

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
DRAFT MINUTES
OCTOBER 24, 2013

I. CALL TO ORDER

The meeting was called to order at 5:02 p.m. by Commission Chair Yelena Zhelezov.

A. Roll Call

Present: Commissioners Yelena Zhelezov, Candice Beroukhim, Beverly Denenberg, Peter Mays, Madeleine Rackley and Todd Williamson.

Absent: Commissioner J. Dallas Dishman

Cultural Affairs Administrator Andrew Campbell
Economic Development and Administrative Specialist IV Prentis Bonds
Economic Development and Cultural Affairs Coordinator Michael Che

B. Staff Comments on the Agenda

Staff noted a correction to agenda.

Correction: The Commission will advise staff on the development of the December 19, 2013 meeting agenda and adjourn to the December 19, 2013 meeting.

C. Approval of the Agenda

ACTION: Motion by Commissioner Beroukhim seconded by Commissioner Williamson and approved unanimously.

II. CONSENT CALENDAR

The following routine matters were to be acted upon by one motion. No items were removed for separate discussion under Excluded Consent Calendar.

ACTION: Approved the October 24, 2013 Consent Calendar. Motion by Commissioner Beroukhim, seconded by Commissioner Mays and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

ACTION: Receive and File.

B. Approval of the Minutes

The Commission reviewed and considered approval of the minutes of the prior Commission meeting.

ACTION: Approve the minutes of September 26, 2013. **Approved as part of the Consent Calendar.**

C. Performing Arts and Cultural Affairs Subcommittee Actions Report

The Commission received and filed the Performing Arts and Cultural Affairs Subcommittee Actions Report of October 10, 2013 and ratified the following recommendations proposed by the Subcommittee:

ACTIONS:

1. Approval of an Arts Participation Grant in the amount of \$1,000 to L.A.C.E.R. Afterschool programs to support an afterschool marching band, drum line and color guard program at Fairfax High School. **Approved as part of the Consent Calendar.**
2. Approval of an Arts Participation Grant in the amount of \$1,000 to Happy Notes Foundation to support a New Year cultural arts celebration targeted at West Hollywood's Russian-speaking youth. **Approved as part of the Consent Calendar.**
3. Approval of five (5) artists including Fiddle and Pine; Brazilian Soul Trio; Nutty; Josh Nelson Jazz Band (no solo performance); Jet Set Quintet and two alternates including Judy Wexler and Jacob & Sergey Duo. **Approved as part of the Consent Calendar.**
4. Approval of two (2) Cultural Resource Development Grants in the amount of \$2,000 and non-cash award of \$1,000 for technical assistance to Unity in Diversity Arts Foundation and Hollywood Master Chorale and approval of eight (8) City Art Project Grants in the amount of \$7,000 to Greenway Arts Alliance, Metropolitan Master Chorale, Outfest, Society for the Activation of Social Space Through Art and Sound (SASSAS); and \$6,500 to Dance Studio Showtime Katusha; \$5,700 to Vox Femina Los Angeles; \$5,000 to California LGBT Arts Alliance; and \$3,500 Los Angeles Doctors Symphony Orchestra. **Approved as part of the Consent Calendar**

D. West Hollywood Library Programming

The Commission will receive and file a staff report on West Hollywood Library arts and cultural programming.

ACTION: Received and filed.

III. ITEMS FROM THE PUBLIC

None.

IV. UNFINISHED BUSINESS

A. Laurel House

The Commission received an update from Commissioners attending the "Community Visioning Process for 1343 Laurel Ave (Laurel House)" held Saturday, October 12, 2013 from 10 a.m. to noon at Plummer Park.

Commission Rackley and Williamson spoke that persons attending the Community Visioning Process workshop expressed considerable interest in use of the facility for arts related programming similar to the Arts and Cultural Affairs Commission. There will be other opportunities to comment on the usage of the Laurel House before completion of the final report sometime in Spring 2014.

ACTION: It was the consensus of the Commission to direct staff to inquire about the possibility of receiving a brief presentation from PCR (the consulting team conducting the community study), and a tour of the facility in order to aid the Commission in drafting ideas for arts and cultural programming that may be of use to the consulting team and City as they explore potential uses of the property.

