

**CITY OF WEST HOLLYWOOD
WOMEN'S ADVISORY BOARD MEETING**

MINUTES

THURSDAY, April 24, 2014 at 7:00 p.m.

*Location: Community Meeting Room, West Hollywood Library
625 N. San Vicente Blvd
West Hollywood, CA 90069*

I. CALL TO ORDER:

Chairperson Carla Browning called the meeting to order at 7:14 p.m.

A. Roll Call:

Present: Carla Browning, Molly Casey, Stephanie Cubba, Anne Toole, Silvia Salguero, Nadia Sutton, and Noemi Torres.

Absent: Tina Moore and Emma Rose Mackenzie

Staff: Larissa Fooks, Staff Liaison; John Erickson, Recording Secretary.

II. APPROVAL OF THE MINUTES

Vice Chair Molly Casey motioned to approve the minutes from the meeting of March 27, 2014. Boardmember Nadia Sutton seconded the motion. The minutes from March 27, 2014 were approved unanimously.

III. ITEMS FROM THE PUBLIC:

There were no items from the public.

IV. LEGISLATION & ADVOCACY DISCUSSION

A. Updates

- Equal Pay Day Resolution and Board Action on National Pay Equity Day.

The Board discussed the recent Equal Pay Day Resolution and Board Action on National Pay Equity Day at the April 7, 2014 West Hollywood City Council meeting and discussed how it increased visibility towards the issue. The Board discussed how they can remain active in the issue of equal pay and continue to work with local organizations to bring about more visibility about closing the pay gap.

- Federal Minimum Wage

Staff informed the Board that there has been interest in taking action on the issue of the Federal Minimum Wage by the City.

Boardmember Stephanie Cubba motioned to make a recommendation to the City Council of the City of West Hollywood that they support President Obama's Executive Order to raise the minimum wage to \$10.10/hr as it

pertains to one of the Board's top priorities and will affect the issue of Pay Inequality for women. Boardmember Nadia Sutton seconded the motion. The motion was approved unanimously.

B. Scheduling of Board Advocacy Training Session

Staff suggested potential dates for an advocacy training at an upcoming Board meeting on May 22, 2014 and June 26, 2014 meeting. The Board agreed by consensus to schedule a Board Advocacy Training Session at the May 22, 2014 meeting and starting 30 minutes early at 6:30 pm.

V. UNFINISHED BUSINESS:

A. National Women's History Month

Staff reported back that the total amount of money raised at the Women In Leadership Awards was \$1,310.

B. West Hollywood Report on the Status of Women

Staff reviewed the Council directive to the Board regarding the West Hollywood Report on the Status of Women and how it pertains to their 2014-2015 Work plan, Board priorities, future actionable items and further clarification on specific items in the report.

Staff suggested that the Board begin their efforts by evaluating the suggested recommendations in the report as they relate to the Board's four top prioritized issues. Staff suggested utilizing the Board's recommendations regarding Women's Safety to the City Council of the City of West Hollywood and to the joint Public Safety and Women's Advisory Board Committee. Staff also reported that a representative from the Sheriff's Department will be attending a future meeting to discuss statistics domestic violence statistics as requested by the Board.

The Board discussed their priority issue of women's safety and how it corresponded to the West Hollywood Report on the Status of Women. The Board discussed their previously generated recommendations regarding women's safety and how they fit into the preventative actions. Their priority recommendations were:

- More street light and tree trimming awareness to help make the streets more brightly lit and visible.
- Training opportunities for bouncers and bartenders at local West Hollywood bars and clubs.
- Re-launching the "Know Before You Go" campaign
- Sponsoring self-defense trainings for women
- Creating a "How to be an Ally" panel that can help educate men and women about how to effectively stop rape and potential assaults.

Vice Chair Molly Casey motioned to recommend to the City Council of the City of West Hollywood that they adopt the Board's recommendations regarding improving women's safety in the City of West Hollywood. Boardmember Nadia Sutton seconded the motion. The motion was approved unanimously.

Boardmember Cubba made a motion to recommend to the City Council of the City of West Hollywood that the City improve safety and awareness in all of its public parks and spaces to improve women's safety. Vice Chair Molly Casey seconded the motion. The motion was approved unanimously.

The Board directed staff to invite representatives from organizations such as Peace Over Violence or the National Council of Jewish Women – Los Angeles, who are part of the City's Domestic Violence Response Team, to come and speak to them about women's safety in the West Hollywood community.

Boardmember Stephanie Cubba discussed the issue of pay inequality in West Hollywood as reported in the West Hollywood Report on the Status of Women. Boardmember Cubba mentioned that women in West Hollywood make .47 cents to every \$1.00 a man makes. Boardmember Cubba discussed 5 possible strategies that the Board could recommend to the City Council to change their factors. The 5 strategies were –

1. Support raising the minimum wage
2. Continue their support and advocacy around the issue of Equal Pay
3. Continue to bring awareness about the issue of salary negotiation
4. Create more opportunities for job training for women
5. Provide equal access and more education around the issue of affordable healthcare and childcare for women.

The Board directed that staff reach out to Teri Maher at Jewish Vocation Services (JVS) to come to an upcoming meeting and discuss what they do and how the Board can be more involved. The Board directed more information regarding available child care services in the any special programs that the City's social service agencies offer to help women and children.

C. West Hollywood Women's Leadership Conference

The Board discussed how they were very impressed with the 8th Annual West Hollywood Women's Leadership Conference and that they received positive feedback throughout the day. The Board discussed how the luncheon was a highlight of the day and how it had great, dynamic speakers. The Board also commented on how the Conference speakers were outstanding and the diversity and inclusion panel was a highlight of the conference programming.

