

CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES
June 26, 2014

I. CALL TO ORDER

The meeting was called to order at 5:00 p.m. by Commission Vice Chair Candice Beroukhim.

A. Roll Call

Present: Commissioners Candice Beroukhim, Beverly Denenberg, J. Dallas Dishman, Peter Mays, Madeleine Rackley, Todd Williamson

Absent: Commissioner Yelena Zhelezov

Staff Liaison: Cultural Affairs Administrator Andrew Campbell
Recording Secretary: Administrative Specialist IV Prentis Bonds

Staff: Economic Development and Cultural Affairs Coordinator Michael Che

B. Staff Comments on the Agenda

Cultural Affairs Administrator Andrew Campbell suggested the Commission consider tabling New Business Item IVB Saturday Night Bath Concert Funds until the applicant provided viewable artistic documentation. He also introduced Cultural Affairs Intern Jawhara Tariq. Ms. Tariq will assist staff with arts and cultural programming throughout the summer.

C. Approval of the Agenda

ACTION: Motion by Commissioner Denenberg, seconded by Commissioner Rackley and approved unanimously as amended.

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. No items were removed from the Consent Calendar for separate discussion under Excluded Consent Calendar. **Motioned by Commissioner Rackley seconded by Commissioner Williamson and approved unanimously.**

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

ACTION: Receive and File.

B. Approval of the Minutes

The Commission reviewed and considered approval of the minutes of the prior meeting.

ACTION: Approval of the minutes of May 22, 2014. **Approved as part of the Consent Calendar.**

C. Performing Arts and Cultural Affairs Subcommittee Actions Reports

The Commission received and filed Performing Arts and Cultural Affairs Subcommittee Actions Report of June 12, 2014.

ACTION: Receive and file report.

D. Urban Art Subcommittee Special Meeting Actions Report of June 9, 2014

The Commission received and filed Urban Art Subcommittee Actions Report of June 9, 2014, and considered ratifying recommendations proposed by the Subcommittee.

ACTION:

1. Receive and file report.
2. Approval of FAM Design Committee artist selection process. **Approved as part of the Consent Calendar.**

E. Urban Art Subcommittee Actions Report of June 19, 2014

The Commission received and filed Urban Art Subcommittee Actions Report of June 19, 2014, and considered ratifying a recommendation proposed by the Subcommittee.

ACTION:

1. Receive and file report.
2. Approval of Stage I – Artist Approval of Susan Narduli for the Urban Art Project at 826 N. Kings Road. **Approved as part of the Consent Calendar.**

F. Winter Sounds Concert Series Application and Guidelines

The Commission reviewed and considered approval of the 2014-2015 Winter Sounds Concert Series application and guidelines and authorized staff to release the application.

ACTION: Approval of the 2014-2015 Winter Sounds Concert Series application and guidelines and authorize staff to release the application. **Approved as part of the Consent Calendar.**

G. West Hollywood Library and Citywide Cultural Programming

The Commission received and filed a report of arts and cultural programs and events at the West Hollywood Library and Citywide.

ACTION: Received and file report.

III. ITEMS FROM THE PUBLIC

None.

IV. NEW BUSINESS

A. Utility Box Project

The Commission received a presentation from Elizabeth Savage, Human Services Director, on the installation of two decorative vinyl wraps on West Hollywood utility boxes, recommended by the Lesbian and Gay Advisory Board and approved by the City Council.

ACTION: Receive and file.

B. Arts Participation Grant – Saturday Night Bath Concert Fund

This item was tabled until the applicant provides viewable artistic documentation.

C. WeHo East Arts Project: WHOpera

The Commission reviewed and considered providing funding in the amount of \$1,000 to support a performance by WHOpera as a WeHo East Arts project to be held Saturday, August 23, 2014 in Fiesta Hall.

ACTION: Approval of funding in the amount of \$1,000 from the WeHo East Arts budget to support a performance by WHOpera. **Motioned by Commissioner Williamson seconded by Commissioner Denenberg and approved unanimously.**

D. WeHo East Arts and 30th Anniversary Project: “In a New Land – 10 Years Later” (5:45 P.M.)

The Commission reviewed and considered approval of a contract for services with Venice Arts in the amount of \$15,000 to support “In a New Land – 10 Years Later,” a community engagement photography and audio project focusing on the Russian immigrant community and resulting in an exhibit and catalog to be produced in conjunction with WeHo East Arts and the City’s 30th Anniversary of Cityhood during fall 2015.

Venice Arts mission is to ignite youths’ imagination, mentor their creativity, and expand their sense of possibility through high quality, accessible media-based arts education programs. Their programs also serve as a catalyst for people of all ages, living in low-income or underrepresented communities, to create and share personal and community stories through photography, film, and multi-media.

The Commission requested that staff explore other funding options including matching grants funds.

ACTION: Approval of a contract for services in the amount of \$15,000 for Venice Arts to produce “In a New Land – 10 years Later.” **Motioned by Commissioner Williamson seconded by Commissioner Denenberg and approved unanimously.**

E. Commission Schedule

The Commission discussed cancelling the August 28, 2014 meeting.

ACTION: It was the consensus of the Commission to cancel its August 28, 2014 meeting.

V. UNFINISHED BUSINESS

A. Art Process Team – West Hollywood Park Master Plan Phase II

The Commission received an update from staff on the civic art component for West Hollywood Park Master Plan Phase II Implementation Project.

