



**BOARD OF DIRECTORS MEETING A ENDA
THURSDAY, FEBRUARY 26, 2015
1:45 - 3:00 P.M.
LOCATION: WHISKY A-GO-GO
8901 Sunset Blvd., West Hollywood, CA 90069**

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF JANUARY MINUTES 1:50 p.m.
- II. APPROVAL OF JANUARY FINANCIALS 1:55 p.m.
- III. ITEMS FROM THE PUBLIC 1:58 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:04 p.m.
 - A. Additions to the Board
 - B. Art on The Sunset Strip Proposal
- V. SUNSET STRIP SECURITY AMBASSADORS AND THE EVOLVING SUNSET STRIP 2:20 p.m.
- VI. CONTINUED/UNFINISHED BUSINESS 2:35 p.m.
 - A. Sunset Strip Half Marathon – April 19
 - B. Sunset Strip Market Update
 - C. Sunset Strip Music Festival Update
 - D. Taste of the Sunset Strip Update
 - E. Social Media Update
 - F. City Update
 - G. Visit West Hollywood Update
 - H. Weho Chamber Update
- VII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:45 p.m.
- VIII. ADJOURNMENT 2:50 p.m.

Next Meeting: Thursday, March 26, 1:45 p.m., Location – TBA

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.