

Visit West Hollywood
Board of Directors Meeting
May 20, 2015 – 12:00pm
Pacific Design Center, Conference Room B259

AGENDA

- | | |
|--|-----------------|
| I. Call to Order/Chair's Report | Chris Bonbright |
| 1. Board Development – Director Terms Expiring | 12:00pm-12:10pm |
| II. Meeting Minutes | Mike Perdigao |
| 1. March 18, 2014 meeting minutes | 12:10pm-12:15pm |
| III. Financial Reports | Lin Schatz |
| 1. February 2015 | 12:15pm-12:20pm |
| 2. March 2015 | |
| IV. CEO Report | Brad Burlingame |
| 1. Vice President of Operations - Update | 12:20pm-1:15pm |
| 2. Search Update – Vice President of Marketing & Sales | |
| 3. GoWeHo Launch Update | |
| A. Ballantines Engagement | |
| 4. DMAI Destination Next – DMO Evaluations | |
| 5. Visit WH Video Progress Report | |
| 6. FY 15-16 Budget | |
| A. Proposed Revisions | |
| V. New Business | |
| VI. Unfinished Business | Mark Lehman |
| 1. National AIDS Monument Proposal | 1:15pm-1:25pm |
| VII. Board Member Comments | 1:25pm-1:30pm |
| VIII. Community Comments | 1:30pm-1:35pm |
| IX. Adjournment | 1:35pm |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M60, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: May 15, 2015

Signature *O. Ross*