Commissioner Denenberg and art consultant Rebecca Ansert reported the Art Process Team received presentations from the four semi-finalists selected to submit proposals for the civic art project including 1) Patricia Leighton, Del Geist and Taewook Cha; 2) Adam Kuby, 3) Phillip K. Smith and 4) Luke Jerram.

Following deliberations, the Team unanimously selected artist Phillip K. Smith III for ratification by the Arts and Cultural Affairs Commission. It was the general consensus of the Team that Smith's proposed concept was highly innovative and represented the progressive spirit of West Hollywood while providing opportunities for community engagement in addition to a night time presence.

Phillip K. Smith, III continues to push boundaries and confront the ideas of modernist design. Drawing inspiration from the cold rigidity of the Bauhaus movement, the reductive geometries of minimalism, and the optic sensation of California's Light and Space movement, Smith attempts to resolve the complex challenge of finding a natural state of life and spirit within these ideological aesthetic constrictions, the results are deceptively simple and compelling objects that seem to breathe and move as you observe and interact with them.

The Team highly recommended the water featured as proposed by Smith. The Team also expressed considerable interest in the radiometer chandelier by artist Luke Jerram for the interior of the new Aquatics and Recreation Center, should the budget allow.

ACTION: Approval of Phillip K. Smith as the artist for West Hollywood Park Master Plan Phase II Implementation Project noting the Team's expressed interest in the water feature as proposed by the artist in addition to the radiometer chandelier by artist Luke Jerram for the interior of the new Aquatics and Recreation Center, should the budget allow.

B. Arts and Cultural Affairs Commission Projects

The Subcommittee received an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission's oversight:

Commission Projects	Status
<ul style="list-style-type: none"> ▪ Art on the Outside 	
<ul style="list-style-type: none"> - Temporary Art Projects 	Refer to Unfinished Business Item V.B
<ul style="list-style-type: none"> - Videotron and Vertical Billboard 	No update on this item project
<ul style="list-style-type: none"> - West Hollywood Library Exhibits 	"Love is Love" now on exhibit at the West Hollywood Library.
<ul style="list-style-type: none"> - West Hollywood Mural Program 	Refer to Consent Calendar Item II.C
<ul style="list-style-type: none"> ▪ City of West Hollywood 30th Anniversary of City Hood 	Staff announced that a meeting regarding Arts AIDS America will be held Monday, June 30, 2014 from 1 to 4 p.m. in the West Hollywood Council Chambers.
<ul style="list-style-type: none"> ▪ WeHo East Arts (Eastside Arts Initiative) 	Refer to New Business Item IVD
<ul style="list-style-type: none"> ▪ 1343 N. Laurel Vision Concept Committee 	The Committee will meet July 21, 2014.
<ul style="list-style-type: none"> ▪ Marketing & Community Outreach 	EDD staff continues to promote arts and cultural programs in the City.
<ul style="list-style-type: none"> ▪ Performing Arts and Cultural Affairs 	
<ul style="list-style-type: none"> - Arts Grant Program 	Staff announced City Council's approval of the FY2015 Budget and that included \$110,000 for the Arts Grant Program.
<ul style="list-style-type: none"> - Free Theatre in the Parks 	Staff announced that Classical Theatre Lab will present the 1 st Theatre in the Parks Performance series.
<ul style="list-style-type: none"> - One City One Pride 	Staff commented on the success of One City One Pride and announced final programming schedule.
<ul style="list-style-type: none"> - Resident Company Program 	At the PACA's June meeting, it was the consensus of the Subcommittee as suggested by staff that top scoring art organizations in each performing arts discipline (theatre, dance and music) be invited to participate in the City's Resident Company Program.
<ul style="list-style-type: none"> - Winter & Summer Sounds 	Refer Consent Calendar Item IIF
<ul style="list-style-type: none"> ▪ Plummer Park and West Hollywood Park Capital Projects 	City Council will continue discussion on these items during 2014.
<ul style="list-style-type: none"> ▪ Urban Art 	
<ul style="list-style-type: none"> - % for Art Ordinance Modification 	Staff announced Council approval of the new the Public Art Coordinator position. The new position would undertake the % for Art Ordinance Modification in addition to other public art programs.
<ul style="list-style-type: none"> - % for Art/Urban Art Program 	On going
<ul style="list-style-type: none"> - Public Art Conservation 	On going

VI. EXCLUDED CONSENT CALENDAR

None.

VII. ITEMS FROM THE CHAIR

None.

VIII. ITEMS FROM THE COMMISSION

None.

IX. ITEMS FROM THE STAFF

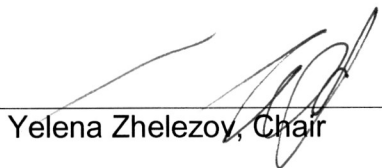
Staff spoke concerning WEHO Reads to be held Saturday, September 27, 2014 at West Hollywood Library and Park and concerning the mid-July installation of the Shana Mabari sculpture project.

X. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission advised staff on development of the July 24, 2014 meeting agenda. Agenda items shall include election of chair and vice chair and other items as appropriate.

XI. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:43 p.m. to its next meeting scheduled Thursday, July 24, 2014 at 5:00 p.m. in the Community Room at the West Hollywood Library.



Yelena Zhelezoy, Chair



Prentis Bonds, Staff Liaison/Recording Secretary