



**BOARD OF DIRECTORS MEETING
AGENDA**

THURSDAY, JANUARY 30, 2014, 1:45 - 3:00 P.M.

Location: Andaz West Hollywood 8401 Sunset Blvd., West Hollywood, CA 90069

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I APPROVAL OF DECEMBER MINUTES 1:50 p.m.
- II. APPROVAL OF NOVEMBER & DECEMBER FINANCIALS 1:52 p.m.
- III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:01 p.m.
 - A. SUNSET STRIP MUSIC FESTIVAL 2014 DIRECTION
 - B. STRATEGIC PLANNING SESSION – MARCH 2014
 - C. ADD DAVID VIALLI AS A SIGNER TO SSMF & SSBA BANK ACCOUNTS
 - D. 8225 SUNSET BLVD. – GATEWAY PROJECT PROPOSAL
- V. CONTINUED/UNFINISHED BUSINESS 2:35 p.m.
 - A. Sunset Strip Business Improvement District Assessment Update
 - B. Sunset Strip Market Update
 - C. GuitarTown Auction – February 21, at Bonhams
 - D. Committee Reports
 - 1. Security
 - 2. Community Outreach
 - E. City Update
 - F. Visit West Hollywood Update
 - G. Weho Chamber Update
- VI. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:45 p.m.
- VII. ADJOURNMENT 2:47 p.m.

Next Meeting: Thursday, February 27, 1:45 p.m., Location TBA

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.