

WEST HOLLYWOOD SENIOR ADVISORY BOARD

MINUTES

WEDNESDAY, August 28, 2013

City Hall

8300 Santa Monica Boulevard, West Hollywood 90069

I. CALL TO ORDER

The meeting was called to order at 2:00 p.m. by Chairperson Baum.

A. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

B. ROLL CALL

Members present: Esther Baum, Pat Dixon, Barbara Krupa, Sophia Gelman, Bernice Levin, Rita Norton, Ric Rickles, Muriel Schoichet, Lee Walkup

Members absent: None

Staff present: Daphne Dennis

C. POSTING OF THE AGENDA

Daphne Dennis stated that the agenda was posted at all the usual places.

D. PROCEDURE FOR PUBLIC COMMENT

Chairperson Baum stated the procedure for public comment.

E. APPROVAL OF AGENDA

The agenda was unanimously approved.

F. APPROVAL OF MINUTES

The minutes of the August 28, 2013 meeting were unanimously approved, noting that the adjournment motion in remembrance of Mayor Land's mother had not been repeated at the conclusion of the meeting.

G. ADJOURNEMENT MOTIONS

Julie Harris

In recognition of the 50th anniversary of the Civil Rights March in Washington D C

II. ITEMS FROM THE PUBLIC

Stephanie Cohen, Field Deputy for Assemblymember Richard Bloom, thanked the Board for participating in the Senior Scam Stopper event co-sponsored by the City and the Senior Center

III ITEMS FROM THE SENIOR CENTER ACTIVITY PROGRAM

Nancy Desser, Activity Program Director, mentioned the following upcoming activities at the West Hollywood Comprehensive Services Center:

- Openings in the “brain fitness” classes on Mondays through Thursdays from 1-3:30 p.m. through December
- Marina del Rey boat trip on the 17th
- The orchid show at South Coast Plaza on the 29th

IV UNFINISHED BUSINESS

A. Senior Safety meetings. Tatiana Rodzinek reported on the regularly-scheduled safety presentations which she conducts with the Fire and Sheriffs' Department at various senior housing locations in the City. In order to reach a wider audience, Public Safety staff will work with Cable TV to film a presentation so that it can be repeated on Citychannel 10.

B. Dial-a-Ride Grocery shuttles: Perri Sloane Goodman discussed the changes in Dial-a-Ride's grocery shopping shuttles necessitated by the closure of the east side Trader' Joe's market. Board members made various suggestions about grocery stores which might be included, with the consensus being that the Trader Joe's on Santa Monica Boulevard at Westmount is the preferred replacement.

V NEW BUSINESS

A. City Calendar: Lisa Belsanti and Bobby Safikhani discussed proposed changes to the graphic presentation and content of the monthly City calendar which is distributed to interested community members. Board members commented on which versions they found to be easier to read and most informative.

B. Traffic and pedestrian improvements: Walter Davis reviewed the pedestrian improvements installed at various intersections in the City and discussed the results of an evaluation of their effectiveness. Board members had suggestions about improving the visibility of and accessibility to the device at Santa Monica Boulevard and Westmount which allows pedestrians to request a flashing yield/caution sign.

C. Russian anti-LGBT legislation: Lee Walkup and Sophia Gelman reported on their attendance at the Russian Advisory Board meeting where the recent anti-LGBT legislation was discussed.

D Liaison assignments: To be discussed at the next meeting due to lack of time.

V BOARD MEMBER COMMENTS

Board members commented on Helen Reddy's participation in the Women's Equality Day event, the excellent attendance and on the program presented.

Muriel Schoichet commented on the speed and volume of traffic and parking problems in the 500-800 blocks of Orlando

Esther Baum suggested that the Board become knowledgeable about and advocate for assisted living facilities in West Hollywood, calling for a "Seniors Striving to Stay in West Hollywood" effort. She suggested that the Board visit various facilities in the area, invite presentations on the various types and levels of assisted living housing, and advocate for programs of that type to be included as a priority in the City's housing initiatives and private development.

VII ITEMS FROM STAFF

Andi Lovano reported on the status of SB 391, which would raise funds for an affordable housing trust fund and also support accessibility upgrades on existing buildings.

Daphne Dennis thanked Bernice Levin for contacting Cedars for additional packets of information about advanced healthcare directives and distributed them to interested members.

VIII. ITEMS FROM THE PUBLIC

Marcy Norton thanked the City for looking at ways to expand access to the Senior Safety meetings.

IX. ADJOURNMENT

The Senior Advisory Board members indicated adjournment motions in memory of Julie Harris and in honor of the 50th Anniversary of the Civil Rights March on Washington D C , at the beginning of the meeting, though these two motions were not repeated at the end of the meeting.

The meeting was adjourned to the next meeting on Wednesday, September 25, 2013 in the Community Conference Room of City Hall.


Chairperson – Esther Baum