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*Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, APRIL 7, 2014  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD  
6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

- 1. PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed

on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

**1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**1.B. PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**2. CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, April 7, 2014 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, April 3, 2014.*

**RECOMMENDATION:** Receive and file.

**2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**RECOMMENDATION:** Approve the minutes of March 17, 2014.

**2.C. DEMAND REGISTER NO. 741, RESOLUTION NO. 14-4539:**

*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

RECOMMENDATION: Approve Demand Register No. 741 and adopt Resolution No. 14-4539, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 741".

**2.D. TREASURER'S REPORTS FOR SEPTEMBER & OCTOBER 2013 [D. WILSON, L. QUIJANO, K. BARENG]:**

*SUBJECT: The City Council will receive the Treasurer's Report for the months ended September and October 2013 pursuant to Section 53646 of the Government Code of the State of California.*

RECOMMENDATION: Receive and File.

**2.E. COMMISSION ACTION REPORTS:**

*SUBJECT: The City Council will receive reports from the Public Safety Commission and the Transportation Commission on actions taken at their recent meetings.*

RECOMMENDATION: Receive and file.

**2.F. NOTIFICATION OF ADVISORY BOARD ABSENCES [Y. QUARKER]:**

*SUBJECT: City Council will receive notification that two (2) Advisory Board members have exceeded the number of allowed absences in a twelve-month period..*

RECOMMENDATION: 1) Councilmember Duran to receive notification that Paul Chavez has exceeded the number of allowed absences for the Lesbian & Gay Advisory Board, and determine not to vacate the seat; and 2) Councilmember Prang to receive notification that Ivy Bottini has exceeded the number of allowed absences for the Lesbian & Gay Advisory Board, and determine not to vacate the seat.

**2.G. IMPLEMENTATION OF DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 900 BLOCK OF LA JOLLA AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:**

*SUBJECT: The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on the 900 block of La Jolla Avenue, between Romaine Street and Willoughby Avenue.*

RECOMMENDATION: Introduce for first reading Ordinance No. 14-932 "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.240 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 900 BLOCK OF LA JOLLA AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

**2.H. IMPLEMENTATION OF DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON ROMAINE STREET BETWEEN GENESEE AND SPAULDING AVENUES [O. DELGADO, J. ROCCO, D. NORTE]:**

*SUBJECT: The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on Romaine Street between Genesee and Spaulding Avenues.*

RECOMMENDATION: Introduce for first reading Ordinance No. 14-933, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.250 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON ROMAINE STREET BETWEEN GENESEE AND SPAULDING AVENUES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

**2.I. AGREEMENT FOR THE 2ND PHASE OF GIS IMPLEMENTATION PLAN [P. AREVALO, D. WILSON, E. TSIPIIS, J. DUNCAN, F. CONTRERAS]:**

*SUBJECT: The City Council will consider approving a professional services agreement with Geographic Technologies Group (GTG) for phase two of the GIS Implementation Plan.*

RECOMMENDATION: 1) Approve the Professional Services Agreement with Geographic Technologies Group for the 2nd Phase of GIS Implementation Plan in the amount of \$70,000.00 as set forth in the contract. (ATTACHMENT A); 2) Authorize the City Manager to approve additional contingency expenditures in an amount not to exceed 15% (\$10,500) of the original contract amount; 3) Authorize the City Manager to negotiate and execute all agreements; and 4) Authorize the Director of Finance to approve change orders related to the project implementation.

**2.J. AMENDMENT TO AGREEMENT WITH CARTEGRAPH SYSTEMS, INC. TO PROVIDE CODE COMPLIANCE AND CUSTOMER RELATIONSHIP MANAGEMENT (CRM) SOFTWARE SYSTEM [O. DELGADO, J. AUBEL, D. MICK]:**

*SUBJECT: The City Council will consider approval of an amendment to the agreement with Cartegraph Systems, Inc. to provide Code Compliance and CRM Software, Services, and Maintenance.*

RECOMMENDATIONS: 1) Approve an amendment to the agreement with Cartegraph Systems, Inc. to provide Code Compliance and CRM Software Services for an additional \$20,000 for a total contract amount not to exceed \$41,500; and 2) Authorize the City Manager to execute the Agreement and all related documents.