B. Art on the Outside Subcommittee Report

The Commission received a report from Art on the Outside Subcommittee Chair Peter Mays on its meeting held September 26, 2013 and ratified the following recommendations proposed by the Subcommittee:

ACTIONS:

- a. Approval of the temporary interactive community-based mural project "Before I Die" as "art" and not creative signage for installation on the construction barrier at 7969 Santa Monica Boulevard. **Motion by Commissioner Denenberg, seconded by Commissioner Berkouhim and approved unanimously.**
- b. Conditional approval of the extension of "The Temple of Folly" sculpture project by artist Liz Craft through January 2014 and funding in the amount not to exceed \$1,500 for maintenance and deinstallation pending negotiations with LAND. **Motion by Williamson seconded by Commissioner Denenberg and approved unanimously.**
- c. Approval of the temporary video projection project produced as a collaboration between ONE Archives and LA SIGGRAPH in conjunction with ONE's EZTV show to be held in April 2014 in the El Tovar parking lot/West Hollywood Library complex and funding in the amount of \$6,000. **Motion by Commissioner Williamson seconded by Commissioner Denenberg and approved unanimously.**

Subcommittee Chair Mays also reported that the Subcommittee reviewed and considered approval of a mural project proposed by Chris Hemerlein, photographer Karen Bystedt and artist Gregory Siff for installation at the West Hollywood Library complex on the side of the one-story plinth garage in March of 2014 and an expenditure in the amount of \$6,000 for costs associated with installation. However,

the Subcommittee was unable to make a determination on the project due to lack of a majority vote.

Following a discussion by the Commission on the artistic merits of the project, Commissioner Beroukhim requested that staff agendaize the “Andy Warhol ‘Freedom Triptych’” project for review by the full Commission at its special meeting scheduled December 19, 2013.

C. City of West Hollywood’s 30th Anniversary Year of Cityhood

ACTION: Tabled to the December 19, 2013 meeting.

D. Eastside Arts Initiative

ACTION: Tabled to the December 19, 2013 meeting.

V. EXCLUDED CONSENT CALENDAR

None

VI. ITEMS FROM THE CHAIR

None.

VII. ITEMS FROM THE COMMISSION

Commissioner Denenberg spoke concerning the West Hollywood Annual Congress of Boards and Commission held October 14, 2013. She suggested that Commissioners familiarize themselves with the City’s website and social media outlets.

Commissioner Beroukhim spoke concerning the success of the West Hollywood Book Fair held September 25, 2013.

Commissioner Rackley announced Metropolitan Master Chorale’s “Celebrate the Season” concert to be held Sunday, December 15, 2013, 5 p.m. at Hollywood United Methodist Church.

VIII. ITEMS FROM THE STAFF

Michael Che spoke concerning the success of “arts” social media outreach particularly the Clive Barker exhibit.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission advised staff on development of the December 19, 2013 meeting agenda. Agenda item shall include:

- “Andy Warhol ‘Freedom Triptych’” Project – New Business
- Laurel House Project – Unfinished Business

VI. CALL TO ORDER (12:00 p.m.)

A. Roll Call

VII. CONSULTANT PRESENTATIONS AND INTERVIEWS (12:00 p.m.)

The Subcommittee will receive presentations from consultants being considered for the West Hollywood Park Phase II Master Plan Implementation Project and will interview each consultant according to the following schedule:

12 – 12:45 p.m. Green Public Art (Rebecca Ansert)

12:45 – 1:30 p.m. Barbara Goldstein & Associates (Barbara Goldstein and Lesley Elwood)

VIII. CONSULTANT SELECTION DELIBERATIONS (1:30 – 2:30 p.m.)

The Subcommittee will review the selection criteria and discuss the consultant presentations and interviews. The Subcommittee will consider selecting a consultant and an alternate to forward to City Council for approval.

IX. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

X. ADJOURNMENT (3:00 p.m.)

The Urban Arts Subcommittee will adjourn to a special meeting scheduled Thursday, March 6, 2014 at 5:00 p.m., *Community Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.*

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood____)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the City Manager’s Department in the Office of the City Clerk and that I posted this agenda on:

Date: _____

Signature: _____
Administrative Specialist, City Clerk
Division

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:14 p.m. to its special meeting scheduled Thursday, December 19, 2013 at 5:00 p.m. in the Community Conference Room at City Hall.



Yelena Zhelezov, Chair



Prentis Bonds, Staff Liaison/Recording Secretary