

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE
MEETING AGENDA

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

Thursday, June 12, 2014

5:00 P.M.

Location: Community Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood

I. CALL TO ORDER (5:00 P.M.)

- A. Roll Call
- B. Staff Comments on the Agenda
- C. Approval of the Agenda

II. CONSENT CALENDAR

The Subcommittee will review, receive and file and/or consider approval of the following consent items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Approval of the Minutes

The Subcommittee will review and consider approval of the minutes of the prior meeting.

RECOMMENDATION: Approve the meeting minutes of April 10, 2014.

III. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

IV. NEW BUSINESS

A. Arts Participation Grant Application – Saturday Night Bath Concert Fund (5:10) P.M.

The Subcommittee will review an Arts Participation Grant Application submitted by Saturday Night Bath Concert Fund and consider approval of a grant award in the amount of \$1,000 to support an interactive concert at West Hollywood Day School.

RECOMMENDATION: Approve an Arts Participation Grant in the amount of \$1,000 to Saturday Night Bath Concert Fund to support an interactive concert at West Hollywood Day School and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

V. UNFINISHED BUSINESS (5:20 P.M.)

A. Arts Grant Program 2015 (5:20 P.M.)

The Subcommittee will review and receive a presentation from staff on online applications and for the City's 2015 Arts Grant Program.

RECOMMENDATION: Receive presentation and provide direction as applicable.

B. Resident Company Branding (5:40 P.M.)

The Subcommittee will discuss Resident Company branding strategy and opportunities within the context of the City's branding initiatives and provide direction as applicable.

RECOMMENDATION: Discuss and provide direction as applicable.

C. WEHO READS (6:00 P.M.)

The Subcommittee will receive an update from staff on WEHO Reads to be held Saturday, September 27, 2014 at West Hollywood Park and Library.

RECOMMENDATION: Receive and file.

D. Performing Arts and Cultural Affairs Projects (6:05 P.M.)

The Subcommittee will discuss as needed Performing Arts and Cultural Affairs projects under the Subcommittee's oversight:

- Winter Sounds 2013-2014
- Arts Grant Program 2015
- Free Theatre in the Parks 2014
- One City One Pride 2014
- Summer Sounds 2014
- Laurel House Project
- Poet Laureate Program
- Resident Company Program
- West Hollywood Library Programming
- Fiesta Hall

RECOMMENDATION: Discuss and provide direction as applicable.

VI. EXCLUDED CONSENT CALENDAR (6:15 P.M.)

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the July 10, 2014 meeting agenda.

X. ADJOURNMENT (6:30 P.M.)

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its next meeting scheduled Thursday, July 10, 2014 at 5 p.m. in the Community Room – West Hollywood Library located at 625 San Vicente Boulevard, West Hollywood.