**2.K. AUTHORIZATION TO AMEND A PROFESSIONAL SERVICES AGREEMENT WITH KOA CORPORATION FOR AS-NEEDED TRAFFIC ENGINEERING SERVICES [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving an amendment to the professional service agreement with KOA Corporation to increase the budget and contract term for as-needed traffic engineering services.*

**RECOMMENDATION:** Approve Amendment No. 2 to the professional services Agreement with KOA Corporation in an amount not to exceed \$45,000 for as-needed traffic engineering services, and authorize the City Manager to sign the agreement.

**2.L. AUTHORIZATION TO AMEND AN AGREEMENT WITH SND CONSTRUCTION INC. FOR AS-NEEDED EMERGENCY SEWER REPAIR SERVICES [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving an amendment to the agreement with SND Construction Inc. to increase the budget and contract term for as-needed emergency sewer repair services.*

**RECOMMENDATION:** Approve Amendment No. 1 to the Agreement with SND Construction Inc. in an amount not to exceed \$80,000 for as-needed emergency sewer repair services, and authorize the City Manager to sign the agreement.

**2.M. AGREEMENT EXTENSION – STREET TREE MAINTENANCE SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider approving a three-year extension to the Agreement with West Coast Arborist, Incorporated, for street tree maintenance services.*

**RECOMMENDATIONS:** 1) Approve the Third Amendment to the Agreement with West Coast Arborists, Inc. for providing annual grid pruning and park tree maintenance services in the amount of \$325,656.45 for fiscal year 2014/2015, \$351,454.95 for fiscal year 2015/2016 and \$318,909.15 for fiscal year 2016/2017; 2) Approve West Coast Arborists, Inc. to provide other related tree maintenance, planting, and urgency / emergency services at those unit costs established in the Agreement and include a 5% increase to the compensation amount of said services as they are required and funding is available; 3) Authorize the City Manager to provide an increase in compensation to be based on the Consumer Price Index (CPI) All Urban Consumers for the Los Angeles-Anaheim-Riverside Area (base period 1982-84=100) beginning in year two (FY 2015/2016) of the amended Agreement; 4) Authorize the City Manager to re-open and negotiate service levels and associated costs as warranted by budgetary constraints; and 5) Authorize the City Manager to execute the Third Amendment to the Agreement

**2.N. APPROVAL OF A JOINT USE AGREEMENT WITH SOUTHERN CALIFORNIA EDISON FOR UTILITY UNDERGROUNDING IN SUNSET BLVD AND LA CIENEGA BLVD BY THE SUNSET LA CIENEGA DEVELOPMENT PROJECT [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving a Joint Use Agreement with Southern California Edison for utility undergrounding in Sunset Blvd and La Cienega Blvd by the Sunset La Cienega Development Project.*

**RECOMMENDATION:** Approve the Joint Use Agreement between the City of West Hollywood and Southern California Edison Company for utility undergrounding in Sunset Blvd. and La Cienega Blvd by the Sunset La Cienega Development Project, and authorize the City Manager to execute the agreement.

**2.O. APPROVAL OF THE EXECUTION OF NEW COOPERATION AGREEMENTS BETWEEN THE CITY OF WEST HOLLYWOOD AND THE COUNTY OF LOS ANGELES FOR FISCAL YEARS 2015 THROUGH 2018 [D. WILSON, C. DUNCAN]:**

*SUBJECT: The City Council will consider adopting a resolution authorizing and approving the execution of a cooperation agreement with the County of Los Angeles Community Development Commission (CDC) for participation in the Urban County Community Development Block Grant Program for the period, July 1, 2015 through June 30, 2018.*

**RECOMMENDATION:** Adopt Resolution No. 14-4540, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING PARTICIPATION IN THE LOS ANGELES URBAN COUNTY COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM BY AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO SIGN A COOPERATION AGREEMENT WITH THE COUNTY OF LOS ANGELES".

**2.P. AGREEMENT FOR ECS IMAGING, INC. [E. SAVAGE, P. NOONAN, L. SCHOONOVER]:**

*SUBJECT: The City Council will consider approval of an agreement with ECS Imaging, Inc. to provide scanning, indexing and quality checking of rent stabilization records into the City's electronic record document system.*

**RECOMMENDATIONS:** 1) Approve an agreement with ECS Imaging, Inc. in an amount not to exceed \$36,081.73 for the scanning, indexing and quality checking of rent stabilization records; and 2) Authorize the City Manager to execute the agreement.

