects Status Update**

The Commission will receive and file a status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and File.

**II. NEW BUSINESS (5:25 P.M.)**

**A. Temporary Art Proposal – “The Sunset Strip’s Greatest Billboards” by Robert Landau (5:25 P.M.)**

The Commission will review, discuss and consider approval of the visual art/banner project, “The Sunset Strip’s Greatest Billboards” by photographer Robert Landau in accordance with the temporary art proposal view criteria.

**RECOMMENDATIONS:**

1. Approve the visual art/banner project, “The Sunset Strip’s Greatest Billboards” by photographer Robert Landau consisting of ten (10), 10’x10’ banners of the Sunset Strip’s billboards.
2. Approve funding not to exceed \$5,000 for the printing of ten (10) 10’x10’ banners.

**III. UNFINISHED BUSINESS (5:40 P.M.)**

**A. Electronic Billboard – 9039 Sunset Boulevard – July 2015 Installation (5:40 P.M.)**

The Commission will receive a presentation from Andy and JoAnne Goodman, Curators for CBS Outdoor, and consider approval of arts programming on the electronic billboard for the month of July 2015 (Street Art) Installation.

**RECOMMENDATION:** Approve arts programming on the electronic billboard at 9039 Sunset Boulevard for the month of July 2015 (Street Art).

**B. Request for Qualifications – Earth Work/Land Art (5:50 P.M.)**

The Commission will receive a draft Request for Qualifications for artists for an Art on the Outside project focusing on multiple installations of Earth Work/Land Art projects in Plummer Park and other potential locations in the City, and will consider authorizing staff to finalize the RFQ for release in July.

**RECOMMENDATION:** Review and comment on draft Request for Qualifications and authorize staff to finalize the RFQ for release in July.

**C. West Hollywood Park Phase II Implementation Project – West Hollywood Recreation Center (6:00 P.M.)**

The Commission will continue its discussion on art programming in the Recreation Center.

**RECOMMENDATION:** Continue discussion and provide direction as applicable.

**D. Arts and Cultural Affairs Commission Projects (6:15 P.M.)**

The Commission will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission’s oversight:

<ul style="list-style-type: none"> <li>▪ Art on the Outside <ul style="list-style-type: none"> <li>- Temporary Art Projects</li> <li>- Electronic Billboard – 9039 Sunset Blvd.</li> <li>- West Hollywood Mural Program</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Performing Arts and Cultural Affairs <ul style="list-style-type: none"> <li>- Arts Grant Program</li> <li>- Free Theatre in the Parks</li> <li>- One City One Pride</li> <li>- Winter &amp; Summer Sounds</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel; City Hall Parking Structure</li> </ul>	<ul style="list-style-type: none"> <li>▪ City of West Hollywood 30<sup>th</sup> Anniversary of Cityhood</li> <li>▪ Art/AIDS/America</li> <li>▪ WeHo@30 WeHo@30 Festival &amp; Archive of Film and Digital Media Art</li> </ul>
<ul style="list-style-type: none"> <li>▪ WeHo East Arts (Eastside Arts Initiative)</li> <li>▪ Marketing &amp; Community Outreach</li> </ul>	<ul style="list-style-type: none"> <li>▪ Urban Art <ul style="list-style-type: none"> <li>- % for Art Ordinance Modification</li> <li>- % for Art/Urban Art Program</li> <li>- Public Art Conservation</li> </ul> </li> </ul>

**IV. EXCLUDED CONSENT (6:20 P.M.)**

**V. ITEMS FROM THE PUBLIC (6:25 P.M.)**

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

**VI. ITEMS FROM COMMISSIONERS (6:30 P.M.)**

**VII. ITEMS FROM THE STAFF**

**VIII. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission will advise staff on development of the July 23, 2015 meeting agenda.

**IX. ADJOURNMENT (6:40 P.M.)**

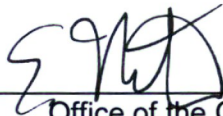
The Arts and Cultural Affairs Commission will adjourn to its next meeting scheduled July 23, 2015 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Human Resources, Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: 6/19/15

Signature:   
Office of the City Clerk