

**MINUTES  
TRANSPORTATION COMMISSION  
CITY OF WEST HOLLYWOOD  
MAY 15, 2013  
7:00 P.M.**

**WEST HOLLYWOOD CITY HALL,  
8300 SANTA MONICA BOULEVARD**

1 CALL TO ORDER

The meeting was called to order at 7:00 p.m. by Chair Warren.

- A. Pledge of Allegiance  
Manny Rodriguez led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C Roll Call

Commissioners present:

David Eichman, Steven Greene, Lindsey Horvath, Scott Schmidt,  
David Warren, Steve Wayland

Commissioners absent:

Leon Shparaga

Staff present:

Melissa Antol, Long Range and Mobility Planning Manager  
Oscar Delgado, Department of Public Works Director  
Jackie Rocco, Parking Operations Manager  
Don Norte, Parking Services Officer  
Bob Cheung, Senior Planning  
Chris Corrao, Associate Planner  
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of May 15, 2013, Transportation Commission meeting.  
Motion. Eichman Second: Wayland

All ayes.

Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of April 17, 2013 with the following changes.

*Page 1 Add Linda Marie Clarkin to persons adjourned in memory of*

*Page 5. Remove "of the Avenues Streetscape Plan" from Warren's comment.*

Moved: Greene      Second: Eichman  
All Aye.

Motion passed.

2. CONSENT CALENDAR

No item.

3. ITEMS FROM PUBLIC

No item.

4. ITEMS FROM COMMISSION

No item.

5. PUBLIC HEARING

No item

6. COMMISSION CONSIDERATION

No item

7. SUBCOMMITTEE REPORTS

No reports.

8 OLD BUSINESS

A. Parking Credits Program Status Report

Staff report by Jackie Rocco

Commissioner Wayland asked for examples of businesses participating in the program.

Jackie Rocco said there were 15 businesses participating and listed a few

Oscar Delgado reminded the Commission that the Planning Division determines eligibility

Commissioner Greene asked if the City could legally refuse participation in the program.

Oscar Delgado said it could.

Commissioner Greene asked if a list of the participants is available.

Don Norte said that it is, but they are listed by owner name, not business name.

Commissioner Greene asked if the credits are assigned to the owner or the business.

Don Norte said they were assigned to the address.

Commissioner Schmidt stated that he remembered the numbers differently

Oscar Delgado replied that earlier information may have included private lots and currently only city-owned lots are being utilized.

Commissioner Schmidt asked how numbers for meter usage were reached as daytime numbers are different.

Oscar Delgado said that available meters were factored in and the numbers are different because of monthly parkers.

Commissioner Schmidt stated that daytime numbers may become problematic with intensification. He asked about the six month survey that was mentioned in the original plan.

Oscar Delgado explained that the report was delayed because of the opening of the Red Building at the PDC

Commissioner Schmidt explained how it could become problematic.

Oscar Delgado further explained how it would not be problematic.

Commissioner Eichman confirmed that there would be no more studies until after meter hours are extended. He asked if there were any other areas that have been investigated for expansion.

Oscar Delgado said that there have been, but does not want to reveal where, yet.

Commissioner Eichman asked how staff is moving forward.

Jackie Rocco replied that language for private lot usage is being finalized.

Commissioner Warren confirmed that the 906 spaces include the Red Building, but not Pavilions.

Commissioner Warren requested that staff respond to Lauren Meister

Jackie Rocco reported that she clarified a few points in an email to her

Commissioner Warren suggested points for clarification, How will information on expanded hours be disseminated, way finding and a long-term parking plan briefing.

Commissioner Schmidt suggested; being more specific about types of businesses being issued credits, being clear on how and when studies will be done, when credits are added, offering more transparency via the website showing who has credits and how many are available, and considering capping the amount of credits to be issued

## B Avenues Streetscape Master Plan

Staff report by Chris Corrao

Manny Rodriguez, WEST HOLLYWOOD, spoke in favor of staff report recommendations, with concerns.

Kevin Burton, WEST HOLLYWOOD, spoke in favor of staff report recommendations.

Jeanne Stark, WEST HOLLYWOOD, spoke with concerns about staff report recommendations.

Kevin Schaeffer, WEST HOLLYWOOD, spoke with concerns about staff report recommendations.

Commissioner Wayland commented that he liked that the proposed crosswalks reflect the City's Crosswalk Policy

Commissioner Schmidt confirmed that there would be no loss of parking on Beverly

Chris Corrao explained that the current number of parking places would be retained, but would be re-located.

