

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
**ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, July 24, 2014 – 3:30 P.M.

Location: Community Meeting Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood

- I. **CALL TO ORDER** (3:30 P.M.)
 - A. Roll Call
 - B. Staff Comments on the Agenda
 - C. Approval of the Agenda

- II. **CONSENT CALENDAR** (3:35P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

 - A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

 - B. **Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the meeting minutes of April 24, 2014.

- III. **ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Trans-ient Art Exhibition and Panel Discussion (3:40 P.M.)

The Subcommittee will receive a presentation from staff and discuss its role concerning the City Council approved Trans-ient Art Exhibition and panel discussion in conjunction with Transgender Awareness Month (November 2014).

RECOMMENDATION: Discuss and provide direction and recommendations as applicable.

B. Temporary Art Project Proposal – “Communal Dance” Visual Arts Project (3:55 P.M.)

The Subcommittee will review and discuss a temporary visual art project proposal submitted by artist Arotin Hartounian and consider approval of “Communal Dance” for installation on a city-owned utility box(es).

RECOMMENDATIONS: Approve temporary visual art project “Communal Dance” by artist Arotin Hartounian for installation on a city-owned utility box(es).

C. Temporary Art Project Proposal – “Dance of the Butterflies” Mural Project (4:05 P.M.)

The Subcommittee will review and discuss a temporary mural project proposal submitted by artist Marisabel Bazan and consider approval of “Dance of the Butterflies” for installation on the Modern Rug L.A. building located at 629 La Cienega Blvd.

RECOMMENDATIONS: Approve temporary mural project “Dance of the Butterflies” by artist Marisabel Bazan for installation on the Modern Rug L.A. building located at 629 La Cienega Blvd.

D. AOTO Subcommittee Schedule (4:15 P.M.)

The Subcommittee will consider cancelling its August 28, 2014 meeting.

RECOMMENDATIONS: Approve cancellation of the August 28, 2014 meeting and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

V. UNFINISHED BUSINESS (4:20 P.M.)

A. Videotron – 9039 Sunset Boulevard (4:20 P.M.)

The Subcommittee will review and consider approval of arts programming on the videotron in conjunction with the Sunset Strip Music Festival from September 1 through September 21, 2014 as proposed by Todd Steadman, Executive Director of the Sunset Strip Business Association (SSBA) and in collaboration with Andy and JoAnne Goodman, Curators, CBS Outdoor.

RECOMMENDATION: Approve arts programming on the Videotron at 9039 Sunset Boulevard in conjunction with the SSBA’s Sunset Strip Music Festival from September 1 through September, 2014, in collaboration with Andy and JoAnne Goodman, Curators, CBS Outdoor.

B. Art on the Outside Current, Upcoming and Potential Projects (4:30 P.M.)

The Subcommittee will receive an update from staff on current AOTO Projects and discuss as needed AOTO projects under the Subcommittee’s oversight:

AOTO Call for Artist/Request for Qualifications (FY2015)	100 Walkers – Richard Kraft (FY 2014-15)
LA><ART / Anna Sew Hoy Sculpture Project (FY 2013-14)	Shana Mabari - Illuminated Sculpture Project (FY 2013-14)
LA><ART / Sam Falls Sculpture Project (FY 2013-14)	The Diver (FY 2013-14)
Lisa Little and Emily White - Three Horned Beast [and Baby Beast] (FY 2013-14)	Venice Arts 10yr Anniversary exhibition
Tierra del Sol Collective Project (FY 2015)	Honor Fraser Gallery / Gustavo Godoy Sculpture Project (FY 2013-14)
Tsipi Mani Sculpture Project (FY 2013-14)	Santa Monica Boulevard/Doheny Median Projects – Hacer, Keith Haring, others tbd
Videotron – 9039 Sunset Boulevard (ongoing)	West Hollywood 30th Anniversary Year of Cityhood

RECOMMENDATION: Provide direction as applicable.

VI. EXCLUDED CONSENT CALENDAR (4:40 P.M.)

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the next meeting agenda.

X. ADJOURNMENT (4:50 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting tentatively scheduled August 28, 2014 in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.