



**BOARD OF DIRECTORS MEETING AGENDA  
THURSDAY, OCTOBER 24, 2013, 1:45 - 3:00 P.M.  
Location: Andaz West Hollywood  
8401 Sunset Blvd., West Hollywood, CA 90069**

**CALL TO ORDER**

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

I. APPROVAL OF JUNE MINUTES 1:50 p.m.

II. APPROVAL OF JULY - SEPTEMBER FINANCIALS 1:52 p.m.

III. ITEMS FROM THE PUBLIC 1:55 p.m.  
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.

IV. ACTION ITEMS 2:01 p.m.  
A. SSMF 2013 Financials and Recap  
B. SSBA/SSMF Loan and Recommendation  
C. Craig Ley to the Executive Committee

V. CONTINUED/UNFINISHED BUSINESS 2:20 p.m.  
A. Sunset Strip Market Update  
B. GuitarTown Update  
C. Committee Reports  
    1. Security – Kris Zagya  
    2. Community Outreach – Chris Clarkin  
D. City Update  
E. Visit West Hollywood Update  
F. Weho Chamber Update

VI. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:40 p.m.

VII. ADJOURNMENT 2:42 p.m.

Next Meeting: Thursday, December 5, 1:45 p.m., Location TBA