

CITY OF WEST HOLLYWOOD  
**ARTS AND CULTURAL AFFAIRS COMMISSION**  
MINUTES  
January 23, 2014

**I. CALL TO ORDER**

The meeting was called to order at 5:02 p.m. by Commission Chair Yelena Zhelezov.

**A. Roll Call**

Present: Commissioners Yelena Zhelezov, Candice Beroukhim, Beverly Denenberg, J. Dallas Dishman, Peter Mays, Madeleine Rackley.

Absent: Commissioner Todd Williamson

Staff Liaison: Cultural Affairs Administrator Andrew Campbell

Recording Secretary: Administrative Specialist IV Prentis Bonds

**B. Staff Comments on the Agenda**

None.

**C. Approval of the Agenda**

**ACTION: Motion by Commissioner Beroukhim, seconded by Commissioner Dishman and approved unanimously.**

**II. CONSENT CALENDAR**

The following routine matters were acted upon by one motion. Individual items may be removed by the Commission for separate discussion.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**ACTION:** Receive and file.

**B. Approval of the Minutes**

The Commission will review and consider approval of the minutes of the prior Commission meeting.

**ACTION:** Approve the special minutes of December 19, 2014. **Approved as part of the Consent Calendar.**

**C. Performing Arts and Cultural Affairs Subcommittee Actions Report**

The Commission received and filed the Performing Arts and Cultural Affairs Subcommittee Actions Report of January 9, 2014, and considered ratifying recommendations proposed by the Subcommittee.

**ACTION:** Approval of an Arts Participation Grant in the amount of \$1,000 to Queer Studies Caucus AAR/WR to fund “A Night of Queery: GLBTQ Film Festival & Panel” to be held Friday, March 7, 2014 at the West Hollywood City Council Chambers. **Approved as part of the Consent Calendar.**

#### **D. Urban Art Subcommittee Actions Report**

The Commission received and filed the Urban Art Subcommittee Actions Report of January 16, 2013 and considered ratifying recommendations proposed by the Subcommittee.

**ACTION:** Approval of Stage I Artist Approval of Adam Silverman as the artist for the urban art project at 8120 Santa Monica Boulevard. **Approved as part of the Consent Calendar.**

### **III. ITEMS FROM THE PUBLIC**

WEST HOLLYWOOD resident and Disability Advisory Board member Larry Block who expressed interest on the behalf of the Disability Advisory Board in working with the Arts and Cultural Affairs Commission on raising awareness of disabilities via the arts.

### **IV. UNFINISHED BUSINESS**

#### **A. Commission Protocol and Approval Process**

The Commission continued its discussion on Commission protocol and discussed guidelines or processes similar to the Urban Art approval process for other projects under the Commission’s oversight.

**ACTION:** It was the consensus of the Commission that the Performing Arts and Cultural Affairs Subcommittee and the Art on the Outside Subcommittee undertake discussion of this item at its respective meetings.

#### **B. Art on the Outside Subcommittee Report**

The Commission received a report from the Art on the Outside Subcommittee on its meeting held January 23, 2014 and considered ratifying recommendations proposed by the Subcommittee.

#### **ACTIONS:**

1. Approval of the temporary mural project, “*One Love*,” by artist Gregory Siff as “art” and not “creative signage” for installation on the front exterior of Woven Accents Showroom in the West Hollywood Design District. **Motion by Commissioner Mays, seconded by Commissioner Rackley and approved unanimously.**
2. Approval of images by artist Mike Weber for the February 2014 installation on the videotron at 9039 Sunset Boulevard and approval of artist Charles Fazzino for a future installation at the discretion of CBS Outdoor. **Motioned by Commissioner Mays, seconded by Commissioner Dishman and approved unanimously.**

**C. Arts and Cultural Affairs Commission Projects**

The Subcommittee received an update from staff on current Arts and Cultural Affairs Commission projects and discussed as needed projects under the Commission’s oversight:

<b>PROJECT</b>	<b>STATUS</b>
<ul style="list-style-type: none"> <li>▪ <i>Art on the Outside</i> <ul style="list-style-type: none"> <li>- <i>Temporary Project Projects</i></li> <li>- <i>Videotron and Vertical Billboard</i></li> <li>- <i>West Hollywood Library Exhibits</i></li> <li>- <i>West Hollywood Mural Program</i></li> </ul> </li> </ul>	Staff reported on the de-installation of the Clyde Barker exhibit and the installation of the Dado Shapira exhibit noting the artist reception will be held Friday, February 7, 2014 at 7 p.m. in the library.
<ul style="list-style-type: none"> <li>▪ <i>City of West Hollywood 30<sup>th</sup> Anniversary of Cityhood.</i></li> </ul>	Staff reported on its continued work on arts and cultural programming for the City’s 30 <sup>th</sup> Anniversary of Cityhood.
<ul style="list-style-type: none"> <li>▪ <i>Eastside Arts Initiative</i></li> <li>▪ <i>Laurel House</i></li> <li>▪ <i>Marketing &amp; Community Outreach</i></li> </ul>	Staff reminded the Commission that the Lark Gallery Project “Find Your Roots” and the “Beast” sculpture project by artists Lisa Little and Emily White are part of the Eastside Arts Initiative, being re-branded as WeHo East Arts.
<ul style="list-style-type: none"> <li>▪ <i>Performing Arts and Cultural Affairs</i> <ul style="list-style-type: none"> <li>- <i>Arts Grant Program</i></li> <li>- <i>Free Theatre in the Parks</i></li> <li>- <i>One City One Pride</i></li> <li>- <i>Resident Company Program</i></li> <li>- <i>Winter &amp; Summer Sounds</i></li> </ul> </li> </ul>	In addition to the Performing Arts and Cultural Affairs Subcommittee Actions of January 9, 2014 (Consent Calendar Item IIIC), staff reported that the Winter Sounds performance series is moving forward despite changes in scheduling. Staff announced the Southwest Chamber Music concert to be held Saturday, January 25, 2014 in the Council Chambers.
<ul style="list-style-type: none"> <li>▪ <i>Plummer Park and West Hollywood Park Capital Projects</i></li> </ul>	Staff commented that City Council at its meeting held January 20, 2014 tabled discussion on the City’s 25th Anniversary Capital Project: Plummer Park Master Plan Phase I Implementation.
<ul style="list-style-type: none"> <li>▪ <i>Urban Art</i> <ul style="list-style-type: none"> <li>- <i>% for Art Ordinance Modification</i></li> <li>- <i>% for Art/Urban Art Program</i></li> <li>- <i>Public Art Conservation</i></li> </ul> </li> </ul>	Refer to Consent Calendar Item IIID

**V. EXCLUDED CONSENT CALENDAR**

None.

**VI. ITEMS FROM THE CHAIR**

None.

**VII. ITEMS FROM THE COMMISSION**

Commissioner Denenberg requested that the Commission consider writing a letter to City Council in support of Fiesta Hall renovations.

Performing Arts and Cultural Affairs Subcommittee Chair Rackley suggested that staff agendize the letter of support for the February 13, 2014 Performing Arts and Cultural Affairs Subcommittee meeting.

**VIII. ITEMS FROM THE STAFF**

None.

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission advised staff on development of the February 27, 2014 meeting agenda. Agenda items shall include Fiesta Hall and other items as appropriate.

**X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 5:50 p.m. to its next meeting scheduled Thursday, February 27, 2014 at 5:00 p.m. in the Community Meeting Room at the West Hollywood Library.

  
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Yelena Zhelezov, Chair

  
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Prentis Bonds, Staff Liaison/Recording  
Secretary