

# WEST HOLLYWOOD SENIOR ADVISORY BOARD MINUTES

WEDNESDAY, May 28, 2014

West Hollywood Library-Community Meeting Room  
625 N. San Vicente Blvd., West Hollywood, CA 90069

## I. CALL TO ORDER

The meeting was called to order by SAB Chairperson Esther Baum.

### A. PLEDGE OF ALLEGIANCE

Marcy Norton recited the Pledge of Allegiance.

### B. ROLL CALL

Members present: Esther Baum, Pat Dixon, Sophia Gelman,  
Bernice Levin, Rita Norton, Lee Walkup, Muriel Schoichet

Members absent: Barbara Krupa

Staff present: Corey Roskin, Francisco Gomez

### C. POSTING OF THE AGENDA

Corey Roskin stated that the agenda was posted at Plummer Park,  
West Hollywood Park, West Hollywood Library, West Hollywood  
Sheriff's Station, and West Hollywood City Hall.

### D. APPROVAL OF AGENDA

The agenda was unanimously approved.

## II. APPROVAL OF MINUTES

The minutes were unanimously approved.

## III. ITEMS FROM THE PUBLIC

Larry Block, West Hollywood, spoke about the need for the City to look for policy solutions that would allow seniors and/or disabled individuals who live in rent controlled apartments to "swap" units. He explained that unit swaps are necessary for individuals who live in an apartment that, because of location (e.g. an upstairs unit), is not accessible. Larry also spoke about April's SAB/DAB Joint Meeting and stated he believed that the meeting did not provide board members with enough opportunities to ask questions.

## IV. ITEMS FROM SENIOR CENTER ACTIVITY PROGRAM

Nancy Desser provided the Board with a brief description of upcoming trips, lectures, and events that are being sponsored by the West Hollywood Comprehensive Service Center.

V. MAYOR PRO TEMPORE JOHN HEILMAN

Mayor Pro Tempore John Heilman thanked the Senior Advisory Board for the work that they do for the community. He also recognized the Comprehensive Service Center for the assistance they provide for the City's senior and disabled population. Mayor Pro Tempore Heilman also discussed an upcoming City Council Item on affordable housing.

VI. NEW BUSINESS

- A. Perri Sloane Goodman, Transportation Program Administrator, provided the SAB with an update on the City's transportation programs. The update provided the Board with information about the new CityLine route, the implementation of NextBus, status of the new "TLC" service, and the addition of Trader Joes to Dial-A-Ride's grocery trip lists.
- B. Leslie Isenberg, Social Services Program Administrator, provided the Board with an overview of the Senior Month activities that took place during the month of May in West Hollywood. Specifically, Leslie talked about the successful Senior Awards Luncheon, Senior Health Fair, and the excursions and lectures that were sponsored by the West Hollywood Comprehensive Services Center.
- C. Marina Berkman, Program Director at the West Hollywood Comprehensive Services Center, spoke about available services to help individuals age in place. Specifically, she discussed caregiving, food assistance programs, and programs to combat social isolation.

VII. READINGS FROM SENIOR MOMENTS

Annette Hochfeld read the selection "Roasted Peanuts" from *Senior Moments*, an annual publication of writings by Seniors.

VIII. ITEMS FROM THE BOARD

Sofia Gelman thanked the Board for the work that they do to make life better for Seniors in the City of West Hollywood.

Pat Dixon spoke about the Senior Awards luncheon. Additionally, both Pat Dixon and Bernice Levin expressed how happy they are to be residents of the City of West Hollywood, and also recognized the importance of the City's transit programs.

Rita Norton expressed her appreciation for the City and also thanked Marcy Norton, her daughter, for all that she does to make her life easier.

Muriel Schoichet talked about the importance of all of the City's programs.

Lee Walkup mentioned that Yola Dore was recently appointed to the Disabilities Advisory Board. He then discussed the upcoming Human Rights Forum, Aids Life Cycle event, the upcoming primary election, Pride Festival and Parade, and lastly the passing of Dr. Maya Angelou.

Esther Baum provided a tribute to Ric Rickles by reading from a piece he wrote for the "Senior Moments" publication called "Ric's 12 Rules for Positive Aging".

IX. ITEMS FROM THE PUBLIC

Suzanne Dietrich, West Hollywood, recognized the Senior Advisory Board for another successful Senior Month. She also spoke about Ric Rickles' contributions to the West Hollywood community.

X. ADJOURNMENT

The meeting was adjourned at 3:25pm to the next meeting to be held on June 25, 2014 at 2:00pm in the Community Room at the West Hollywood Library.

A handwritten signature in cursive script that reads "Esther Baum". The signature is written in black ink and is positioned above a horizontal line.

Chairperson – Esther Baum