**2.Q. APPROVAL OF A CONTRACT TO HIRE FEHR AND PEERS, TRANSPORTATION CONSULTANTS TO MAKE TRAFFIC CALMING RECOMMENDATIONS FOR THE WEST HOLLYWOOD WEST AND TRI-WEST NEIGHBORHOODS [S. DEWOLFE, M. ANTOL, W. DAVIS]:**

*SUBJECT: The City Council will consider approving a contract to hire Fehr and Peers, transportation consultants to evaluate designated neighborhood study areas, facilitate community meetings and make traffic calming recommendations.*

**RECOMMENDATIONS:** 1) Approve an agreement with Fehr and Peers, not to exceed the amount of \$49,990 to facilitate traffic calming solutions for the West Hollywood West and Tri-West neighborhood areas; and 2) Authorize the City Manager to sign the contract.

**2.R. NOTICE OF COMPLETION, CITY HALL – CARPET REPLACEMENT PROJECT [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider accepting the improvements completed by Mohawk Carpet Distribution, Incorporated, and authorizing the filing of a Notice of Completion for the City Hall, 8300 Santa Monica Boulevard – Carpet Replacement Project.*

**RECOMMENDATIONS:** It is recommended that the City Council accept the improvements and authorize the following: 1) Filing a Notice of Completion with the County Recorder; 2) Final payment to contractor at the end of the 35 day lien period; 3) Release the Performance Bond on the date of recordation of the Notice of Completion; and 4) Release the Payment Bond 35 days after the date of recordation of the Notice of Completion provided that Stop Notices are not submitted on the project.

**2.S. RESOLUTION IN SUPPORT OF SB 53 (DE LEÓN) TO STRENGTHEN STATE GUN CONTROL REGULATIONS ON AMMUNITION PURCHASES [A. LAND, K. HASHMI, J. SCHWEIGERT]:**

*SUBJECT: The City Council will consider adopting a resolution in support of SB 53 (de León) to strengthen state gun control regulations on ammunition purchases.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 14-4541, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT SB 53 (DE LEÓN) TO STRENGTHEN STATE GUN CONTROL REGULATIONS ON AMMUNITION PURCHASES"; and 2) Direct staff to send copies of signed resolution to Governor Jerry Brown, State Senator Kevin de León, State Senator Ted Lieu and Assembly Member Richard Bloom.

**2.T. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 1129 (STEINBERG) – CLARIFYING AND REFORMING CERTAIN PROVISIONS IN THE REDEVELOPMENT DISSOLUTION LEGISLATION [D. WILSON, J. LEONARD, C. SCHROEDER, H. MOLINA]:**

*SUBJECT: The City Council will consider adopting a resolution in support of Senate Bill (SB) 1129 (Steinberg), which would reform and clarify certain provisions of the redevelopment dissolution legislation; including, allowing successor agencies to use 2011 Bond Proceeds if the use of the bonds proceeds is consistent with the goals of SB 375 (Sustainable Communities and Climate Protection Act of 2008).*

**RECOMMENDATION:** Adopt Resolution No. 14-4542 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 1129 (STEINBERG) - CLARIFYING AND REFORMING CERTAIN PROVISIONS IN THE REDEVELOPMENT DISSOLUTION LEGISLATION".

**2.U. A RESOLUTION OF THE CITY OF WEST HOLLYWOOD COMMEMORATING THE VICTIMS OF THE ARMENIAN GENOCIDE AND CONDEMNING MASS ATROCITIES AND HUMAN RIGHTS VIOLATIONS AGAINST ANY PEOPLE [J. PRANG, M. HAIBACH, J. DURAN, I. OWENS]:**

*SUBJECT: The City Council will consider a resolution commemorating the victims of the Armenian Genocide and condemning mass atrocities and human rights violations against any people.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 14-4543, "A RESOLUTION OF THE CITY OF WEST HOLLYWOOD COMMEMORATING THE VICTIMS OF THE ARMENIAN GENOCIDE AND CONDEMNING MASS ATROCITIES AND HUMAN RIGHTS VIOLATIONS AGAINST ANY PEOPLE"; 2) Direct the Office of Public Information to issue a press release describing the City's decision; and 3) Lower the flags of all public facilities in West Hollywood to half-mast on April 24, 2014 in remembrance of the victims of the Armenian Genocide.

