

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MINUTES  
April 25, 2013**

**I. CALL TO ORDER**

The meeting was called to order at 5:05 p.m. by Commission Chair J. Dallas Dishman.

**A. Roll Call**

Present: Commissioners Candice Beroukhim, J. Dallas Dishman, Beverly Denenberg, Peter Mays, Madeleine Rackley, Todd Williamson, and Yelena Zhelezov.

**B. Staff Comments on the Agenda**

None.

**C. Approval of the Agenda**

Commissioner Rackely pulled Items II.C2; II.C3 and II.C4 for consideration under Item.V Excluded Consent Calendar.

**ACTION: Motioned Commissioner Mays, seconded by Commissioner Dishman and approve unanimously.**

**II. CONSENT CALENDAR**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**ACTION: Approve Items II.C1 AND II.D. Motion by Commissioner Beroukhim, seconded by Denenberg.**

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**ACTION: Receive and file. Approved as part of the Consent Calendar.**

**B. Approval of the Minutes**

The Commission will review and consider approval of the minutes of the prior Commission meeting.

**ACTION: Approve the minutes of March 28, 2013. Approved as part of the Consent Calendar.**

**C. Performing Arts and Cultural Affairs Subcommittee Actions of April 11, 2013**

**1. Arts Participation Grant – Greenway Friends of Fairfax**

The Commission considered approving an Arts Participation Grant award in the amount of \$1,000 to fund a series of monthly artist residencies where artists will

create works of art each Sunday during the Melrose Trading Post as recommended by the Performing Arts and Cultural Affairs Subcommittee.

**Approved as part of the Consent Calendar.**

**2. Arts Participation Grant – Beth Shirah Congregation**

The Commission considered approving an Arts Participation Grant award in the amount of \$1,000 to fund a contemporary art exhibition in Summer/Fall 2013 that explores global roots and movements of various cultures via art, music and poetry pending receipt of the “Call for Artist” and confirmation of exhibition space located on the 2<sup>nd</sup> floor of the City-owned facility located at 7362 Santa Monica Boulevard as recommended by the Performing Arts and Cultural Affairs Subcommittee.

**ACTION: This item was moved to the Excluded Consent Calendar.**

**3. Arts Participation Grant – AIDS Project Los Angeles – Red Circle Project**

The Commission considered approving an Arts Participation Grant award in the amount of \$1,000 to fund the 3<sup>rd</sup> Annual Pow Wow “Celebrating All Life and Creation” to be held Saturday, June 15, 2013 in Plummer Park as recommended by the Performing Arts and Cultural Affairs Subcommittee.

**ACTION: This item was moved to the Excluded Consent Calendar.**

**4. 2014 Arts Grant Program Applications and Guidelines**

The Commission considered approving the 2014 Arts Grant Applications and Guidelines (Arts Participation Grant; City Arts Project Grant; and Cultural Resource Development Grant) and forward recommendation to City Council for approval before the end of the 2013 Fiscal Year as recommended by the Performing Arts and Cultural Affairs Subcommittee.

**ACTION: This item was moved to the Excluded Consent Calendar.**

**D. Urban Art Subcommittee Actions of April 18, 2013**

**ACTION: Receive and file. Approved as part of the Consent Calendar.**

**III. ITEMS FROM THE PUBLIC**

DRIAN JUAREZ, MEMBER TRANSGENDER ADVISORY BOARD, thanked the Commission for assisting the Transgender Advisory Board with the “Transgender Plaque” in honor of persons who have fallen victim to hate crimes for being transgender. Ms. Juarez expressed interest in working with the Arts and Cultural Affairs Commission on arts and cultural programming of interest to the transgender community and spoke concerning the upcoming *Transgender Day of Remembrance* held during the month of November.

**IV. UNFINISHED BUSINESS**

**A. Art on the Outside Subcommittee Report**

The Commission received a report from the Art on the Outside Subcommittee on its meeting held April 25, 2013 and ratified the following recommendations proposed by the Subcommittee including:

- Approval of a temporary mural project as “art” by artist Phillip Lumbang for installation at The Roxy on the eastside of the building’s exterior. **Motioned by Commissioner Denenberg, seconded by Commissioner Williamson and unanimously approved.**
- Approval of a temporary wall mural as “art” by artist Louis Carreon at 7969 Santa Monica Boulevard. **Motioned by Commissioner Denenberg, seconded by Commissioner Williamson and unanimously approved.**
- Approval in concept of the three-dimensional sculpture project “*Three Horned Beast/Baby Beast*” upon confirmation of location and funding. **Motioned by Commissioner Rackley, seconded by Commissioner Mays and unanimously approved.**
- Approval a temporary mural project by artist Ramiro Gomez in an amount not to exceed \$3,000 for installation in West Hollywood Park. **Motioned by Commissioner Denenberg, seconded by Commissioner Zhelezov and approved noting the No votes of Commissioners Beroukhim and Williamson.**
- Approval of the temporary mural project “*Intertwining the Pearls*” by artist Sarah Chang (aka Sarah’s Incognito) in an amount not to exceed \$6,000 for installation at the West Hollywood Park Pool. **Motioned by Commissioner Zhelezov, seconded by Commissioner Mays and approved noting the No vote of Commissioner Denenberg.**

#### **B. One City One Pride 6<sup>th</sup> Annual Queer Arts Festival**

The Commission received a presentation from staff on the City’s One City One Pride 6<sup>th</sup> Annual Queer Arts Festival including marketing, promotional and community outreach activities.

