

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
**ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

Thursday, October 23, 2014 – 3:30 P.M.

Location: Community Meeting Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood

- I. **CALL TO ORDER (3:30 P.M.)**
 - A. Roll Call
 - B. Staff Comments on the Agenda
 - C. Approval of the Agenda

- II. **CONSENT CALENDAR (3:35P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

 - A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

 - B. **Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the special meeting minutes of October 2, 2014.

- III. **ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Request for Proposals – Art on the Outside Program Curator (3:40 P.M.)

The Subcommittee will review and discuss an invitational Request for Proposals for a curator to develop a public art project for the Santa Monica Boulevard/Doheny Drive median and provide input and direction as applicable.

RECOMMENDATION: Review, discuss and provide input and direction as applicable.

B. Art on the Outside Reception for Artists – December 6, 2014 (3:50 P.M.)

The Subcommittee will discuss a “progressive” reception day for artists Gustavo Godoy (“Abandoned Relics”), Wang Dalang (“The Game”), and Shana Mabari (“Illumetric”) to be held Saturday, December 6, 2014.

RECOMMENDATION: Discuss and provide direction as applicable.

V. UNFINISHED BUSINESS (4:00 P.M.)

A. Videotron – 9039 Sunset Boulevard (4:00 P.M.)

The Subcommittee will receive and presentation from Andy and JoAnne Goodman, Curators, CBS Outdoor and consider approval of arts programming on the videotron for the months of November through December 2014.

RECOMMENDATION: Approve arts programming on the Videotron at 9039 Sunset Boulevard for the month of November through December 2014.

B. Updated Draft of Art on the Outside Project Proposal Form and Review Process (4:15 P.M.)

The Subcommittee will review and discuss an updated Art on the Outside Project Proposal Form and review process to address ideas and issues that have surfaced since the current form and process were adopted.

RECOMMENDATION: Review, discuss and provide input and direction as applicable.

C. Mural Program Process and Guidelines (4:25 P.M.)

The Subcommittee will review and discuss a mural program process and guidelines previously discussed at its meeting of March 27, 2014.

RECOMMENDATION: Review, discuss and provide input and direction as applicable.

D. Art on the Outside Current, Upcoming and Potential Projects (4:35 P.M.)

The Subcommittee will receive an update from staff on current AOTO Projects and discuss as needed AOTO projects under the Subcommittee’s oversight:

AOTO Call for Artist/Request for Qualifications (FY2015)	100 Walkers – Richard Kraft (FY 2014-15)
LA><ART / Anna Sew Hoy Sculpture Project (FY 2013-14)	Shana Mabari - Illuminated Sculpture Project (FY 2013-14)
LA><ART / Sam Falls Sculpture Project (FY 2013-14)	Santa Monica Boulevard/Doheny Median Project for 2015-16
Lisa Little and Emily White - Three Horned	Venice Arts 10yr Anniversary exhibition

Beast [and Baby Beast] (FY 2013-14)	
Tsipi Mani Sculpture Project (FY 2013-14)	Honor Fraser Gallery / Gustavo Godoy Sculpture Project (FY 2013-14)
Electronic Billboard – 9039 Sunset Boulevard (ongoing)	West Hollywood 30th Anniversary Year of Cityhood
The Game (Wang Dalong)	

RECOMMENDATION: Provide direction as applicable.

VI. EXCLUDED CONSENT CALENDAR (4:40 P.M.)

VII. ITEMS FROM THE PUBLIC (4:45 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VIII. ITEMS FROM THE SUBCOMMITTEE

IX. ITEMS FROM THE STAFF

X. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the November 20, 2014 special meeting agenda.

XI. ADJOURNMENT (4:50 P.M.)

The Art on the Outside Subcommittee will adjourn to its next special meeting scheduled November 20, 2014 in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.