**2.V. CITYAGE CONFERENCE [J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will add the CityAge Conference to the list of conferences approved for attendance by members of the City Council.*

**RECOMMENDATION:** Approve the addition of the CityAge Conference to the list of conferences members of the City Council are permitted to attend each year.

**2.W. CO-SPONSORSHIP OF THE NATIONAL MINORITY AIDS COUNCIL PrEP COMMUNITY TRAINING [J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will consider co-sponsorship of the National Minority AIDS Council's up-coming PrEP Community Training.*

RECOMMENDATIONS: 1) Approve co-sponsorship of the National Minority AIDS Council's PrEP Community Training and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of a City venue for the event and a waiver of event permits and associated fees; 3) Allow the consumption of food in City-owned property and buildings during the event; and 4) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.

**2.X. CO-SPONSORSHIP OF LAMBDA LITERARY AWARDS FINALISTS READING EVENT AT THE WEST HOLLYWOOD LIBRARY [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:**

*SUBJECT: The City Council will consider co-sponsoring the upcoming Lambda Literary Awards Finalists Reading at the West Hollywood Library and authorize use of the West Hollywood Library Public Meeting Room (Council Chambers) for the event.*

RECOMMENDATIONS: 1) Approve the use of the West Hollywood Library Public Meeting Room (Council Chambers) and West Hollywood Library Community Meeting Room for the arts and culture program as outlined in this report; 2) Authorize an additional hour of validated parking for event participants, at the 5-story West Hollywood Park garage, for a total of 3 hours where applicable; 3) Waive facility use fees for a total not-to-exceed amount of \$250; and 4) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar and social media networks.

**2.Y. WEST HOLLYWOOD SUMMER MOVIE SERIES [J. D'AMICO, M. REX, J. DURAN, I. OWENS]:**

*SUBJECT: The City Council will consider sponsorship of the West Hollywood Summer Movie Series featuring drive-in movies on the Sunset Strip.*

RECOMMENDATIONS: 1) Approve sponsorship of the West Hollywood Summer Movie Series and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of City venues for such events and a waiver of event permits, parking validations and associated fees; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; 4) Authorize the Director of Finance to allocate \$20,000 from the allocated funds in the City Council budget for Special Council Programs: 100-3-05-05-531001 for the West Hollywood Summer Movie Series; 5) Authorize staff to pursue underwriting sponsorships for this event; and 6) Authorize the City Manager to sign all required documents relating to this item.

**2.Z. CO-SPONSORSHIP OF TORTILLA REPUBLIC'S CINCO DE MAYO CELEBRATION BENEFITING PROJECT ANGEL FOOD AND THE ALIVE MUSIC PROJECT [J. DURAN, I. OWENS, J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will consider approving the co-sponsorship of Tortilla Republic's Cinco de Mayo Celebration benefiting Project Angel Food and the Alive Music Project.*

**RECOMMENDATIONS:** 1) Approve the co-sponsorship of Tortilla Republic's Cinco de Mayo Celebration to be held on Sunday May 4, 2014 from 2:00 pm to 10:00 pm; 2) Authorize the closure of the El Tovar City Parking Lot from 2:00 am Sunday, May 4 to 2:00 am Monday, May 5, 2014; 3) Authorize the closure of El Tovar Place between Robertson Boulevard and the West Hollywood Library Auto Court Turn-About/Alleyway from 8:00 am Sunday, May 4 to 2:00 am Monday, May 5, 2014 (the closure will not affect traffic from entering and exiting the Municipal Parking Structures at the Library from San Vicente Boulevard); 4) Approve in-kind support in the form of a waiver of special event permit fees and other City related costs associated with the closure of the street and lot; 5) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 6) Direct the Public Information Office to utilize all appropriate communication tools to promote the event; 7) Authorize the Director of Finance and Technology Services to allocate \$2,400 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the event; and 8) Authorize the City Manager to sign and execute any documents or forms that may be necessary for the successful implementation of this event.

