

Visit West Hollywood
Board of Directors Meeting
November 19, 2013 – 5:00pm
Pacific Design Center, Conference Room B259

AGENDA

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| I. Call to Order/Chair's Report | Chris Bonbright
5:00pm-5:20pm |
| II. Meeting Minutes | Mike Perdigao
5:20pm-5:25pm |
| 1. October 2, 2013 meeting minutes | |
| III. Financial Reports | Jamie Adler
5:25pm-5:30pm |
| 1. August 2013 | |
| IV. CEO Report | Brad Burlingame
5:30pm-6:00pm |
| 1. Hotel Performance/Market Update | |
| 2. Activation of Tourism Improvement District (TID) | |
| 3. Proposed Budget Revision for current fiscal year (FY 13-14) | |
| 4. Board Retreat Proposal – Coraggio Group – February 1, 2014 | |
| V. New Business | |
| 1. Sunset Boulevard Billboard Project - Bianca Siegl, City of West Hollywood | |
| VI. Unfinished Business | 6:00pm-6:15pm |
| 1. Update on search for Visit West Hollywood office space | |
| VII. Board Member Comments | 6:15pm-6:20pm |
| VIII. Community Comments | 6:20pm-6:25pm |
| IX. Adjournment | 6:25pm |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.