Chairperson Carla Browning and Boardmember Nadia Sutton reported that they attended the Pay Equality workshop facilitated by the AAUW (American Association of University Women). They indicated that the workshop needed to have a better facilitator and include a more in-depth look to the issue of Pay Equality rather than a broad workshop on other general topics around financial literacy.

The Board stated that their table was well attended throughout the day and people wanted to know more about the Board and signed up to find out more information. The Board discussed following up with the individuals who signed up to learn more information about the Board. The Board agreed to have each Boardmember call 2-3 individuals from the list, introduce themselves, ask if the

person would like to talk about their interests and why they signed up to learn more information, and invite them to attend their June 27, 2014 meeting.

Staff agreed to compile the list of names and contact information for the Board and distribute it to them so they can follow up.

VI. NEW BUSINESS

None.

VII. BOARD AND COMMISSION LIAISON REPORTS

Boardmember Noemi Torres stated that Relay for Life West Hollywood was having a fundraising event on Friday at Pink Taco to raise awareness for their upcoming event.

VIII. MONTHLY REPORTS TO CITY COUNCIL

Vice Chair Molly Casey volunteered to report for the month of April.

IX. SUBCOMMITTEE REPORTS

A. Feedback and updates regarding the following co-sponsored activities:

- Hollywood NOW Girl Power Party – March 29, 2014
 - There were no reports from the Board.
- Pay Equity Subcommittee
 - The Board discussed the success of their Pay Equity event at the April 7, 2014 City Council meeting.
- Joint Women's Safety Committee
 - Staff will follow up again to schedule a future meeting time.
- NCJW/LA Advocacy Training Project
 - Staff informed the Board that the next workshop would be on Sunday, May 4, 2014 at the NCJW/LA Council House on the topic of Social Media Advocacy.
 - Boardmember Silvia Salguero stated that she attended the previous meeting on "How to Write an Op-Ed." Boardmember Salguero stated that the event was a success and that she is working towards writing and publishing her own op-ed based off of what she learned.

X. ITEMS FROM THE BOARD:

Chairperson Carla Browning asked staff to inform the Board about the status of Boardmember Emma Rose Mackenzie.

Boardmember Stephanie Cubba informed the board that she brought everyone a copy of the 2014 Report on the Status of Women and Girls in California. Boardmember Cubba also passed out information regarding Sandra Fluke and how she is involved in her campaign and passed out information to the Board.

Boardmember Nadia Sutton reported that she attended the NCJW/LA event "How to Die in Oregon." Boardmember Sutton reported that there is no law in California, like in Oregon, that allows individuals to die how they choose and about the on-going effort to pass a similar law in California.

XI. ITEMS FROM STAFF:

Staff re-confirmed that the next meeting will include information about further action on public safety issues as well as how there will be an advocacy training session for the Board that will start at 6:30 pm.

Staff informed the Board that between now and the next meeting there should be clarification regarding Boardmemeber Emma Rose Mackenzie's status.

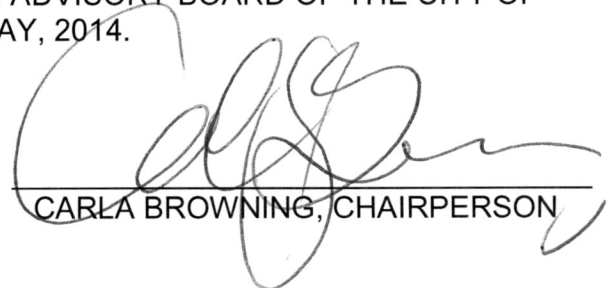
Staff encouraged the Board to attend the women's program that kicks off on Friday night, June 6, 2014. Staff informed the Board that the City is represented in the Sunday, June 8 parade and that if people are interested in being in the float, that they will pass off information to them and encouraged them to sign up quickly. Staff also informed the Board that there is a parade viewing party at City Hall on Sunday, June 8.

Staff informed the Board that Christopher Street West (CSW) is the Mayor's Reception that will be an interactive event that will take place at West Hollywood Park on Wednesday, June 4, 2014 and feature a film screening and speakers, food trucks, and many more activities and encouraged the Board to attend and be visible members of the community.

XII. ADJOURNMENT:

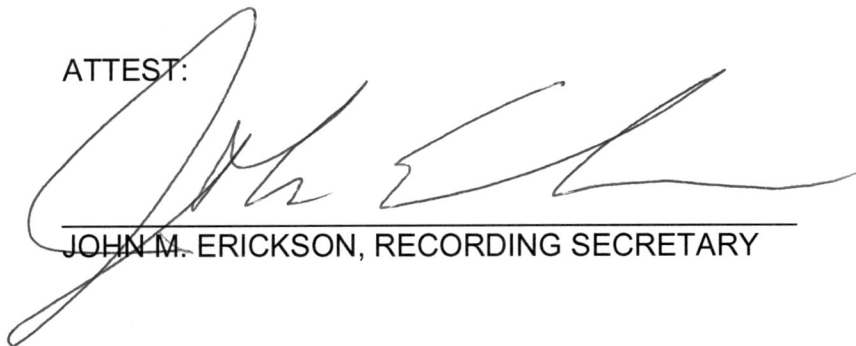
The Women's Advisory Board will adjourn at 8:57pm until their next regularly scheduled meeting on Thursday, May 22, 2014 at the Community Meeting Room, West Hollywood Park Library, located at 625 N. Vicente Blvd, West Hollywood, CA 90069.

APPROVED BY A MOTION OF THE WOMEN'S ADVISORY BOARD OF THE CITY OF WEST HOLLYWOOD ON THIS 22nd DAY OF MAY, 2014.



CARLA BROWNING, CHAIRPERSON

ATTEST:



JOHN M. ERICKSON, RECORDING SECRETARY