**2.AA. COLLABORATIVE EVENT OF THE TRANSGENDER ADVISORY BOARD AND THE LESBIAN AND GAY ADVISORY BOARD [E. SAVAGE, J. BOOK, K. COOK, B. SMITH]:**

*SUBJECT: The City Council will consider approval for a collaborative event of the Transgender Advisory Board and the Lesbian and Gay Advisory Board, entitled "The Evolution of Us."*

**RECOMMENDATIONS:** 1) Approve a collaborative event for the Transgender Advisory Board and the Lesbian and Gay Advisory Board: "The Evolution of Us"; 2) Approve expenditure of \$900 for the event, including \$600 honorarium for the keynote speaker, and \$300 in food/beverage costs; and 3) Approve waiver of parking fees at the five-story Library parking garage for up to 75 cars with passengers who attend the event.

**2.BB. RECOMMENDATION IN SUPPORT OF NATIONAL EQUAL PAY DAY ON APRIL 8, 2014 [E. SAVAGE, C. SMITH, L. FOOKS]:**

*SUBJECT: The City Council will a consider recommendation from the Women's Advisory Board in support of National Equal Pay Day on April 8, 2014.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 14-4544 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST

HOLLYWOOD IN SUPPORT OF EQUAL PAY DAY ON APRIL 8, 2014"; and 2) Direct staff to send copies of the signed resolution to the appropriate government representatives.932

### 3. PUBLIC HEARINGS:

#### 3.A. ZONE TEXT AMENDMENT TO REVISE THE REQUIREMENTS FOR PROVISION OF INCLUSIONARY HOUSING [E. SAVAGE, P. NOONAN, A. LOVANO]:

*SUBJECT: The City Council will consider revisions to the Zoning Ordinance to amend the City's inclusionary housing requirements to address recent case law and to specify housing services included in the maximum allowable rent.*

**RECOMMENDATION:** Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and introduce on first reading the following: Ordinance No. CC 14-\_\_\_\_\_: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD REVISING REQUIREMENTS FOR PROVISION OF INCLUSIONARY AFFORDABLE HOUSING AND APPROVING A ZONE TEXT AMENDMENT TO THE WEST HOLLYWOOD MUNICIPAL CODE" (ATTACHMENT A).

#### 3.B. AMENDMENT TO AN EXISTING COMPREHENSIVE DEVELOPMENT PLAN, AN ADDENDUM TO A FINAL SUPPLEMENTAL ENVIRONMENTAL IMPACT REPORT, AND AN EXTENSION TO THE FORCE MAJEURE DELAY OF THE DEVELOPMENT AGREEMENT (1041 N. FORMOSA AVENUE- THE LOT MOTION PICTURE STUDIO) [S. DEWOLFE, J. KEHO, D. DEGRAZIA, E. STADNICKI]:

*SUBJECT: The Council will consider an application to amend an existing Comprehensive Development Plan (CDP) for The Lot Motion Picture Studios. The owner is proposing to amend the CDP by changing what is to be demolished and built. The revised CDP would: reduce total square footage on the lot and retain the existing historic buildings located along Santa Monica Boulevard and Formosa Avenue. The Council will receive and comment on the draft of the City Manager's acceptance of CIM Fund III, L.P. (CIM)'s request for an extension to the Force Majeure (Enforced) Delay of the performance of the Development Agreement.*

**RECOMMENDATIONS:** Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and approve the application request by adopting the following: 1) Resolution No. CC 14-\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE ADDENDUM TO THE FINAL SUPPLEMENTAL ENVIRONMENTAL IMPACT REPORT ASSOCIATED WITH THE PROPOSED AMENDMENT TO AN EXISTING COMPREHENSIVE DEVELOPMENT PLAN, FOR THE PROPERTY LOCATED AT 1041 N. FORMOSA AVENUE, WEST HOLLYWOOD, CALIFORNIA. (THE LOT)" (Attachment A); 2) Resolution No. CC 14-

\_\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING COMPREHENSIVE DEVELOPMENT PLAN AMENDMENT PERMIT 2013-001 FOR THE PROPERTY LOCATED AT 1041 N. FORMOSA AVENUE, WEST HOLLYWOOD, CALIFORNIA. (THE LOT)" (Attachment B); 3) Receive and file letter from CIM requesting an extension to the Force Majeure of the performance of the Development Agreement; and 4) Provide comment on the draft of the City Manager's acceptance of CIM's extension request.

