

CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission  
**ART ON THE OUTSIDE SUBCOMMITTEE  
MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

**Thursday, March 26, 2015 – 3:30 P.M.**

Location: Community Meeting Room – West Hollywood Library  
625 San Vicente Boulevard, West Hollywood

- I. **CALL TO ORDER (3:30 P.M.)**
  - A. Roll Call
  - B. Staff Comments on the Agenda
  - C. Approval of the Agenda
  
- II. **CONSENT CALENDAR (3:35 P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

  - A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.
  
  - B. **Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the meeting minutes of February 26, 2015.
  
- III. **ITEMS FROM THE PUBLIC (3:40 P.M.)**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**IV. NEW BUSINESS (3:45 P.M.)**

**A. Temporary Art Proposal – ZAP! by Artist Bruce Miles (3:45 P.M.)**

The Subcommittee will review, discuss and consider approval of an 18-foot, three-dimensional sculpture of a lightning bolt hitting the ground with the word “ZAP!” exploding next to it by artist Bruce Miles.

RECOMMENDATION: Approve an 18-foot, three-dimensional sculpture of a lightning bolt hitting the ground with the word “ZAP!” exploding next to it by artist Bruce Miles and provide direction as applicable.

**V. UNFINISHED BUSINESS (4:00 P.M.)**

**A. Electronic Billboard – 9039 Sunset Boulevard (4:00 P.M.)**

The Subcommittee will receive a presentation from Andy and JoAnne Goodman, Curators, CBS Outdoor and consider approval of arts programming on the electronic billboard for the month of April 2015 (Environmental Awareness Month).

RECOMMENDATION: Approve arts programming on the electronic billboard at 9039 Sunset Boulevard for the month of April 2015 (Environmental Awareness Month).

**B. Temporary Art Proposal – Ivan McLean (4:10 P.M.)**

The Subcommittee will receive presentation from art consultant Rebecca Ehemann on the final selection of six (6) sculptures by artist Ivan McLean for the next Art on the Outside exhibit at Santa Monica Boulevard/Doheny median.

RECOMMENDATION: Approve the final selection of sculptures by artist Ivan McLean for the next Art on the Outside exhibit at Santa Monica Boulevard/Doheny median.

**C. 2014-2015 Work Plan & Budget Mid-Year Review (4:20 P.M.)**

The Subcommittee will conduct a mid-year review of its 2014-2015 Work Plan and Budget.

RECOMMENDATION: Review, provide direction as applicable.

**D. Art on the Outside Current, Upcoming and Potential Projects (4:30 P.M.)**

The Subcommittee will receive an update from staff on current AOTO Projects and discuss as needed AOTO projects under the Subcommittee’s oversight:

AOTO Call for Artist/Request for Qualifications (FY2015)	100 Walkers – Richard Kraft (April 18, 2015)
LA><ART / Anna Sew Hoy Sculpture Project (FY 2013-14)	Shana Mabari - Illumetric (FY 2014-15)
LA><ART / Sam Falls Sculpture Project (FY 2013-14)	Santa Monica Boulevard/Doheny Median Project for 2015-16
Lisa Little and Emily White - Three Horned Beast [and Baby Beast] (FY 2014-15)	West Hollywood 30th Anniversary Year of Cityhood
Mural Program Process and Guidelines	Electronic Billboard – 9039 Sunset Boulevard (ongoing)
The Game (Wang Dalong)	

RECOMMENDATION: Provide direction as applicable.

**VI. EXCLUDED CONSENT CALENDAR (4:40 P.M.)**

**VII. ITEMS FROM THE PUBLIC (4:45 P.M.)**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**VIII. ITEMS FROM THE SUBCOMMITTEE**

**IX. ITEMS FROM THE STAFF**

**X. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the April 23, 2015 special meeting agenda.

**XI. ADJOURNMENT (4:50 P.M.)**

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled April 23, 2015 in the Community Meeting Room – West Hollywood Library 625 N San Vicente Boulevard, West Hollywood.