

**MINUTES  
BUSINESS LICENSE COMMISSION**

March 21, 1989

I. CALL TO ORDER

The regular meeting of the West Hollywood Business License Commission held on the above date in the City Council Chambers of West Hollywood City Hall, 8615 Santa Monica Blvd., West Hollywood, CA, was called to order at 7:06 p.m. by Commission Chair Rachelle Sommers Smith.

A. Pledge of Allegiance was led by Commissioner Forbes.

B. Roll Call:

Commissioners Present: Ellis, Forbes, Hirsch,  
Smith, Stribling

Commissioners Absent: None

Staff Present: Dina Tasini, Associate  
Planner; Paul Self,  
Business License Officer;  
Joe Crow, Administrative  
Staff Assistant; Deputy  
Early Lincoln, Los Angeles  
County Sheriff's Licensing  
Detail

C. Approval of Agenda

**Action:** To approve agenda as prepared by staff with a friendly amendment by Smith to move Item III.A to the next regularly scheduled meeting of the Commission.

(Motion: Stribling, Second: Forbes)  
Motion carried unanimously.

D. Approval of Minutes

**Action:** To table the minutes to the next regularly scheduled meeting of the Commission.

(Motion: Stribling, Second: Forbes)  
Motion carried.

II. ITEMS FROM CITIZENS: None

III. PUBLIC HEARINGS

B. BLC-89-006  
Anthony M. Borgia  
dba Master Touch  
8560 Santa Monica Blvd., West Hollywood  
Application for Massage Parlor-General license  
  
Staff report presented by Self.

APPLICANT TESTIMONY:

Tony Borgia, West Hollywood

**Action:** To approve the Massage Parlor-General business license application for Mr. Anthony M. Borgia dba Master Touch with the following conditions:

- 1) The license is restricted to members of The Athletic Club only and shall not be open to the general public;
- 2) No outdoor advertising of the massage parlor or signage on the exterior of The Athletic Club shall be allowed; and
- 3) All individuals conducting massage must have a valid County Massage Technician business license as required under Section 7.54.170 of the City's Business License Ordinance.

(Motion: Hirsch, Second: Stribling)  
Motion carried unanimously.

C. BLC-89-007  
Tiffany Theater Corporation  
dba Tiffany Theater  
8532 Sunset Blvd., West Hollywood  
Application for Theater-General license

Staff report presented by Self.

APPLICANT TESTIMONY:

Jeff Levinson, Van Nuys

**Action:** To approve the Theater-General business license application for Tiffany Theater Corporation dba Tiffany Theater with the following condition:

- That the applicant submit a updated parking site plan showing the current parking

configuration for the property at 8532 Sunset Blvd.

(Motion: Forbes, Second: Hirsch)  
Motion carried unanimously.

- D. BLC-89-008  
Mysterious Book Shop, Inc.  
dba Mysterious Bookshop  
8763 Beverly Blvd., West Hollywood  
Application for Bookstore-General license

Staff report presented by Self.

APPLICANT TESTIMONY:

Sheldon McArthur, West Hollywood

**Action:** To approve the Bookstore-General business license application for Mysterious Bookshop West, Inc. dba Mysterious Bookshop with the following condition:

- The applicant must receive final approval from the City's Building and Safety Division and the County's Fire Department prior to opening to the public.

(Motion: Hirsch, Second: Stribling)  
Motion carried unanimously.

- E. BLC-89-009  
The Lee Strasberg Creative Center, Inc.  
7936 Santa Monica Blvd., West Hollywood  
Application for Theater-General license

Staff report presented by Self.

APPLICANT TESTIMONY:

Connie Belna, West Hollywood  
Laura Graham, North Hollywood  
Henry Rataj, Los Angeles

**Action:** To approve the Theater-General business license application for The Lee Strasberg Creative Center, Inc.

(Motion: Stribling, Second: Ellis)  
Motion carried unanimously.

F. BLC-89-010  
John L. Grogan  
dba Gold Star Protection  
342 Westbourne Dr., West Hollywood  
Application for Private Patrol Service license

Staff report presented by Self.

APPLICANT TESTIMONY:

John Grogan, West Hollywood

**Action:** To approve the Private Patrol Service  
business license application for John L.  
Grogan dba Gold Star Protection.

(Motion: Hirsch, Second: Stribling)  
Motion carried unanimously.

IV. COMMISSION CHAIR'S REPORT:

Commissioner Smith mentioned a few events in the  
community being scheduled during Women's History Month.

V. ITEMS FROM COMMISSIONERS:

- 1) Commissioner Hirsch and Commissioner Forbes drafted  
a letter regarding the Sheriff's Licensing Detail  
position and plans by the County Sheriff's Dept. to  
make it a non-sworn civilian position. This letter  
will be sent to Captain Rachel Burgess and City  
Manager Paul Brotzman; carbon copies will be sent  
to the City Council.
- 2) Commissioner Ellis requested an update of the  
status of the A.B.C. hearing regarding Peanuts  
Disco.
- 3) Commissioner Hirsch inquired about the status of  
Cavendish Game Club.

VI. ITEMS FROM STAFF

- 1) Self responded to the Commission's request for  
information on the City's handbill removal  
program.
- 2) Self responded to the Commission's request for the  
availability of a daily permit parking pass for  
their site inspections.

- 3) Self reminded the Commission of the Business License Ordinance Study Session to be held on April 4, 1989 immediately prior to their regularly scheduled meeting.

VII. ITEMS FROM CITIZENS: None

VIII ADJOURNMENT

**Action:** To adjourn to a Study Session of the Commission to begin at 5:00 p.m. on Tuesday, April 4, 1989 to be held in the City Council Chambers.

(Motion: Hirsch, Second: Stribling)  
Motion carried unanimously.

Meeting adjourned at 8:22 p.m.

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COMMISSION CHAIR

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EXECUTIVE SECRETARY TO THE COMMISSION