

City of West Hollywood  
Arts and Cultural Affairs Commission  
**URBAN ARTS SUBCOMMITTEE**  
**MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

**Thursday, March 20, 2014**

**5:00 P.M.**

*Location: **Community Room – West Hollywood Library**  
625 San Vicente Boulevard, West Hollywood*

**I. CALL TO ORDER (5:00 P.M.)**

- A. Roll Call**
- B. Staff Comments on the Agenda**
- C. Approval of the Agenda**

**II. CONSENT CALENDAR (5:05 P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

**B. Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the special meeting minutes of January 31, 2014.

**III. ITEMS FROM THE PUBLIC (5:10 P.M.)**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**IV. NEW BUSINESS (5:15 P.M.)**

**A. 8950 Sunset Boulevard – Project Overview (5:15 P.M.)**

The Subcommittee will receive a presentation Alex Kuby, Senior Designer, Hirsch Bedner Associates on the proposed hotel development at 8950 Sunset Boulevard.

RECOMMENDATION: Receive presentation and provide

**B. Proposed Gift of Artwork to the City (5:25 P.M.)**

The Subcommittee will discuss its interest in considering a work of art by Dado Schapira as a gift to the City.

RECOMMENDATION: Discuss and provide direction as applicable.

**C. 2014 – 2016 Urban Art Subcommittee Work Plan and Budget Priorities (5:30 P.M.)**

The Subcommittee will discuss and begin development of its 2014-2016 Work Plan and Budget Priorities.

RECOMMENDATION: Review, discuss and provide direction as applicable.

**V. UNFINISHED BUSINESS (5:40 P.M.)**

**A. 1345 Havenhurst – Stage II Review Schematic Plan (5:40 P.M.)**

The Subcommittee will receive a presentation from Deborah Richmond Architects, art advisor Emma Gray and artist David Duncan Hendren on the concept plan for the site and consider approval of Stage II Review Schematic Plan in accordance with the City's Urban Art Policy and Guidelines.

RECOMMENDATION: Receive presentation and approve Stage II Schematic Plan for the Urban Art Project at 1345 Havenhurst.

**B. 7300 – 7328 Santa Monica Boulevard – Stage I Artist Approval (5:55 p.m.)**

The Subcommittee will receive a presentation from Mark Janda of AvalonBay and Jesslyn George of Lendrum Fine Art on their proposed artist for the mixed use development at 7300 – 7328 Santa Monica Boulevard in accordance with the City's Urban Art Policy and Guidelines.

RECOMMENDATION: Receive presentation and approve Stage I Artist Approval for the Urban Art Project at 7300 – 7328 Santa Monica Boulevard.

**C. 1250 North Fairfax – Stage II Review Schematic Plan (6:10 P.M.)**

The Subcommittee will receive a presentation from architect Kevin Southerland, Architecture 350 and artist Cliff Graton on the concept plan for the site and consider approval of Stage II Review Schematic Plan in accordance with the City's Urban Art Policy and Guidelines.

RECOMMENDATION: Receive presentation and approve Stage II Schematic Plan for the Urban Art Project at 1250 North Fairfax.

**D. Collections Management & Public Art Conservation (6:25 P.M.)**

The Subcommittee will receive an update staff on the maintenance and conservation of public art works in the City.

RECOMMENDATION: Receive update, discuss and provide direction as applicable.

**E. Urban Art Subcommittee Projects** (6:30 P.M.)

The Subcommittee will receive an update from staff on Urban Art Projects under the Subcommittee's oversight.

• 612 & 616 N. Croft Avenue	• Collections Management
• 1223 Larrabee	• De-accession Policy
• 1345 Havenhurst	• Monarch Development Projects
• 7300 – 7328 Santa Monica Boulevard	• %for Art Ordinance Modification
• 8120 Santa Monica Boulevard	• Sunset Millennium
• 8497-8499 Sunset Boulevard	• City Hall Civic Art Project

RECOMMENDATION: Receive update, discuss and provide direction as applicable.

**VI. EXCLUDED CONSENT CALENDAR** (6:20 P.M.)

**VII. ITEMS FROM THE SUBCOMMITTEE**

**VIII. ITEMS FROM STAFF**

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the April 17, 2014 meeting agenda.

**X. ADJOURNMENT** (6:30 P.M.)

The Urban Arts Subcommittee will adjourn to its next meeting scheduled Thursday, April 17, 2014 at 5:00 p.m., *Community Room – West Hollywood Library* 625 San Vicente Boulevard, West Hollywood.