Commissioner Eichman confirmed that there is still a median on Beverly

Commissioner Greene commented that the issue of a left turn onto Bonner is an easy fix. He added that while he appreciates the bike lanes, he is concerned with their proximity to parked cars. He suggested creating a plan for curb space management on the west side of Robertson. He expressed a concern at La Cienega/Melrose, that east bound traffic making a left turn may not be able to see on-coming cars. He concluded with a suggestion to looking at cut-through traffic on Rosewood, separate from the plan.

Bob Cheung highlighted Commissioner Greene's comment as a distinction between the impacts the project may have and what are current problems.

Chris Corrao explained that the issue with Robertson will be figured out in final design.

Angela Flurry, WEST HOLLYWOOD, spoke with concerns about staff report recommendations.

Chris Corrao addressed Angela Flurry's concerns with paving.

Steve Killam, WEST HOLLYWOOD, spoke with concerns about staff report recommendations.

Commissioner Warren asked staff to report back with the issue of a left turn onto Bonner

Commissioner Eichman asked if the bike lanes for Los Angeles are set.

Chris Corrao replied that they are planned, but not guaranteed

Commissioner Warren asked about which segments will be redone by Edison first.

Chris Corrao listed the order of segments

Commissioner Warren asked why there is an unsignalized crosswalk proposed at Melrose/Croft.

Chris Corrao replied that, while it is proposed, it would have to meet the criteria of the Crosswalk Policy and would be modified as necessary

Commissioner Warren asked about way finding and gateway signage in relation with what is happening with the rest of the city

Chris Corrao said that there has been nothing going on on a city-wide level, but ultimately, Council will decide on the final signage.

Commissioner Warren asked how the mid-block crossing on Robertson would affect valet operations, parking, deliveries, etc.

Chris Corrao said that it has been considered and addressed

Commissioner Warren asked if there was a way to do a test elimination of a westbound through-lane on Melrose.

Bob Cheung replied that there is no easy way to test, because a temporary set-up with cones, for example, would not replicate the situation correctly and may cause confusion.

Chris Corrao added that a test of that sort would be expensive to be done properly

Commissioner Warren suggested giving a reminder of why there is no crosswalk at San Vicente/Ashcroft.

Bob Cheung stated that there is a pedestrian workshop coming up, where that could be addressed for the public.

Commissioner Warren asked for a reminder for commissioners, as well.

Commissioner Horvath brought up concerns about the double turn lane at La Cienega/Melrose

Bob Cheung explained the reasoning behind the strategy and the differences between a current issue and an impact of the plan.

Commissioner Horvath suggested coming up with a pre-emptive solution, should the double lane turn out to be problematic. She emphasized how the neighborhoods should be protected from negative impacts. She then asked about strategies for community outreach.

Chris Corrao said that there will be ongoing outreach throughout the development and design phases.

Commissioner Horvath asked what the most major changes will be and how people in the area be notified

Chris Corrao listed the major changes.

Commissioner Horvath express concern for letting people know and asked about attendance at the meetings and method of noticing.

Chris Corrao listed the forms of outreach utilized including social media, pop-up events, required mailings, etc.

Commissioner Horvath asked about the level of engagement.

Chris Corrao replied that there has been a good level of engagement and the most useful is to drive people to the project website.

**Motion.** Recommend to City Council approval of Draft Avenues Streetscape Master Plan. Direct Staff to return to the Transportation Commission with an operations plan for west side of Robertson North and that Gateway signage emphasize the City over the neighborhood

Motion: Green            Second: Wayland  
All Ayes

Motion passed.

9 EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time

10 ITEMS FROM STAFF

Corrao

- Bike To Work Day

Antol

- Stephanie DeWolfe at next meeting
- Transportation Enhancement Fee item
- PIO Media Plan

Casillas

- Public Response on Sharrows

Cheung

- Bike/Ped Workshop June 15
- Commissioner Wayland as alternate liaison for Bike/Ped Committee

11 ITEMS FROM COMMISSION

Schmidt

- Faulty Pedestrian signal at Santa Monica Boulevard/Robertson
- Why is there no green arrow for south bound Horn/Sunset
- No loop for northbound Sweetzer/Fountain

Greene

- Why is there no green arrow for south bound Santa Monica/Doheny
- Harper repaving and All-way stops to be installed at Romaine/Sweetzer
- New city project site at weho org

Eichman

- Cynthia/Larabee traffic circle landscaping

Warren

- Transportation section of the Social Services Survey

12. ITEMS FROM PUBLIC

No items

13 ADJOURNMENT

Action. The Transportation Commission adjourned at 8:52 p.m. until the next meeting on June 19, 2013, 7:00 p.m., at West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood, CA. 90069

Moved: Greene Second Schmidt

All ayes.

Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS  
17TH DAY OF JULY 2013

Chair

ATTEST

Staff Liaison