**3.C. EXTENSION OF INTERIM ORDINANCE FOR NEW CONSTRUCTION AND SECOND STORY ADDITIONS IN THE WEST HOLLYWOOD WEST NEIGHBORHOOD AND PROGRESS REPORT [S. DEWOLFE, J. KEHO, D. DEGRAZIA, S. REICH]:**

*SUBJECT: The Council will consider whether to extend the Urgency Interim Ordinance that places on hold all new applications for new residential structures (single-family and duplex), second story additions and additions greater than 500 square feet in the West Hollywood West Neighborhood for up to one year, until March 01, 2015. This report shall also serve as the extension report required under Government Code Section 65858(d).*

**RECOMMENDATION:** Staff recommends that the City Council adopt Ordinance 14-\_\_\_\_\_ (Attachment A) for an extension to the initial 45-day moratorium on new applications of: new residential structures, new second story additions, and any additions greater than 500 square feet in the West Hollywood West Neighborhood until March 01, 2015. The moratorium does not include: additions smaller than 500 square feet, interior renovations, or second residential units or accessory structures at the rear of the property. Second residential units are allowed in the R1B Zone.

**4. UNFINISHED BUSINESS:**

**4.A. WEHO READS 2014 [P. AREVALO, M. LOUIE, A. CAMPBELL, E. SAVAGE, O. WALKER, C. WORLAND]:**

*SUBJECT: The City Council will consider approving plans for WeHo Reads 2014, a community-wide celebration of reading and literature, including afternoon and evening events on Saturday, September 27, 2014.*

**RECOMMENDATIONS:** 1) Approve plans for WeHo Reads 2014 and related arts and cultural events and activities, including two events on Saturday, September 27, 2014: an afternoon event for families and children, and an evening event in the Council Chambers, featuring a prominent author along with a performance or film screening; 2) Authorize use of Human Services Administrative budget in the amount of \$3,000 from Fiscal Year 2013-2014 to assist with marketing and promotion of WeHo Reads 2014; and 3) Approve validated parking at the five-story

Library parking garage for up to 200 vehicles with passengers who attend WeHo Reads events.

**4.B. PROCESSING TALL WALL SIGN APPLICATIONS DURING THE SUNSET BOULEVARD OFF-SITE SIGNAGE STUDY [S. DEWOLFE, J. KEHO, B. SIEGL, A. CASTILLO]:**

*SUBJECT: The City Council will discuss the possibility of allowing applications for new tall wall signs on Sunset Boulevard to be processed during the Sunset Boulevard Off-Site Signage Study (Sunset Study). This item is brought back for discussion at the request of the City Council.*

**RECOMMENDATIONS:** 1) Staff recommends continuing with the current process, comprehensively addressing policy for off-site signage on Sunset, and processing all tall wall and billboard applications together. Both the proposed policies and all pending off-site signage applications would be studied in a single Environmental Impact Report; and 2) If the City Council wishes to separate tall wall applications for processing separately from pending billboard applications, options are described below.

**5. NEW BUSINESS:**

**5.A. CITY SUPPORT AND CONTINUED USE OF CITY-OWNED PROPERTY AT 8755 SUNSET BOULEVARD BY THE SUNSET STRIP BUSINESS ASSOCIATION FOR A WEEKLY NIGHTTIME MARKET [P. AREVALO, M. LOUIE, L. MINNICH, S. DEWOLFE]:**

*SUBJECT: The City Council will receive and file a report on the 2013 Sunset Strip Nighttime Farmer's Market, approve terms of an Occupancy License Agreement and authorize various land use approvals and fee waivers associated with the Sunset Strip Business Association's use of city-owned property at 8755 Sunset Boulevard for a nighttime market to be held on Thursdays on a seasonal basis.*

**RECOMMENDATIONS:** 1) Authorize the City Manager or his designee to initiate an Occupancy License Agreement between the City of West Hollywood and Sunset Strip Business Association (SSBA) allowing the use of 8755 Sunset Boulevard for a nighttime market on Thursdays from May 22, 2014 through September 25, 2014; 2) Allow the Sunset Strip Business Association to apply for any necessary City-issued planning or land use permits required for the market and waive all application fees; 3) Authorize Economic Development and Public Information to work with the Sunset Strip Business Association and the event producers to organize and publicize the event as applicable; 4) Approve up to \$15,000 in waivers of City permit fees (special event, building inspection, encroachment, planning, etc.) and \$11,685 in lost parking revenue for the City from the parking meters and city-owned lot at 8755 Sunset Blvd for 19 consecutive Thursdays. Allow Special Event Staff to treat the entire seasonal run as a single special event; 5) Authorize the Director of Community Development to approve signage promoting the Sunset Strip

Night Market located on public property along Sunset Boulevard upon approval of the event's Special Event Permit and waive any associated sign permit fees; 6) Authorize the City Manager or his designee to make any minor modifications and sign and execute the Occupancy License Agreement and any documents or forms with the Sunset Strip Business Association that may be necessary for the successful implementation of this event; and 7) Direct staff and SSBA representatives to return to Council in 120 days for an update and evaluation of the 2014 Market's success to date..

