



**Sunset Strip Business Association
Board Workshop
Tuesday, April 1, 2014
9:00 a.m. to 1:00 p.m.
Standard Hotel**

- | | |
|----------------------------------------------------------------------|----------------|
| 1. Welcome and Introductions | (10 mins) |
| 2. Overview of new development on the Strip in the next 3-5 years | (SSBA 10 mins) |
| 3. Overview on how BIDs respond and evolve | (PUMA 15 mins) |
| 4. Review Strengths, Weaknesses of existing programs | (30 mins) |
| 5. Discussion of Areas of Emphasis | (30 mins) |
| 6. Discussion of new initiatives and priorities for the next 5 years | (90 mins) |
| 7. Final Comments and Lunch | |

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: 03/28/2014

Signature: _____

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.