

**WEST HOLLYWOOD SENIOR ADVISORY BOARD
MINUTES**

WEDNESDAY, June 25, 2014

West Hollywood Library-Community Meeting Room
625 N. San Vicente Blvd., West Hollywood, CA 90069

I. CALL TO ORDER

The meeting was called to order by SAB Chairperson Esther Baum at 2:03 PM

A. PLEDGE OF ALLEGIANCE

Marcy Norton recited the Pledge of Allegiance.

B. ROLL CALL

Members present: Esther Baum, Richard Blons, Pat Dixon, Sophia Gelman, Bernice Levin, Rita Norton, Lee Walkup, Muriel Schoichet

Members absent: Barbara Krupa

Staff present: Corey Roskin, Francisco Gomez

C. POSTING OF THE AGENDA

Corey Roskin stated that the agenda was posted at Plummer Park, West Hollywood Park, West Hollywood Library, West Hollywood Sheriff's Station, and West Hollywood City Hall.

D. APPROVAL OF AGENDA

Chair Baum asked to move New Business from item V on the Agenda to Item IV. Subsequently, Items from the Senior Center Activity Program was moved to item V on the agenda. The agenda was unanimously approved with the changes mentioned above.

II. APPROVAL OF MINUTES

The minutes were unanimously approved.

III. ITEMS FROM THE PUBLIC

Wendy Goldman, a representative from Seniors Helping Seniors, spoke about the work that the organization she represents does to provide seniors with access to transportation, companionship, and other services.

Marcy Norton, West Hollywood, congratulated Richard Blons on his appointment to the Senior Advisory Board. In addition, Marcy talked about several upcoming community events including a Town Hall on Domestic Violence in the Gay Community, a Pow Wow at Plummer Park, a movie screening at the National Council of Jewish Women, and the State of the City luncheon.

Larry Block, West Hollywood, corrected a statement he made at the previous Senior Advisory Board Meeting regarding caregiving and the Affordable Care Act. He claimed that the discussion he referenced at the May meeting actually took place at the Human Services Commission and not the Senior Advisory Board. Additionally, he asked that Board members look into requesting that the City do more to make Advanced Healthcare Directives more accessible.

IV. NEW BUSINESS

- A. Perri Sloane Goodman, Transportation Program Administrator, presented the proposed response from the City to a planned Metro fare increase. Under the scheduled fare increase, the cost for Senior/Disabled Metro 30-day passes will increase from \$14.00 to \$20.00. The Senior Advisory Board endorsed the City's recommendation to increase the subsidy for Senior/Disabled passes from \$8.00 per pass to \$10.00 per pass.
- B. Genevieve Morrill, President/CEO of the West Hollywood Chamber of Commerce, spoke about the Chamber's role in the community and specifically how the Chamber can be beneficial to the Senior community.
- C. Kathleen Sullivan, Director of the LA Gay and Lesbian Center's Senior Services Program, provided the Board with a report about the recent information hearing she spoke at in Sacramento to the Assembly Committee on Aging and Long-Term Care titled "Faces of Aging: Gay, Bisexual and Transgender Community" that focused on the challenges faced by LGBT seniors.
- D. Tim Pershing, Field Representative from Assemblymember Richard Bloom's office, provided an update on the state of the budget that was just passed. He went over a few facts about the approved budget and provided the Board with a list of Assemblyspeaker Bloom's budgetary priorities.

V. ITEMS FROM SENIOR CENTER ACTIVITY PROGRAM

Nancy Desser provided the Board with a brief description of upcoming trips, lectures, and events that are being sponsored by the West Hollywood Comprehensive Service Center.

VI. ITEMS FROM THE BOARD

Muriel Schoichet spoke about the State's approved budget.

Pat Dixon spoke about the ease of using public transportation.

Lee Walkup discussed the dissolution of the AARP Member Advisory Committee, which he served on. He recognized the success of the Rainbow Key Awards, even after the power outage at the Library led to the unplanned change of venue for the Award ceremony. Lastly, he

reminded the Board that the final concert of the season for the Gay Men's Chorus of Los Angeles will be on July 20 and that the concert is scheduled to have over 500 men on stage. Lastly, Lee Walkup talked about the importance of Advanced Healthcare Directives.

Sophia Gelman discussed her wish for the Board to support a letter she wrote related to anti-Semitism. Since the item was not on the agenda, a vote could not take place.

Bernice Levin spoke about the importance of Advanced Healthcare Directives. She asked about getting a someone to speak about this at the next SAB meeting and suggested a contact of hers from Cedar Sinai Hospital.

VII. ITEMS FROM CITY STAFF

Corey mentioned that Senior Advisory Board elections will take place during the July meeting.

VIII. ITEMS FROM THE PUBLIC

There were no additional public comments.

IX. ADJOURNMENT

The meeting was adjourned at 4:00pm to the next meeting to be held on July 23, 2014 at 2:00pm in the Community Room at the West Hollywood Library.


Chairperson – Esther Baum