**5.B. CITY SUPPORT OF THE 2014 SUNSET STRIP MUSIC FESTIVAL [P. AREVALO, M. LOUIE, L. MINNICH, E. SAVAGE, C. SMITH]:**

*SUBJECT: The City Council will consider support of the 2014 Sunset Strip Music Festival (SSMF) and authorize a closure for a portion of Sunset Boulevard for a street music festival component scheduled for September 20th and 21st, 2014.*

**RECOMMENDATIONS:** 1) Approve support of the SSMF and authorize the use of the City name and logo in promotions and on invitations, programs and other collateral materials; 2) Authorize the Economic Development Division, Public Information Division, Department of Human Services and Rent Stabilization to work with the Sunset Strip Business Association (SSBA) and SSMF, LLC the event producers to organize and publicize the event; 3) Approve the dates of September 19th through September 21st, 2014 for the 2014 Sunset Strip Music Festival; 4) Confirm a street closure of Sunset Boulevard between San Vicente Boulevard/Clark Street and Doheny Drive from 3:00 a.m. on Saturday, September 20, 2014 until no later than 6:00 a.m. on Monday, September 22, 2014. This street closure is to accommodate the festival schedule of 3:00 p.m. – 11:00 p.m. on Saturday, September 20th and 3:00 p.m. – 10:00 p.m. on Sunday, September 21<sup>st</sup>; 5) Direct the Sunset Strip Business Association (SSBA) and SSMF event producers to conduct neighborhood and business meetings in advance of the Festival and to mail notices to the adjacent businesses and residents in West Hollywood and Los Angeles; 6) Direct the SSBA and/or the SSMF to staff a "hotline" telephone number 24-hours- a-day during the event to deal with any issues from public safety officials, residents of the adjoining neighborhoods and the Sunset Strip business community; 7) Approve in kind support in the form of fee waivers for the event totaling a not-to-exceed amount of \$12,000 (Class A Special Event Permit Fee; Encroachment Permit and Parking Meter Fees; and Building and Safety Inspection Fees and overtime labor costs); 8) Approve City support in the amount of \$125,000 to cover a portion of the Sheriff and Fire costs for the event as well as street closure barricade costs. The remaining Sheriff and Fire costs and/or street closure barricade costs shall be paid for by SSBA/SSMF; and 9) Authorize the City Manager to sign and execute any documents or forms with the Sunset Strip Business Association and/or

SSMF, LLC that may be necessary for the successful implementation of this event.

**5.C. CO-SPONSORSHIP OF THE UNIVERSITY OF SOUTHERN CALIFORNIA'S INSTITUTE FOR GLOBAL HEALTH CONFERENCE ENTITLED "ORIENTATIONS AND IDENTITIES: SEXUALITY AND HUMAN RIGHTS ON THE GLOBAL STAGE" [J. HEILMAN, F. SOLOMON]:**

*SUBJECT: The City Council will consider co-sponsoring the University of Southern California's Institute for Global Health Conference, entitled "Orientations and Identities: Sexuality and Human Rights on the Global Stage".*

**RECOMMENDATIONS:** 1) Approve co-sponsorship of the University of Southern California's Institute for Global Health Conference entitled "Orientations and Identities: Sexuality and Human Rights on the Global Stage" to be held on May 28-30th and authorize use of the City logo in promotion and event materials; 2) Approve the use of the West Hollywood City Council Chambers on Wednesday, May 28 from 7:00-10:00pm for an "open to the public" conference related Human Rights Speakers Series event; 3) Approve the use of the West Hollywood Community Room on Friday, May 30th from 8:30am – 12N for the Conference; 4) Waive all fees associated with venue rental, Community Room conference parking, audio/visual and normal city event promotion and staffing; 5) Direct the Public Information office to utilize all appropriate communication tools to promote public events associated with the Conference; and 6) This item authorizes the Director of Finance and Technology Services to allocate \$6,000.00 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with this item.