**ACTION:** Receive and file.

### **V. EXCLUDED CONSENT CALENDAR**

#### **IIC.2 Arts Participation Grant – Beth Shirah Congregation**

The Commission discussed and considered approving an Arts Participation Grant award in the amount of \$1,000 to fund a contemporary art exhibition in Summer/Fall 2013 that explores global roots and movements of various cultures via art, music and poetry pending receipt of the “Call for Artist” and confirmation of exhibition space located on the 2<sup>nd</sup> floor of the City owned facility located at 7362 Santa Monica.

The Commission expressed concerns about the organization being able to realize the project as proposed due to its budget capacity and staffing.

**ACTION:** Deny an Arts Participation Grant award in the amount of \$1,000 to Beth Shirah Congregation to fund a contemporary art exhibition in Summer/Fall 2013. Authorized staff to contract for services with Lark Gallery On-line to realize a pop-up art exhibit on the Eastside as a potential Art on the Outside project. **Motion by Commissioner Williamson, seconded by Commissioner Denenberg and unanimously approved.**

### **IIC.3 Arts Participation Grant – AIDS Project Los Angeles – Red Circle Project**

The Commission discussed and considered approving an Arts Participation Grant award in the amount of \$1,000 to fund AIDS Project Los Angeles 3<sup>rd</sup> Annual Pow Wow “*Celebrating All Life and Creation*” to be held Saturday, June 15, 2013 in Plummer Park as recommended by the Performing Arts and Cultural Affairs Subcommittee.

Staff spoke concerning the previous award of an Arts Participation Grant to AIDS Project Los Angeles to support the organization’s writer’s workshop. Although the application and guidelines do not specify one grant per organization, per fiscal year, the Commission has not awarded multiple grants to an organization. Staff suggested the Commission considering funding the program from the Arts and Culture Program budget as part of the City’s One City One Pride 6<sup>th</sup> Annual Queer Arts Festival.

**ACTION:** Deny an Arts Participation Grant award in the amount of \$1,000 to AIDS Project Los Angeles – Red Circle Project to fund the 3<sup>rd</sup> Annual Pow Wow “*Celebrating All Life and Creation*,” based upon disqualification due to grant award limits. Authorized staff to allocate funding for this program from the Arts and Culture Program budget as part of the City’s One City One Pride 6<sup>th</sup> Annual Queer Arts Festival. **Motioned by Commissioner Williamson, seconded by Commissioner Denenberg and unanimously approved.**

### **IIC.4 – 2014 Arts Grant Program Application and Guidelines**

The Commission discussed the Performing Arts and Cultural Affairs (PACA) Subcommittee recommendation to approve the 2014 Arts Grant Applications and Guidelines (Arts Participation Grant; City Arts Project Grant; and Cultural Resource Development Grant) and authorize staff to forward its recommendation to City Council for approval before the end of the 2013 Fiscal Year.

PACA Subcommittee Chair Rackley noted the Subcommittee’s recommendation to increase the City Arts Project maximum grant award from \$5,000 to \$7,000. The Subcommittee requested staff add language to the Arts Participation Grant application and guidelines clarifying the receipt of one grant award per organization, per fiscal year and that staff make minor corrections before forwarding to City Council for final approval.

**ACTION:** Approve the 2014 Grant Program Applications and Guidelines as amended with additional language and corrections as discussed and authorize staff to forward its recommendation to City Council. **Motion by Commissioner Beroukhim, seconded by Commissioner Rackley and unanimously approved.**

## **VI. ITEMS FROM THE CHAIR**

Chair Dishman thanked the Performing Arts and Cultural Affairs Subcommittee for all its hard work. He reminded commissioners that all terms will end May 30, 2013. Commissioners interested in being reappointed should respond to the Office of the City Clerk. Reappointments will begin June 2013.

## **VII. ITEMS FROM THE COMMISSION**

Commissioner Beroukhim spoke concerning an event at the SOHO House sponsored by CNN Hero Marie DaSilva benefitting The Jacaranda Foundation, and AIDS orphanage in Malawi. The event will be held Sunday, April 28, 2013 from 5:30 p.m. to 8 p.m.

Commissioner Rackley announced an upcoming Metropolitan Master Chorale fundraiser and concerts. For more information, visit <http://www.metrodings.org/>.

**VIII. ITEMS FROM THE STAFF**

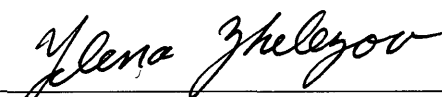
None.

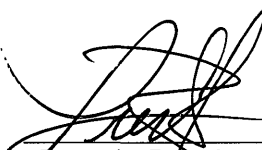
**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission requested staff agendize items as appropriate for the May 23, 2013 meeting.

**X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:20 p.m. to its meeting scheduled Thursday, May 23, 2013 at 5:00 p.m. in the Community Conference Room at City Hall.

  
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Dallas Dishman, Chair

  
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Prentis Bonds, Staff  
Liaison/Recording Secretary