

**CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission  
ART ON THE OUTSIDE SUBCOMMITTEE  
MEETING AGENDA**

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

**Thursday, August 22, 2013 – 3:30 p.m.**

Location: Community Conference Room, 1<sup>st</sup> Floor, City Hall  
8300 Santa Monica Boulevard, West Hollywood

**I. CALL TO ORDER (3:30 P.M.)**

- A. Roll Call
- B. Staff Comments on the Agenda
- C. Approval of the Agenda

**II. CONSENT CALENDAR (3:35 P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

**B. Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the minutes of July 25, 2013

**III. ITEMS FROM THE PUBLIC (3:40 P.M.)**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**IV. NEW BUSINESS (3:45 P.M.)**

**A. Temporary Art Project Proposal – David Flores Mural Project (3:45 P.M.)**

The Subcommittee will review and consider approval of a temporary mural by artist David Flores as “art” and not creative signage for installation on the front façade of the Viper Room.

RECOMMENDATION: Approve temporary mural by artist David Flores as “art” and not creative signage for installation on the front façade of the Viper Room and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

**V. UNFINISHED BUSINESS (3:45 P.M)**

**A. Videotron – 9039 Sunset Boulevard (3:55 P.M.)**

The Subcommittee will receive a presentation from Andy Goodman, Special Project Manager, CBS Outdoor and Joanne Goodman, Videotron Curator, CBS Outdoor on proposed images for the next videotron art installation.

RECOMMENDATION: Approve the next videotron art installation and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

**B. City of West Hollywood’s 30<sup>th</sup> Anniversary Year of Cityhood (4:05 P.M.)**

The Subcommittee will continue its discussion on special programming in conjunction with the City of West Hollywood 30<sup>th</sup> Anniversary Year of Cityhood from November 2014 – October.

RECOMMENDATION: Discuss and provide direction and recommendations as applicable.

**C. Eastside Arts Initiative (4:20 P.M.)**

The Subcommittee will continue its discussion on the Eastside Arts Initiative to bring more temporary and public art opportunities to the City’s east side and in context with the City’s on-going effort to address eastside issues and civic engagement.

RECOMMENDATION: Discuss and provide direction and recommendations as applicable.

**D. AOTO Fall Projects, Schedule and Logistics (4:30 P.M.)**

The Subcommittee will review the fall project schedule for discussion of budget, priorities and modifications.

RECOMMENDATION: Discuss and provide direction, modifications and approvals as applicable.

**E. Art on the Outside Current and Potential Projects (4:40 P.M.)**

The Subcommittee will receive an update from public art consultant Rebecca Ansert and discuss as needed AOTO projects under the Subcommittee’s oversight:

100 Walkers – Richard Kraft (FY 2014-15)	Ramiro Gomez Mural (FY 2013-14)
Anchoring the Threads of Community Mural Project (FY 2013-14)	Sam Falls Sculpture Project / LA><ART (FY 2013-14)
Anna Sew Hoy Sculpture Project / LA><ART (FY 2013-14)	Sweetlove Sculpture Project (FY2013)
Cosimo Cavallaro’s Jelly Bean (FY2013-14)	The Roxy Project (on-going)
Creative Voltage – Jennifer Cecere Project (FY2013-14)	Three Horn Beast – Emily White (FY 2013-14)
The Diver (FY 2013-14)	Tierra del Sol Collective Project (FY 2014-15)
Illuminated Sculpture Project – Shana Mabari (FY 2013-14)	Tsipi Mani Sculpture Project (FY 2013-14)
Lark Gallery On-Line Project (FY2014)	

RECOMMENDATION: Provide direction as applicable.

**VI. EXCLUDED CONSENT CALENDAR (4:45P.M.)**

**VII. ITEMS FROM THE SUBCOMMITTEE**

**VIII. ITEMS FROM THE STAFF**

**IX. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the September 26, 2013 meeting agenda.

**X. ADJOURNMENT (4:55 P.M.)**

The Art on the Outside Subcommittee will adjourn to its next regular meeting scheduled Thursday, September 26, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.