



WESTSIDE CITIES
• BEVERLY HILLS
• CULVER CITY
• LOS ANGELES
• SANTA MONICA
• WEST HOLLYWOOD
• COUNTY OF LOS ANGELES

**REGULAR MEETING OF THE
WESTSIDE CITIES COUNCIL OF
GOVERNMENTS**

Date: November 20, 2014
12:00 PM Lunch
12:15 PM Business Meeting
1:15 PM Adjourn

Hosted by: City of Culver City
Location: Culver City Senior Center
Yvonne Burke Conference Room
4095 Overland Ave.
Culver City, CA 90232

Parking: 4117 Overland Ave. (Across the Street)

AGENDA

Public comment on any agenda item may be made during the consideration of that item. All comments on items not listed on the agenda may be made during the time allotted on the agenda to the public. Members of the public may comment by raising a hand and being recognized by the Chair. Speakers shall confine their comments to three minutes per speaker. Unless otherwise noted in the Agenda, the public may only comment on matters that are within the subject matter jurisdiction of the Westside Cities Council of Governments or items listed on the agenda.

- 1. CALL TO ORDER**
- 2. WELCOME, INTRODUCTIONS, AND IDENTIFICATION OF VOTING MEMBERS**
- 3. APPROVAL OF SEPTEMBER 18, 2014 DRAFT MEETING NOTES**
- 4. EXECUTIVE DIRECTOR'S REPORT**
- 5. STRATEGIC INITIATIVES UPDATE**
 - A. Transportation/Mobility
 - i. Westside Cities Mobility Matrix Update
Action Item: Mobility Matrix Goals/Objectives and Preliminary Project List
 - ii. City of Santa Monica Approves Bikeshare Contract with CycleHop, LLC
 - iii. WSCCOG-UCLA Regional Bike Share Capstone Project
 - B. Tourism/Economic Development
 - i. Westside Regional Brand Kick-Off Meeting

6. OTHER ACTION ITEMS

- A. WSCCOG Logo Design Selection
- B. 2014-15 WSCCOG Budget Amendment for Metro Southwest Corridor Deputy Shared Salary

7. RECEIVE AND FILE

- A. No items to receive and file

8. ANNOUNCEMENTS

- A. AB 2766 Subvention Fund Program Training Session - South Coast AQMD
- B. Overview of the Strategic Growth Council's Affordable Housing and Sustainable Communities (AHSC) Program
- C. Recognize Los Angeles County Supervisor Zev Yaroslavsky and Staff


9. FUTURE MEETING LOCATIONS AND AGENDA ITEMS

- A. 2015 Meeting Schedule and Host Cities
 - i. Next Meeting: West Hollywood, January 15, 2014, Location TBD
- B. Items for January agenda
 - i. Launch of WSCCOG new website
 - ii. Westside Mobility Matrix update
 - iii. Westside branding consultant RFP
 - iv. WSCCOG audited financial statements report
 - v. Appointment of Metro Board Southwest Corridor Representative

10. PUBLIC PARTICIPATION

11. ADJOURN

Written materials distributed to the Board within 72 hours of the Board meeting are available for public inspection immediately upon distribution in the City Clerk's office at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood, CA 90069, during normal business hours. Such documents will also be posted on the WSCCOG website at www.westsidocities.org and will be made available at the meeting.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City of Beverly Hills - City Clerk's Office at (310) 285-2400. Please notify the City Clerk's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.

AFFIDAVIT OF POSTING
 State of California)
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 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **November 17, 2014**

Signature: *Henry Hernandez*