

**MINUTES**  
**BUSINESS LICENSE COMMISSION**

DECEMBER 15, 1987

I. CALL TO ORDER

The regular meeting of the West Hollywood Business License Commission held on the above date in the City Council Chambers of West Hollywood City Hall, 8615 Santa Monica Blvd., West Hollywood, CA, was called to order at 7:18 p.m., by Commission Chair Lester Hirsch.

A. Pledge of Allegiance was led by Stephen Michael.

C. Roll Call:

Commissioners Present: Ellis, Forbes, Hirsch, Smith, Stribling

Commissioners Absent: None

Staff Present: Paul Self, Business License Officer; Deputy Early Lincoln, L.A. County Sheriff's Licensing Detail.

D. Approval of Agenda

**Action:** To approve agenda as written.

(Motion: Smith, Second: Stribling)  
Motion Carried unanimously.

E. Approval of Minutes

**Action:** To approve minutes of December 1, 1987 as written.

(Motion: Smith, Second: Forbes)  
Motion Carried unanimously.

II. ITEMS FROM CITIZENS: None.

III. OTHER BUSINESS

A. Noticing

Staff Report presented by Self. Commission discussed current noticing requirements and ways of improving them. Some of the problems expressed by the Commission, with the current noticing requirements are:

A. The legal ads placed in the West Holywood Post are not seen by the public because the Post is not widely distributed in the community.

B. Posting of the notice of hearing is done in areas where people do not walk.

C. Notice is not sent to residents in area where proposed business activity is to be conducted.

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Staff proposed and the Commission agreed to the following short-term solutions to provide for additional noticing until the Business License Ordinance re-write is completed:

- A. Agenda items will be posted on the City Cable alpha-numeric generator.
- B. The City Manager will meet with the publishers of The Post regarding circulation problems.
- C. A text display ad will be published in lieu of a legal ad in the Post, listing the specific items on the agenda.
- D. A copy of the agenda will be sent to neighborhood organizations.
- E. All filed cases to go before the Commission will be posted on the City Cable alpha-numeric generator.

Staff suggested and the Commission agreed to try the aforementioned for a trial period to determine their viability.

**B. Taxicab Regulation**

The Commission discussed whether or not to include "Other Testimony", when receiving public testimony during a public hearing.

**Action:** To remove "Other Testimony" from speaker slips for a six-month trial period.

(Motion: Forbes, Second: Ellis)  
Ellis: Yes  
Forbes: Yes  
Hirsch: No  
Smith: No  
Stribling: Yes

**IV. COMMISSION CHAIR'S REPORT**

None

**V. ITEMS FROM COMMISSIONERS**

The Commission briefly discussed Fire Department occupancy load requirements.

**VI. ITEMS FROM STAFF:**

Self reviewed the calendar of hearings and updates on license approvals for the Pussycat Theater and Club L.A..

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VII. ITEMS FROM CITIZENS:

A. Stephen Michael, West Hollywood

VIII. ADJOURNMENT

**Action:** To adjourn to the next regular meeting of January 5, 1988.

(Motion: Forbes, Second: Stribling)  
Motion Carried unanimously.

Meeting adjourned at 8:45 p.m.

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CHAIR

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EXECUTIVE ASSISTANT