**5.D. RE-DEVELOPMENT OF AN ANNUAL WEST HOLLYWOOD LITERARY EVENT [J. HEILMAN, F. SOLOMON]:**

*SUBJECT: The City Council will consider approving the re-development of an annual West Hollywood literary event beginning in Fall, 2014.*

**RECOMMENDATIONS:** 1) Direct the City Manager to appoint an internal steering committee consisting of staff from the city's departments of Economic Development, Arts and Cultural Affairs and Public Information to develop a budget and program for a 2014 literary event; and 2) Authorize the Director of Finance and Technology Services to include \$125,000.00 in the upcoming fiscal year 2014-2015 budget for this literary event.

**5.E. CITYWIDE INNOVATIONS AND TECHNOLOGY CATALYST GROUP [J. D'AMICO, M. REX, J. PRANG, M. HAIBACH]:**

*SUBJECT: The City Council will initiate a discussion on how best to prepare the City of West Hollywood to attract and utilize new and emerging technologies and innovations for residents, visitors and local businesses.*

RECOMMENDATIONS: 1) Direct the City Manager to expand the role of the City's Innovations Catalyst Group (ICG) to examine new and emerging technologies and infrastructure and develop programs for implementation Citywide to enhance citizen satisfaction, increase government transparency, reduce operating costs, and maximize citizen value; 2) Direct the ICG and City staff to investigate and identify utility and community infrastructure upgrades and new technologies that will help to attract digital media, internet and technology based businesses to the City; 3) Direct the City Manager and City staff to form a 10-12 person Innovations and Technology 12-month Task Force comprised of representatives from digital media, telecom, internet start-ups, and other internet based businesses, local property owners, representatives from Southern California Edison; representatives from local colleges and universities; City staff, including but not limited to, the City's Innovation Catalyst Group; and one representative from each of the following: the Public Facilities Commission, the Business License Commission, Visit West Hollywood, and the Chamber of Commerce to examine and report on City infrastructure, innovation and technology opportunities for residents, visitors and business in the City of West Hollywood; and 4) Direct the City Manager to identify enhanced staffing and resources options necessary for this expanded work plan in the 2014 & 2015 budget process and report back in 90 days.

**5.F. COMMISSION APPOINTMENT [Y. QUARKER]:**

*SUBJECT: The City Council will consider making a direct appointment to the Business License Commission.*

RECOMMENDATION: Mayor Land to make a direct appointment to the Business License Commission.

**5.G. APPROVAL OF A RESOLUTION SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED ON THE EASTERLY SIDE OF ALTA LOMA ROAD BELOW SUNSET BOULEVARD THAT HAS NEVER BEEN CONSTRUCTED OR USED FOR RIGHT-OF-WAY PURPOSES [O. DELGADO, S. PERLSTEIN, S. DEWOLFE, J. KEHO]:**

*SUBJECT: The City Council will consider adopting a resolution authorizing a summary vacation of an easement at 8544 West Sunset Boulevard.*

RECOMMENDATIONS: 1) Make the findings that the easement described: is unnecessary for present and prospective public street and highway purposes; for a period of at least five years has been impassable for vehicular travel; and no money was expended for maintenance of the street or highway during such period; 2) Make the finding that the summary vacation of easement is consistent with the General Plan of the City of West Hollywood; 3) Adopt Resolution No. \_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST

HOLLYWOOD SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED ALONG ALTA LOMA ROAD BELOW SUNSET BOULEVARD"; and 4) Direct the City Clerk to submit certified copies of Resolution No. \_\_\_\_\_ for recordation by the office of the Recorder of the County of Los Angeles.

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**6. LEGISLATIVE: None**

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to the Mayoral Installation meeting, which will be on Monday, April 21, 2014 at 6:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

**UPCOMING MEETING SCHEDULE:**

Date: April 21 – Monday – 6:00 PM – Mayoral Installation Meeting – Plummer Park, 7377 Santa Monica Blvd.

Date: May 5 – Monday – 6:30 PM – Joint Session with the Transportation Commission – West Hollywood Park Public Meeting Room - Council Chambers.

Date: May 19 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

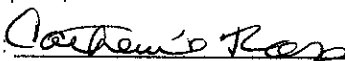
Date: June 2 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Human Resources & Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: April 4, 2014

Signature:   
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