

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
Thursday, May 28, 2015 – 3:30 P.M.

Location: Community Meeting Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the April 23, 2015 Meeting Minutes
- E. Public Comment

II. CONSENT CALENDAR (3:35 P.M.) The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

III. NEW BUSINESS (3:45 P.M.)

A. Temporary Art Proposal – ZAP! by Artist Bruce Miles (3:40 P.M.)

The Subcommittee will review, discuss and consider approval of an 18-foot, three-dimensional sculpture of a lightning bolt hitting the ground with the word "ZAP!" exploding next to it by artist Bruce Miles.

RECOMMENDATION: Consider approval of an 18-foot, three-dimensional sculpture of a lightning bolt hitting the ground with the word "ZAP!" exploding next to it by artist Bruce Miles and provide direction as applicable.

B. Temporary Art Proposal – "Greta Garbo Riding a Horse" sculpture by Artist AnnMari Brenckert (3:50 P.M.)

The Subcommittee will review, discuss and consider approval of the "Greta Garbo Riding a Horse" sculpture by Artist AnnMari Brenckert.

RECOMMENDATION: Consider approval of the temporary sculpture project, "Greta Garbo Riding a Horse" by Artist AnnMari Brenckert and provide direction on potential location for installation of this art work.

C. Temporary Mural Proposal – "Money on My Mind" by artist BlikeMe (4:00 P.M.)

The Subcommittee will review, discuss and consider denying approval as an art work mural "Money on My Mind" by artist BlikeM at Yev's Jewelry & Loan, 7750 Santa Monica Blvd, West Hollywood; based upon the image provided and the nature of the store's business, the mural appears to be more appropriately designated as a creative sign.

RECOMMENDATION: Deny approval to the mural "Money on My Mind" as an art work and forward decision to the City's Code Compliance and Planning Divisions.

IV. UNFINISHED BUSINESS (4:10 P.M.)

A. Michelangelo 2020 – A Tribute To Women Installation (4:10 P.M.)

The Subcommittee will consider approving an installation of “Michelangelo 2020 – A Tribute to Women” by artist Mauro Perucchetti to be installed in conjunction with the previously approved Perucchetti sculpture “Modern Heroes” in the concrete stage/plinth area along San Vicente Boulevard in West Hollywood Park.

RECOMMENDATION: Approve installation of “Michelangelo 2020 – A Tribute to Women” in West Hollywood Park in conjunction with the installation of “Modern Heroes.”

B. Electronic Billboard – 9039 Sunset Boulevard – June 2015 (Pride Month) Installation (4:20 P.M.)

The Subcommittee will receive a presentation from Andy and JoAnne Goodman, Curators for CBS Outdoor, and consider approval of arts programming on the electronic billboard for the month of June 2015 (*Pride Month*).

RECOMMENDATION: Approve arts programming on the electronic billboard at 9039 Sunset Boulevard for the month of June 2015 (*Pride Month*).

C. Proposed Exhibition Concept for Plummer Park (4:30 P.M.)

The Subcommittee will review a concept for a call for artists and a focus on Earthworks / Land Art projects for a future exhibition in Plummer Park.

RECOMMENDATION: Discuss and provide direction, modifications and recommendations as applicable.

D. Art on the Outside Current, Upcoming and Potential Projects (4:40 P.M.)

The Subcommittee will receive an update from staff on current AOTO Projects and discuss as needed AOTO projects under the Subcommittee’s oversight:

AOTO Call for Artist/Request for Qualifications (FY2015)	100 Walkers – Richard Kraft (April 18, 2015)
LA><ART / Anna Sew Hoy Sculpture Project (FY 2013-14)	Shana Mabari - Illumetric (FY 2014-15)
LA><ART / Sam Falls Sculpture Project (FY 2013-14)	Santa Monica Boulevard/Doheny Median Project for 2015-16: Ivan McLean
Lisa Little and Emily White - Three Horned Beast [and Baby Beast] (FY 2014-15)	West Hollywood 30th Anniversary Year of Cityhood
Mural Program Process and Guidelines	Electronic Billboard – 9039 Sunset Boulevard
The Game (Wang Dalong)	Mauro Perucchetti – “Modern Heroes”
LA><ART /Lisa Williamson “Totem” (FY 2015-16)	Colleen Kelly – “Dream Portal” (FY 2015-16)
Bertil Petersson (FY 2015-16)	

RECOMMENDATION: Provide direction as applicable.

V. EXCLUDED CONSENT CALENDAR (4:50 P.M.)

VI. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the June 25, 2015 meeting agenda.

X. ADJOURNMENT (5:00 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled June 25, 2015, in the Community Meeting Room – West Hollywood Library 625 N San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Human Resources, Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: _____

Signature: _____
Office of the City Clerk