

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MEETING AGENDA**

**Thursday, May 28, 2015 – 5:00 P.M.**

*Location: Community Room – West Hollywood Library  
625 San Vicente Boulevard, West Hollywood*

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net)

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit [weho.org/arts](http://weho.org/arts).

**I. CALL TO ORDER (5:00 P.M.)**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the of the April 23, 2015 Meeting Minutes
- E. Public Comment

**II. CONSENT CALENDAR (5:10 P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

**B. Performing Arts and Cultural Affairs Subcommittee Actions Report of May 14, 2015**

The Commission will receive and file the Performing Arts and Cultural Affairs Subcommittee's Actions of May 14, 2015 and consider ratifying recommendations proposed by the Subcommittee.

**RECOMMENDATIONS**

- A. Receive and file report.
- B. Approve co-sponsorship of a Russian-Norwegian music event featuring Norwegian guitarist/composer Gisle Krogseth as part of WeHo East Arts to be held during the month of November, 2015 at Fiesta Hall In Plummer Park and funding in the amount not to exceed \$1,500 to support production costs through WeHo East Arts.

**C. Urban Art Subcommittee Actions Report of May 21, 2015**

The Commission will receive and file the Urban Art Subcommittee Actions Report of May 21, 2105 and consider ratifying recommendations proposed by the Subcommittee.

- A. Receive and file report.
- B. Approve artist team NonDesign for the Urban Art Project at 1035 N. Vista in accordance with the City's Urban Art policy and Guidelines.

RECOMMENDATION: Receive and file.

**III. NEW BUSINESS (5:15 P.M.)**

**A. 2016 Arts Grant Program (5:15 P.M.)**

The Commission will receive an overview from staff on the City's 2016 Arts Grant Program including the Arts Participation, Community Enrichment, City Arts Project, Cultural Resource Development, and One City One Pride Grants.

RECOMMENDATION: Receive overview and provide direction as applicable.

**B. Appointment to the Library Programming Committee (5:25 P.M.)**

The Commission will consider appointing a Commissioner to serve on the Library Programming Committee.

RECOMMENDATION: Appoint a Commissioner to serve on the Library Programming Committee.

**IV. UNFINISHED BUSINESS (5:30 P.M.)**

**A. Large Screen Electronic Signs on the Sunset Strip (5:30 P.M.)**

The Commission will receive an update from staff on discussions related to the Large Screen Electronic Signs on the Sunset Strip regarding owners of the signs to provide in-lieu payments to the Art and Beautification Fund rather than the allocated screen time for required art, and recommend that the City proceed with exploring this option.

RECOMMENDATION: Receive report, discuss, and recommend that the City proceed with exploring the option to provide in-lieu payments to the Art and Beatification Fund rather than the allocated screen time for required art.

**B. Allocation of Art and Beautification Funds for Median Art Work Lighting (5:40 P.M.)**

The Commission will consider allocating up to \$30,000 from the current Art and Beautification budget category for the installation of 12 permanent lighting fixtures on the Santa Monica Boulevard/Doheny median to provide ongoing illumination for art works.

RECOMMENDATION: Approve allocation of up to \$30,000 from the Art and Beautification fund to install 12 permanent lighting fixtures on the Santa Monica Boulevard/Doheny median.

**C. Art on the Outside Subcommittee Report (5:50 P.M.)**

The Commission will receive a report from the Art on the Outside Subcommittee on its meeting held May 28, 2015, 2015 and consider ratifying recommendations proposed by the Subcommittee.

RECOMMENDATION: Receive and file report and consider ratifying recommendations proposed by the Subcommittee.

**D. West Hollywood Park Phase II Implementation Project – West Hollywood Recreation Center (6:00 P.M.)**

The Commission will continue its discussion from its meeting of April 23, 2015 regarding art programming in the Recreation Center.

RECOMMENDATION: Continue discussion and provide direction as applicable.

**E. One City One Pride 2015 (6:00 P.M.)**

The Commission will receive an update from Economic Development and Cultural Affairs Coordinator Michael Che on the City’s 8<sup>th</sup> Annual One City One Pride arts festival to include Art AIDS WeHo and A Day of Theatre.

RECOMMENDATION: Receive and file.

**F. Arts and Cultural Affairs Commission Projects (6:10 P.M.)**

The Subcommittee will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission’s oversight:

<ul style="list-style-type: none"> <li>▪ Art on the Outside             <ul style="list-style-type: none"> <li>- Temporary Art Projects</li> <li>- Electronic Billboard – 9039 Sunset Blvd.</li> <li>- West Hollywood Library Exhibits</li> <li>- West Hollywood Mural Program</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Performing Arts and Cultural Affairs             <ul style="list-style-type: none"> <li>- Arts Grant Program</li> <li>- Free Theatre in the Parks</li> <li>- One City One Pride</li> <li>- Winter &amp; Summer Sounds</li> <li>- WeHo Reads</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel; City Hall Parking Structure</li> </ul>	<ul style="list-style-type: none"> <li>▪ City of West Hollywood 30<sup>th</sup> Anniversary of Cityhood</li> <li>▪ Art/AIDS/America</li> <li>▪ WeHo@30 WeHo@30 Festival &amp;</li> </ul>

	Archive of Film and Digital Media Art
<ul style="list-style-type: none"> <li>▪ WeHo East Arts (Eastside Arts Initiative)</li> <li>▪ Marketing &amp; Community Outreach</li> </ul>	<ul style="list-style-type: none"> <li>▪ Urban Art <ul style="list-style-type: none"> <li>- % for Art Ordinance Modification</li> <li>- % for Art/Urban Art Program</li> <li>- Public Art Conservation</li> </ul> </li> </ul>

**V. EXCLUDED CONSENT (6:20 P.M.)**

**VI. ITEMS FROM THE PUBLIC (6:25 P.M.)**

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

**VII. ITEMS FROM COMMISSIONERS (6:30 P.M.)**

**VIII. ITEMS FROM THE STAFF**

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission will advise staff on development of the June 25, 2015 meeting agenda.

**X. ADJOURNMENT (6:35 P.M.)**

The Arts and Cultural Affairs Commission will adjourn to its next meeting scheduled June 25, 2015 at 5:00 P.M. in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.

**AFFIDAVIT OF POSTING**

State of California    )  
County of Los Angeles    )  
City of West Hollywood    )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Human Resources, Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Office of the City Clerk