
PARKING MANAGEMENT

BACKGROUND

- ◆ Parking availability is important for neighborhood quality of life and the vitality of commercial districts.
- ◆ Because many older buildings throughout the city were built with no parking, parking is a limited, valuable resource.
- ◆ As with any scarce commodity, we have limited tools to ensure it is properly allocated.
- ◆ How should we ensure adequate parking availability in West Hollywood? How can we best manage the parking we've got so that everyone can easily find a space? What is the "right" amount of new parking and how much parking is too much? Who should pay for new parking?

YOUR VOICE, YOUR CHOICE

To help the City develop appropriate General Plan policies, please place a dot where you think the right balance is among competing techniques.

COMMENTS?

FAIR MARKET PRICES

Set the lowest price possible to ensure that a few spaces are always available on every street and in every lot and garage. Raise or lower parking prices based on changing demand at different locations and times.

FIRST COME, FIRST SERVE

Manage parking without using rationing or pricing. In residential areas, provide residential parking permits according to the spaces available and then allow waiting lists. In commercial areas, allow motorists to search for available parking until they find a space, potentially at some distance from their destination.

RATIONING

Restrict parking access to certain groups or individuals. Only permit residents to park on residential streets. Allow businesses to set aside parking for only their customers. Use time limits to promote turnover.