

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, May 22, 2014 – 3:30 P.M.

Location: Community Meeting Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood

- I. **CALL TO ORDER (3:30 P.M.)**
 - A. Roll Call
 - B. Staff Comments on the Agenda
 - C. Approval of the Agenda

- II. **CONSENT CALENDAR (3:35P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

 - A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

 - B. **Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the meeting minutes of April 24, 2014.

- III. **ITEMS FROM THE PUBLIC (3:40 P.M.)**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Temporary Art Project Proposal – “The Fractured Heart” Sculpture Project (3:40 P.M.)

The Subcommittee will review and discuss a Temporary Art Project Proposal submitted by artist Duane Paul and consider approval in concept of the sculpture project “The Fractured Heart” for installation in West Hollywood Park from September 2014 through February 2014.

RECOMMENDATIONS: Review, discuss and provide direction as applicable.

B. Temporary Art Project Proposal – “LA><ART Public Art Initiative” (3:50 P.M.)

The Subcommittee will review and discuss a Temporary Visual Art Project Proposal submitted by LA><Art and consider approval in concept of LA><Art Public Art Initiative in collaboration with the City of West Hollywood Arts and Cultural Affairs Commission.

RECOMMENDATIONS: Review, discuss and provide direction as applicable.

V. UNFINISHED BUSINESS (4:00 P.M.)

A. Videotron – 9039 Sunset Boulevard (4:00 P.M.)

The Subcommittee will receive a presentation from Andy and JoAnne Goodman, Curators, CBS Outdoor, on proposed images for the June 2014 videotron art installations at 9039 Sunset Boulevard.

RECOMMENDATION: Approve videotron art installations for the month of June and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

B. Art on the Outside Exhibition and Programming 2015 (4:10 P.M.)

The Subcommittee will review a Temporary Art Project Proposal submitted by artist Hacer as part of its discussion on Art on the Outside exhibition and programming opportunities for 2015.

RECOMMENDATION: Discuss and provide direction as applicable.

C. Art on the Outside Call for Artists Process (4:25 P.M.)

The Subcommittee will receive a presentation by art consultant Rebecca Ansert on a proposed call for artist process that was conducted in Newport Beach that might serve as a template for a similar process in West Hollywood.

RECOMMENDATION: Discuss and provide direction as applicable.

D. Art on the Outside Current, Upcoming and Potential Projects (4:40 P.M.)

The Subcommittee will receive an update from staff and art consultant Rebecca Ansert on current AOTO Projects and discuss as needed AOTO projects under the Subcommittee’s oversight:

Videotron – 9039 Sunset Boulevard (ongoing)	LAND / Liz Craft Sculpture Project (FY 2013-14)
Cosimo Cavallaro’s Jelly Beans (FY2013-14)	Ramiro Gomez Mural (FY 2013-14)

Tsipi Mani Sculpture Project (FY 2013-14)	Honor Fraser Gallery / Gustavo Godoy Sculpture Project (FY 2013-14)
LA><ART / Sam Falls Sculpture Project (FY 2013-14)	Shana Mabari - Illuminated Sculpture Project (FY 2013-14)
Lisa Little and Emily White - Three Horned Beast [and Baby Beast] (FY 2013-14)	The Diver (FY 2013-14)
LA><ART / Anna Sew Hoy Sculpture Project (FY 2013-14)	100 Walkers – Richard Kraft (FY 2014-15)
West Hollywood 30th Anniversary Year of Cityhood	Lark Gallery On-Line Project (FY2014)
Tierra del Sol Collective Project (FY 2014-15)	Venice Arts 10yr Anniversary exhibition

RECOMMENDATION: Provide direction as applicable.

VI. EXCLUDED CONSENT CALENDAR (4:45 P.M.)

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the June 26, 2014 meeting agenda.

X. ADJOURNMENT (4:50 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, June 26, 2014 at 3:30 p.m. in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.